Analytics, Interoperability and Measurement (AIM)

Consistently measure performance to improve quality and lower costs

As part of Healthier Washington, Analytics, Interoperability and Measurement (AIM), stands for: analytic tools, interoperable systems and standardized measurement strategies. AIM is a strategy to:

- Work collaboratively across state agencies and public and private sector partners to break down data-related silos,
- Address long-term needs for health data management solutions, services and tools,
- Serve as a key lever to implement population health improvement strategies across Washington State.

Data is essential to achieving the triple aim of Healthier Washington: better health, better care and lower costs. We need good data to drive better quality and consistency of care and to assess whether and how our strategies for health care improvement are working. Data + Analytics = Information.

AIM goals include:

1. Developing new data and analytic capabilities and providing technical assistance to support community population health management and local public health needs across Washington.

2. Creating a comprehensive data infrastructure across state agencies that provides the opportunity for shared analytics to address health inequalities through smart, targeted initiatives.

3. Providing accurate and actionable data for analysis and distribution to further delivery system transformation and payment reforms.

What does this mean for you?

Greater coordination of care, so when you visit your doctor's office, he or she knows about any medical visits you may have recently had with other providers or hospitals and can provide better informed care for you.

This also means we will be able to look at the greater health issues and disparities among our communities and can leverage data and the work of AIM to "hot spot" diseases and target prevention activities in a specialized way.

Integration of physical and behavioral health

AIM will support approaches to delivering whole-person health care, to standardize and integrate data across health delivery and social service systems. This means AIM is actively seeking to identify and address barriers to broad health information exchange across systems and bring together multiple streams of data in order to achieve whole-person care.

Bringing data together from multiple agencies and partners: