

Rural Health Innovation Accelerator Committee: Committee Member Bio/Picture

Committee Co-Champion

First / Last Name: Andre Fresco Title: Administrator Organization: Yakima Health District Email: <u>Andre.Fresco@co.yakima.wa.us</u> Phone: (509) 249-6666

Andre Fresco is Administrator of the Yakima Health District, the nation's first and oldest independent Health District, serving a diverse population of 250,000 residents in Washington State. He was previously appointed as a Public ` Health County Director for the Tennessee Department of Health. He managed multi-site clinic systems in some of Tennessee's largest communities, where he was responsible for the construction and expansion of numerous clinic sites.

Mr. Fresco has directed a public-private partnership that provided grant services to rural governments and founded a nonprofit to deliver medical vehicles to impoverished communities. He has also worked for the federal government where he developed and implemented health programs both domestically and in the former Soviet Union.

Mr. Fresco holds a Bachelor of Arts in Philosophy from Grinnell College as well as a Master in Public Administration with a concentration in Health Care from Drake University. Upon completion of his Master program, he received a fellowship with the federal government as a Presidential Management Intern. In 2008, Andre was a Scholar with the Southeast Public Health Leadership Institute (SEPHLI) at the University of North Carolina Gillings School of Global Public Health.



Committee Co-Champion

First / Last Name: Nicole Bell Title: Executive Director, Cambia Grove Organization: Cambia Grove Email: <u>Nicole@cambiagrove.com</u> Phone: (206) 332-5103



Nicole serves as Executive Director of the Cambia Grove and Director of Business Development for DHS.

Her additional responsibilities for Cambia include identifying and driving value creation of the Direct Health Solutions (DHS) portfolio companies via partnership with the Regence health plans and other key stakeholders. Prior to joining DHS in 2012, Nicole was the Director of Network Strategy for The Regence Group. Nicole joined Regence in April 2008 and was responsible for development and implementation of delivery system reimbursement transformation initiatives including Accountable Care Organizations and the Intensive Outpatient Care Program, a medical home that won the 2012 Best of Blue award for Clinical Distinction.

Nicole has seventeen years of experience in healthcare strategy and management, including reimbursement methodologies, finance, and payer/provider collaboration. Prior to joining Regence, Nicole spent ten years a leading hospital revenue review firm, working with principal hospital clients nationwide to secure business, direct project teams, and open the firm's second office.

Nicole earned degrees in Economics and Literature at the University of California, San Diego.

First / Last Name: Jacqueline Barton True Title: Director, Rural Health Programs Organization: Washington State Hospital Association Email: jacquelineb@wsha.org Phone: (206) 216-2541

Jacqueline Barton True is the Director of Rural Health Programs for the Washington State Hospital Association.

She works on a variety of policy and regulatory issues impacting rural hospitals, with an emphasis on delivery system reform and the transition to value based methodologies. A major focus is the Healthier Washington Initiative, through which Jacqueline partners with the Washington State Health Care Authority and the State Department of Health to build a sustainable path forward for rural health systems via Payment Model 2.

Jacqueline joined WSHA three years ago as an intern with the







Association of Washington Public Hospital Districts and advanced the grant-funded work around rural strategic planning and a Cambia Foundation initiative to integrate behavioral health services into rural primary care settings. Prior to WSHA, Jacqueline worked in the Office of Governor Deval Patrick in Massachusetts. She holds a Masters of Social Work and a Masters of Public Health from the University of Washington.

> First / Last Name: Karina Uldall Title: Medical Director, Behavioral Health Organization: Virginia Mason Medical Center Email: <u>Karina.uldall@virginiamason.org</u> Phone: (206) 203-6659

Karina serves as Medical Director of Behavioral Health at Virginia Mason Medical Center in Seattle, WA. She has been tasked with integrating behavioral health services across the care continuum at Virginia Mason. Karina is passionate about system-level improvements that benefit individuals and communities.

Prior to joining Virginia Mason in 2011, Karina was Associate Professor of Psychiatry at the University of Washington School of Medicine, working at Harborview Medical Center as the Director of Outpatient Consultation Services and serving as Training Director for the Consult-Liaison Psychosomatic Fellowship. She has over 25 years of experience working as a psychiatrist in a variety of settings, including inpatient, outpatient, emergency department and specialty medical clinics such as HIV/AIDS and hepatology.

Karina earned her bachelor's degree in Molecular Biophysics and Biochemistry at Yale, a Medical Degree at University of Missouri, and a Master's in Public Health at University of Washington.



First / Last Name:Sue DeitzTitle:Regional Vice PresidentOrganization:National Rural Accountable Care ConsortiumEmail:sdeitz@nationalruralaco.comPhone:(208) 610-0937



Sue Deitz serves as a Regional Vice President for the National Rural Accountable Care Consortium. Through her work on the Transforming Clinical Practice Initiative, Sue supports rural providers in their understanding and preparation of valuebased payment models. Prior to this position, she was the Executive Director of Critical Access Hospital Network in Eastern Washington for almost a decade. At the CAHN, she leveraged rural collaboration to secure over 25 grants that targeted projects to better position rural providers for healthcare reforms and test an infrastructure designed to stabilize and strengthen the local and regional delivery systems. Sue earned a Master's Degree in public health from University of Illinois at Chicago with an emphasis in community health sciences. Her areas of expertise include rural health disparities, health information technologies, and chronic disease management and prevention.



First / Last Name: Juan Carlos Olivares Title: CEO Organization: Yakima Valley Farm Workers Clinic Email: <u>carloso@yvfwc.org</u> Phone: 509-865-5898

Carlos Olivares is the Executive Director of the Yakima Valley Farm Workers Clinic (YVFWC), founded in 1978. Today, more than 35 years after it was founded, YVFWC has over 1,600 employees providing medical, dental, mental health and social services to over 165,000 people at 26 facilities in the State of Washington and Oregon.

Carlos grew up in La Paz, Bolivia, and graduated from Pepperdine University in California, where he started his healthcare career.

He is a founding Board Member and, for the first five years of its existence, served as Chairman of Community Health Network of Washington/Community Health Plan of Washington, agencies that administer state-subsidized medical insurance for over 250,000 patients. He also is an advisor to the Board of Coordinated Care, a newly admitted carrier to the State of Washington, currently serving 200,000 Medicaid members.

Carlos also participates, as a Board Member, in the Willamette





Valley Community Health, a newly formed Coordinated Care Organization in the Salem area. They currently have 80,000 Medicaid members. He is also a current Board Member of the Eastern Oregon Coordinated Care Organization that has enrolled 60,000 Medicaid Oregon clients.

At Carlos' leadership, YVFWC currently manages 80,000 Medicaid lives at full risk throughout the two states. YVFWC is recognized across the country as a leading CHC in the Medicare Managed Care space.

For the past 20 years, YVFWC, at his direction, has pioneered the risk managed care contracting at CHC's and has demonstrated that non-profit organizations with a strong business philosophy can manage Medicaid lives in a very successful way.

Over the years, he has been involved in the community by participating in a variety of local community committees. He is currently serving as a Board Member of LifeCenter Northwest, Central Washington Hispanic Chamber of Commerce, the Toppenish Hospital Board of Trustees and recently appointed as a Board member of PBS in Seattle. He was also appointed, by the Secretary of Health, to serve a two-year term in the National Advisory Council.

Carlos' commitment to the health of farm workers and others has led him to positions on the National Association of Community Health Centers (NACHC), the Northwest Regional Primary Care Association and the Oregon Primary Care Association as well as the Washington Association of Community Migrant Health Centers. The NACHC awarded Carlos the "Luis Garcia" award to recognize him as an outstanding Administrator of a migrant health center.

In 2003, he was honored by the Washington Health Foundation as the recipient of the "Heroes of Healthcare" Award for Leadership.

In 2008, AT Still University in Phoenix Arizona honored him by creating the Carlos Olivares Service Award, which is now being given to health care administrators throughout the country who are dedicated to enhancing educational opportunities for minority students.

In my current role as the CEO of one of the largest rural health centers in the country and an organization that for the past 10 years has excelled in innovation, I believe that the experience



we have accumulated in delivery of care to low income migrant and seasonal farm workers, in rural communities, will be of benefit to this committee.

First / Last Name: Eric Moll Title: CEO Organization: Mason General Hospital & Family of Clinics Email: <u>emoll@masongeneral.com</u> Phone: 360-427-9554

Eric Moll is the Chief Executive Officer for Mason General Hospital & Family of Clinics (MGH&FC). Prior to serving as CEO, Eric held the positions of Chief Administrative Officer and Chief Financial Officer. Previously, he served as senior vice president at Patient Choice Healthcare, a venture-backed health plan focusing on high-value networks, in Minneapolis, MN. He was responsible for new product development and financial operations. Prior to joining Patient Choice, Mr. Moll was responsible for UnitedHealthcare's national product strategy for tiered provider networks. Before that he served as chief financial officer for a community hospital in southern California. Prior to that, Mr. Moll worked as a consultant in the healthcare practice for Arthur Andersen; much of his work focused on strategic market positioning for large health systems. Mr. Moll began his career as a CPA in the audit practice of Ernst & Young.

