

# Washington Maternal Care Model

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June 7, 2022

# Welcome and introductions

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## ▶ Washington State Health Care Authority (HCA)



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Deputy, Clinical Strategy and  
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## ▶ National Opinion Research Center (NORC) and Aurrera Health Group

## ▶ Who is in attendance?

# Agenda

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- ▶ Introduce concept and development of Washington Maternal Care Model
- ▶ Strategies used and lessons learned from other states
- ▶ Key considerations for the model
- ▶ Project timeline
- ▶ Feedback and questions
- ▶ Avenues for feedback and resources

# Maternal care model goals

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- ▶ Incentivize high-quality, high-value care that improves perinatal health outcomes and addresses racial and ethnic disparities
  - ▶ Increase utilization of, and improve quality of prenatal and postpartum care
  - ▶ Reduce maternal morbidity and mortality
  - ▶ Reduce racial and ethnic disparities in perinatal outcomes
  - ▶ Improve birth outcomes
  - ▶ Increase care coordination between health care providers for birth parent and infant including leverage of the full 12 months of postpartum Medicaid coverage

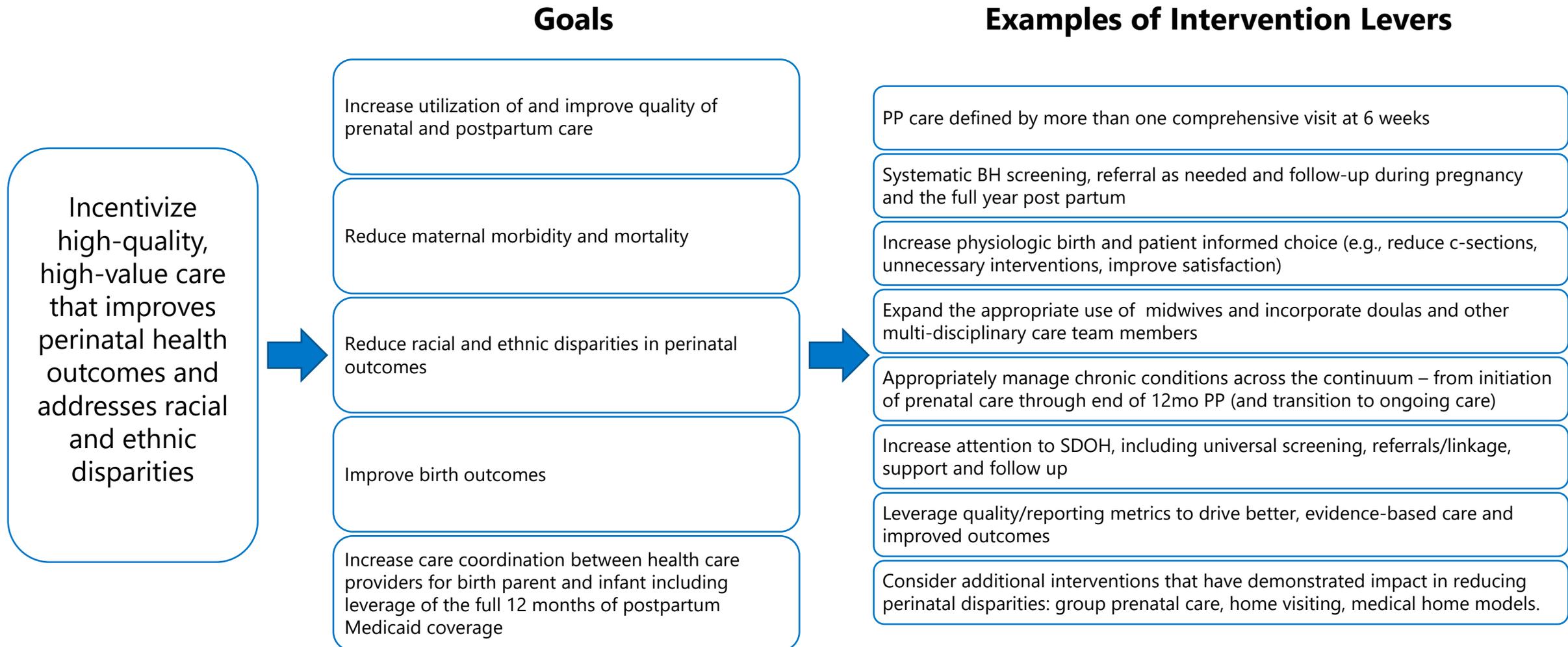
# Specific targets

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- ▶ Increase quality and utilization of both prenatal and postpartum care.
- ▶ Increase the identification, coordination and services for patients with mental health and/or substance use disorder.
- ▶ Assure that the care of the birth parent and infant are coordinated and linked.
- ▶ Increase integrated and team-based care, including doulas.
- ▶ Expand the appropriate use of midwives for both hospital and community birth settings.

# Logic model



# Strategies used by other states

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## ▶ Episode of Care

- ▶ This model frequently has a shared-savings and a risk-sharing threshold
  - ▶ Based on costs
  - ▶ Can be either up- and down-side risk or up side only
- ▶ Quality is incorporated as a “floor” that must be met or as pay-for-performance
  - ▶ Focus on limited selected quality outcomes
- ▶ A lot of variety in evaluation findings
  - ▶ Quality metrics and birth outcomes

# Strategies used by other states

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- ▶ Maternity or Pregnancy Medical Home Model
  - ▶ A care delivery model that improves care coordination and person-centered care through an obstetrician
- ▶ North Carolina showed a 6.7% decrease in low birth weight babies (2011-2014)

# Strategies used by other states

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## ▶ Health Home Model

