

Vibrant Emotional Health/Lifeline CRM & CCS: Key Features and Functional Requirements (June 2021)

Features and Requirements	CRM	CCS
Core Functionality	<ul style="list-style-type: none"> ● Clinical Assessments ● Information and Referrals ● Crisis Plans and Safety Plans ● Mobile Crisis Team (MCT) Referrals ● Client Records with Minimal Data, Follow-Up Activities, Appointment Tracking, Call Notes 	<ul style="list-style-type: none"> ● ACD, Interactive Voice Response (IVR), Visual IVR ● Omni Channel (Calls, Chats, Text, Email) Combination, Integration and Uniformity (Growing from Current PureConnect Uniformity on Chats, Text) ● Skills-Based Routing
Data	<ul style="list-style-type: none"> ● Reporting Platform (e.g. Tableau) ● Standard and Customizable Report Capabilities 	<ul style="list-style-type: none"> ● Custom Reporting and Dashboards ● Real-Time Monitoring
System Access and Controls	<ul style="list-style-type: none"> ● User Role Hierarchy and Permissioning ● Single Sign On Supportability (SSO) and Integration 	<ul style="list-style-type: none"> ● Configurable Role Based Access ● SSO Integration
Administration	<ul style="list-style-type: none"> ● Management Administration Capabilities (Drag and Drop) ● User Capability Configuration ● View, Add, Edit, Activate, Inactivate, Delete Functions ● Audit Trail History 	<ul style="list-style-type: none"> ● Quality Management/Optimization ● Administrator Application (Drag and Drop) ● Workforce Management ● Audit Trail History
Infrastructure	<ul style="list-style-type: none"> ● CCS and External Integration / API Capability ● Cloud / Scalability Operations and Capacity ● Integrated Vendor / Vibrant Support Capability ● Artificial Intelligence Capabilities for Future Usage 	<ul style="list-style-type: none"> ● CRM and External Integration / API Capability ● Telecom and Data with Carriers, Intermediaries ● Cloud Based and Disaster Recovery / Availability ● Integrations / APIs