Under his leadership, MGH&FC is entering its second year participating in the Medicare Accountable Care Organization program through a unique partnership of rural Washington and Colorado hospitals with the support of the Washington Rural Health Collaborative and the Western Healthcare Alliance's Community Care Alliance.

Mr. Moll received a B.A. in Business Administration from the University of Washington and an MBA from the Wharton School at the University of Pennsylvania graduating with honors. He is a Certified Public Account licensed to practice in the state of Washington. Currently Mr. Moll is participating in the Baldrige Executive Fellows Program.

First / Last Name: Mark Stensager Title: Retired





Organization: Washington State Health Insurance Exchange Email: <u>mstensager@gmail.com</u> Phone: 360-591-3140

Born, raised and currently living in Aberdeen, Washington. Career Highlights:

- 1976-79: Director, Seattle King County Area Agency on Aging
- 1987-91: Regional Vice President, Group Health Cooperative
- 1991-95: Chief Administrative Officer, Henry Ford Medical Group, Detroit, Michigan
- 1998-2012: President/CEO, Guthrie Healthcare System, Sayre, Pennsylvania
- 2012: Retired, Currently serving as Chair of Senior Services Board in King County and Member of Board of the Washington State Health Insurance Exchange

Experience with rural health care: Served as CEO of threehospital integrated health care system, which serves a large rural area in Pennsylvania and New York for 14 years. Oversaw the construction of a new Critical Access Hospital in Pennsylvania. Currently working as a member of the Health Insurance Exchange Board to assure that health care coverage is provided in rural areas of the State.



First / Last Name:	Mark Johnston
Title:	Director, Global Business Development, Healthcare and Life Sciences
Organization:	Amazon Web Services
Email:	<u>mjj@amazon.com</u>
Phone:	206-435-4148



Mr. Johnston joined Amazon Web Services in July 2014 and is responsible for AWS' global healthcare strategy and the development of key relationship with customers, partners and industry bodies.

Mark began his healthcare career in 1988 with Laboratory Corporation of America "LabCorp" and during his 12 year tenure with LabCorp, he served in a variety of field and corporate roles including his last position as Vice President of National Managed Care and Hospital Alliances where he guided LabCorp's connectivity strategy and sat on LabCorp's strategic planning committee.

In May 2000, Mr. Johnston started LabPortal.com and served as President and CEO until the company was acquired by Quest Diagnostics in April 2002. Mark then served as the Vice President of Sales and Marketing for MedPlus, the wholly owned technology subsidiary of Quest Diagnostics, where he managed the international sales efforts and helped to build and deploy the Care 360 product.

After leaving MedPlus, Mr. Johnston served as Vice President of Sales for Practice Partner, a Seattle based EMR and Practice Management System software development company, until August of 2005 when he joined Pathology Associates Medical Laboratories "PAML", a subsidiary of Providence Health and Services. At PAML, Mark was responsible for the Outreach Advantage LLC, which he successfully developed and sold to a global IT company, and also served as PAML's CIO where he was responsible for IT operations, strategy and execution across PAML and all of her Joint Ventures.

Mark joined Microsoft in August of 2008 and led the team that is responsible for Microsoft's vertical healthcare portfolio business strategy and partner operations. Mark lead the international market development efforts for the Health Solutions Group "HSG" including executing the market development strategies for all HSG products in international markets and the development of country wide approaches to Microsoft's connected health strategy.

Mark then led the commercial development strategy during the creation of the Microsoft – GE Healthcare joint venture "Caradigm" and then assumed the newly created role of Vice President of the Platform Business which included the general management of all facets of the Caradigm Intelligence Platform and the Caradigm Health Information Exchange.





Mark also served on Caradigm's Executive Committee and played an instrumental role in helping to develop and shape the company's product and business strategy.

Over his various professional experiences, Mark has worked with a variety of community and rural based healthcare providers to modernize their technology systems in the interest of improving patient care. With his technology experience and current role at AWS, Mark seeks to contribute a fresh and modern perspective on how technology can be leveraged to increase the effectiveness of rural healthcare delivery throughout Washington.

Mr. Johnston was a practicing CPA for Deloitte prior to entering the healthcare industry and graduated from Michigan State University with a degree in Accounting.