- ▶ Accomplishes similar objectives to the Maternity or Pregnancy Medical Home, but focuses on high-cost, high-need populations
- ▶ May be appropriate in the extended postpartum period
- ▶ Evaluations of the Health Home Models specifically for beneficiaries with chronic conditions have found:
  - ▶ better quality of care
  - ▶ improved care coordination and management
  - ▶ greater integration of behavioral and primary care
  - ▶ increased rates of transitional care
  - ▶ improved access to social services and community-based supports.

# Key considerations for maternal care model development

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- ▶ Quality outcome metrics, including specific considerations regarding racial and ethnic disparities
- ▶ Financial reward/risk sharing and risk adjustment
- ▶ Incentivizing provider participation
- ▶ Connections between providers- e.g., OB provider/care team, primary care, behavioral health (mental health and substance use disorder), and pediatric
- ▶ Role of midwives, doulas, home visiting, other evidence-based supports (e.g., group prenatal care).

# Project timeline

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Date	Activity
June – July 2022	Initial engagement sessions, review of the work done in other states
August – September 2022	Draft the model design based on the environmental scan and input shared
October – November 2022	Re-engage with tribes and stakeholder with draft design
December 2022	Finalize model components and create implementation strategies
January – December 2023	Prepare for implementation and, if needed, receive funding
January 2024	Implement Maternity Care Model in Medicaid

# Questions and considerations

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- ▶ Initial feedback on key goals of the maternal care model
- ▶ What additional considerations should we address as we design this model?
- ▶ Questions?



# Avenues for feedback

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- ▶ Stakeholder engagement process
- ▶ Tribal consultation
- ▶ Contact the HCA Team at [HCAMaternalCareModel@hca.wa.gov](mailto:HCAMaternalCareModel@hca.wa.gov).
- ▶ Written input - <https://www.hca.wa.gov/about-hca/clinical-collaboration-and-initiatives/maternal-care-model>

# Resources and contact information

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- ▶ HCA Maternal Care Model Website - <https://www.hca.wa.gov/about-hca/clinical-collaboration-and-initiatives/maternal-care-model>
  - ▶ Webinar slides and recording will be posted here
  - ▶ Describes goals of the Maternal Care Model
  - ▶ Lists upcoming events
  - ▶ Updated regularly as model development and implementation proceeds
  
- ▶ Contact information
  - ▶ [HCAMaternalCareModel@hca.wa.gov](mailto:HCAMaternalCareModel@hca.wa.gov)



Thank you!