



Health Care Strategy

Healthier Washington Symposium
October 18, 2017

Boeing Overview

Business Realities

- Fierce competition
- Long cycle campaigns
- Services business unit
- Importance of productivity

Health Care Profile

- \$2.5B in annual spend
- 500,000 lives; 49 states
- Above-market benefits
- Market leverage in certain locations



Strategic Levers

Demand Side

- Consumer Centric Design
- Well Being
- Cost/Quality Transparency
- Employee Cost Share
- Supplier Management

Supply Side

- Value Based Design
- Direct Contract ACOs
- Centers of Excellence

Member Experience

- Simplicity
- Integration

Physical Well Being



Step 1: Get Screened

Participate in a health screening to see your current results.



Step 2: Prioritize Risks

Take the health assessment and get a personal action plan.



Step 3: Take Action

Address health risks and get rewarded.



Health Coaching

One-on-one support to help you reach your health goals.



Flu Vaccines

Minimize your risk of getting and spreading the flu.



ShapeUp

For Boeing on the Move and year-round activity tracking.



Fitness

Get fit, stay fit, and feel great.



Healthy Eating

Everyday choices have a significant impact.



Omada

Online support for weight management (formerly Prevent).



Weight Management

Different options to fit your goals and needs



Quit For Life Program

It's always a good time to quit tobacco.

Preferred Partnership ACO

Objectives – Triple Aim

- Improve Quality
- Enhance Member Experience
- Reduce Cost

Delivery Approach

- Maintain Employee Choice
- Incentive Only
- Simplicity

Markets

- Puget Sound (2015)
- St. Louis (2016)
- Charleston (2016)
- Southern California (2017)



BOEING

Preferred Partnership

An innovative approach to health care

Puget Sound employee

Boeing has entered into a partnership with leading health care providers offering health plan options designed to improve quality, provide a better experience for you and your family, and be more affordable.

Learn More

Find Providers

Decide for Yourself

Key Elements

Quality

- Clinical Outcomes (blood pressure, diabetes)
- Preventive screenings
- Health status (BMI, depression)
- Member satisfaction

Member Experience

- Guarantees around access to PCPs and Specialists
- After-hours care
- Dedicated call centers, website, promotion of e-communications

Cost

- Alignment of financial incentives
- Shared savings opportunity
- Population management



Early Learnings

Keys to Success

- Physician and executive leadership
- System culture, vision, alignment with other initiatives
- Focus on primary care
- Data-driven
- Willingness to invest, take risk
- Member engagement
- ACO integration of its partners

Improved Quality

- Improvement in most metrics
- Significant change in Depression Screenings
- Better controlling Blood Pressure, Diabetes
- Higher Generic Fill Rates

Enhanced Member Experience

- 15% - 35% employees enrolled
- High re-enrollment rate