First / Last Name: Daryl Edmonds Title: President Organization: Amerigroup Washington, Inc. Email: <u>Daryl.Edmonds@amerigroup.com</u> Phone: (206) 674-4468

Daryl Edmonds is the chief executive officer of Amerigroup Washington, a wholly owned subsidiary of Anthem. In this role, Mr. Edmonds is responsible for all aspects of health plan operations in Washington, including strategic planning, provider contracting, member quality and outreach, access and coordination of medical services, and plan performance. Prior to his current position, Mr. Edmonds founded and was principal of the DE Group, a health care consulting company. He previously served as president for Cigna HealthCare Colorado and the Mountain States region from 1997-2010, where he was the senior regional executive responsible for profit and loss, establishing sound market level strategies and leading his team in creating a strong, sustainable value proposition in the Mountain States region. In this region, Cigna served more than 500,000 members generating nearly \$2 billion in revenue in the Colorado, New Mexico, Wyoming, Utah and the Pacific Northwest marketplaces. Prior to serving as president at Cigna, Mr. Edmonds held a series of roles with increasing responsibilities in sales, finance, provider contracting, medical economics and startup operations for Cigna in Overland Park, Kansas, Columbus, Ohio, and Houston, Texas, before relocating to Denver.





With more than 25 years in leadership roles within the health care industry, Mr. Edmonds has participated on many boards and committees and is a frequent panelist and public speaker. He participated in the Denver Metro Chamber of Commerce (DMCC) Leadership Exchange trips and served on the board and executive committee of the Public Education and Business Coalition (PEBC). In Colorado, he was the governor's appointee to the board of CoverColorado, the state's high risk insurance pool, and the steering committee of the Center for Improving Value in Health Care. He also served on the boards of The Denver Health Medical Plan and the Denver Health Foundation and served two terms as president of the Colorado Association of Health Plans. Mr. Edmonds' community service includes serving as a board member of the American Red Cross Northwest Region, leadership council of Better Health Together and the leadership council of the Greater Columbia Accountable Community of Health. In the past, Mr. Edmonds served on the state executive board of the Colorado Chapter of the March of Dimes, the advisory boards of the University of Colorado Denver School of Business and the Parents Advisory Board of Cedarville University. Mr. Edmonds holds a bachelor's degree in business from Kansas State University.		
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First / Last Name:Dawn BrossTitle:PresidentOrganization:Rural Health Clinic Association of WashingtonEmail:dbross@samaritanhealthcare.comPhone:509.793.9797



The Rural Health Clinic Association of Washington (RHCAW) represents the majority of the Rural Health Clinic (RHC) in our state, currently there are around 120 sites. The association formalized in 1994 out of the need to have a combined voice when discussing policy and practice changes that impact RHC's.

The organization has an all-volunteer board that consist of members who are employed by RHC's and are able to provide insight into how models and methodology changes will impact day to day patient care. The association maintains a list serve to communicate to the membership and coordinates an annual conference. Both of which are targeted on sharing best practices, raising awareness and helping to understand regulatory changes, and facilitating networking and outreach opportunities.

My five years in healthcare have been busy. I managed an independent pediatric clinic that was integrated into Samaritan Healthcare In Moses Lake and became a provider based clinic. My new role has me focused on patient access at both the pediatric clinic and our multi-specialty clinic.

I for see that part of my duties to our team will be to provide insight into day to day operations of RHC's and assisting in sharing information between the Accelerator team and the RHCAW membership.

First / Last Name:	Brian Meyers
Title:	Program Officer
Organization:	Empire Health Foundation
Email:	brian@empirehealthfoundation.org
Phone:	(509) 252-0196

Brian directs the Foundation's Rural Aging Services Program, which is aimed at supporting seniors to remain healthy and independent in their homes or communities of choice. He also oversees the design and implementation of the Capacity Building Program, helping bring over \$220 million of outside funding to Eastern Washington and catalyzing partnerships to address social determinants of health. Prior to moving to Spokane, he was with TechSoup, a nonprofit social enterprise that increases capacity of other nonprofits.

Many of the strategic initiatives in EHF's Rural Aging Portfolio are addressed at improving the health of older adults in our







rural and tribal communities.

Member of the HRSA Public---Private Collaborations in Rural Health. Member of the Washington State Aging Mastery Program, which is currently targeting rural communities only.

First / Last Name:Ken RobertsTitle:Vice Dean for Academic and Community PartnershipsOrganization:Elson S. Floyd College of Medicine, WSU SpokaneEmail:kenroberts@wsu.eduPhone:(509)358-7516

Ken Roberts is the vice dean for academic and community partnerships for the Elson S. Floyd College of Medicine at Washington State University. In this role he is responsible for the overall administration of the educational program at our 4 campuses where we train medical students. He works to develop and maintain partnerships with community clinics and hospitals where our students will train, and he facilitates academic partnerships between our campuses for the College of Medicine.

Roberts also led the move to elevate Medicine from a program to college status, and served as acting dean of the college during its first year. He was one of the WSU leaders who worked with President Elson S. Floyd to convince the Washington legislature to amend a 1917 state law that restricted medical education to the University of Washington, allowing WSU to develop a medical school. He has been recognized for his work at WSU by receiving the President's Award for Leadership (2014) and the Faculty Excellence Award for WSU-Spokane (2015).

Ken is a graduate of Grays Harbor Community College (AA), Western Washington University (BS) and Washington State University (PhD), and did postdoctoral training at Johns Hopkins University. He has served on the faculty at the University of Minnesota Medical School and at Washington State University in Spokane.



 First / Last Name: Candace Goehring MN RN Title: Director
 Organization: DSHS Aging and Long Term Support Administration | Residential Care Services Email: <u>goehrcs@dshs.wa.gov</u> Phone: (360)725-2401



Candace Goehring has extensive experience working in community based health policy and nursing leadership, providing program development and community networking to promote health care access, as well as policies and programs to support disease and disability prevention and health promotion. Prior to her appointment as the Director of Residential Care Services for ALTSA, she was responsible for behavioral health legislative policy, and implementation and sustainability of innovation programs through the Affordable Care Act and the Centers of Medicare and Medicaid Innovations in partnership with state health and social service administrations with the Behavioral Health and Service Integration Administration.

Previous state work experience includes ALTSA Chief of Chronic Care Well Being and Performance Improvement unit with responsibility for chronic care management programs including Health Homes, nursing and health related services provided to Home and Community Based service beneficiaries, grant management for chronic disease self-management programs, the Fostering Well Being Care Coordination Unit, and quality and performance improvement projects for Home and Community Services.

Prior to working for WA DSHS Candace provided direct patient care and community based nursing leadership experience for 25 years with Medicare certified home health providers.

Clinical Appointments and Board Affiliations

- Clinical Faculty Appointment University of Washington School of Nursing March 2009
- Affiliate Faculty Appointment Pacific Lutheran University School of Nursing April 2012
- University of Washington Health Promotion Research Center Community Advisory Board member.

First / Last Name: Ralph C. Derrickson Title: President & CEO Organization: Carena, Inc. Email: <u>Ralph.Derrickson@CarenaMD.com</u> Phone: (206)859-4110





Ralph Derrickson has served as Carena's President and CEO since 2006. Under his leadership, Carena has grown into a nationally recognized provider of virtual clinics for health system clients. Ralph's association with Carena began at the company's inception in 2000, when he served as an advisor; in 2004, he joined the board of directors.

Ralph came to Carena with a personal mission to use his entrepreneurial and technology background to improve healthcare. He was a leader at Starwave Corporation and NeXT Computer in the formative years of those companies, and he co-founded Watershed Capital, an early-stage technology venture fund. Later, Ralph served as Managing Director of Venture Investments at Vulcan Capital, where he was responsible for the firm's technology and biotechnology venture investments.

Ralph is actively involved in Seattle's startup community and has served on the boards of many young technology ventures. Ralph has a degree in systems software science from Rochester Institute of Technology. He lives on Bainbridge Island, Washington, with his wife and two daughters.



First / Last Name: Keith Watson DO Title: President Organization: Pacific Northwest University of Health Sciences Email: kwatson@pnwu.edu Phone: 509-249-7720

D. Keith Watson, D.O., FACOS, FAODME has served as the President of Pacific North-West University of Health Sciences in Yakima Washington since July of 2012. He assumed leadership of this new University and its College of Osteopathic Medicine during its turbulent formative years. Through careful strategic planning and thoughtful financial organizational management, the PNWU-COM mission and vision of educating health care providers for rural and underserved populations of the Pacific Northwest is now becoming reality.

Dr. Watson received the D.O. degree from the Texas College of Osteopathic Medicine in 1975 and completed an AOA Internship and General Surgery Residency at Tulsa Regional Medical Center in Tulsa, Oklahoma. He also completed a Surgical Oncology Fellowship at the University of Texas System





Cancer Center-M.D. Anderson Hospital and Tumor Institute. His career in clinical and academic surgery morphed into full time academic medical administration in 1994.

Dr. Watson's academic experience includes appointments as a Faculty Associate at M.D. Anderson Hospital and Tumor Institute, Associate Professor and Chairman of the Department of Surgery at Oklahoma State University College of Osteopathic Medicine and Professor of Surgery at UOMHS (now DMU) in Des Moines, Iowa. He served at the Ohio University College of Osteopathic Medicine where he served as the Chief Academic Officer and Chairman of the Board for the Centers for Osteopathic Research and Education. He was appointed to the US Department of Health and Human Services' Council On Graduate Medical Education in 2010 where he continues to serve. Beginning in 2012, Dr Watson was a member of the AOA Joint Leadership Team that created the Single Graduate Medical Education Accreditation Pathway in concert with the Accreditation Council for Graduate Medical Education.

Dr. Watson has extensive experience with the Commission on Osteopathic College Accreditation as on-site examiner, and as a consultant for newly forming colleges of osteopathic medicine. He also has extensive experience with graduate medical education program accreditation including accreditation processes for Osteopathic Postdoctoral Training Institutes.

Dr. Watson grew up in a small rural West Texas town (population 800) where health care access was at least 35 miles away. Access to care for acute or emergent illnesses was particularly difficult for his family and for ranchers/farmers who often experienced adverse outcomes due to delays in treatment. In addition, Dr. Watson served in rural clinical training rotations as a medical student and as a general surgery resident in Oklahoma. These experiences underscored his learning of difficult treatment decisions in the face of inadequate equipment, facilities and staffing patterns.

Dr Watson's current role as President of Pacific Northwest University of Health Sciences is particularly important to this committee because of the mission and vision of PNWU.

Mission: Pacific Northwest University of Health Sciences educates and trains health care professionals emphasizing service among rural and medically underserved communities throughout the Northwest.



Vision: Continually improving the availability and quality of health care for those we serve.

First / Last Name: Phil Skiba Title: Healthcare Consultant Organization: Hewlett Packard Enterprise Email: Philip.j.skiba@hpe.com Phone: 503-799-8512

What is your experience with rural health care?

I was the VP of Business Services for OCHIN in Portland, Oregon for almost 5 years (2009-2013). OCHIN is a nonprofit health care innovation center designed to provide knowledge solutions that promote quality, affordable health care for all. OCHIN is one of the nation's largest and most successful health information networks, spanning 18 states and serving over 4,500 physicians. OCHIN's Health IT solutions improve the integration and delivery of health care services across a wide variety of practices—with an emphasis on safety net clinics and small practices as well as critical access and rural hospitals. OCHIN is focused on helping healthcare practices use Health IT tools to achieve the core components of care quality improvement that are essential to realizing Institute for Healthcare Improvement's Triple Aim goals:

- (1) improving patient experience
- (2) enhancing population health
- (3) controlling costs.

What is your current role and what might you contribute to advance the goals of this committee?

I am currently a healthcare consultant with Hewlett Packard Enterprise focused on helping clients by understanding their business needs, objectives and drivers, then working collaboratively to identify business problems, challenges and opportunities, then creating best practice strategic and high value solutions.

I plan to Work with the committee to accelerate the uptake and spread of value-based payment and





delivery models in the state's rural communities. I have many years of experience with healthcare reimbursement and revenue cycle management.

First / Last Name: Linda Gipson Title: Chief Nursing Officer
Organization: WhidbeyHealth (Whidbey Public Hospital District) Email: gipsol@whidbeygen.org
Phone: (360) 678-7174 extension 2230

Linda Gipson provides leadership for the clinical departments and programs of Whidbey Health Medical Center. Linda came to Whidbey Island 4 years ago to develop a model for rural health settings through the creation of a fully integrated system to serve the 68,000 residents of the Island across the continuum of care. The system currently includes the hospital, 7 primary care and specialty clinics, home health and hospice services.

She came to Whidbey having served in System Chief Nursing Officer and COO positions within major academic health systems including University Hospitals in Cleveland, Duke University Health System the University of Alabama Health System, and the Veteran's Administration including their rural health members. She had dedicated her career to the transformation of health care and the development of systems and programs based on the assessment of community health priorities.

Linda holds a Master of Science in Nursing from Duke University, the MBA from Cleveland State University and the PhD in Public Health from the University of South Florida. She is board certified in health administration, serves as graduate faculty in public health, and achieved the rank of LTC in the US Army.

