Health Care Cost Transparency Board Meeting

December 12, 2024



Tab 1



Health Care Cost Transparency Board, Public Hearing Agenda

Thursday, Dec 12, 2024 1:30-4:00 PM Hybrid Zoom and in-person

Board Members					
	Susan E. Birch, Chair		Jodi Joyce		Kim Wallace
	Jane Beyer		Gregory Marchand		Carol Wilmes
	Eileen Cody		Mark Siegel		Edwin Wong
	Lois C. Cook		Margaret Stanley		
	Bianca Frogner		Ingrid Ulrey		

Time	Agenda Items	Tab	Lead
1:30-1:35 (5 min)	Welcome and roll call	1	Sue Birch, Chair of the Cost Board and Director, Health Care Authority
1:35-1:45 (10 min)	The Cost Board's charge: understanding health care costs and improving affordability	2	Sue Birch
1:45-2:10 (25 min)	 Performance Against the Benchmark (2022) Contextualizing 2022 trends Key takeaways from 2022 benchmark performance 	3	 Vishal Chaudhry, Chief Data Officer, Health Care Authority Amanda Avalos, Deputy for Enterprise Analytics, Research, and Reporting, Health Care Authority
2:10-2:30 (20 min)	Board discussion	4	Facilitated by Sue Birch
2:30-2:35 (5 min)	Break		
2:35-3:05 (30 min)	 Washington Consumer Affordability 15 min survey results 15 min panelist reflections 	5	 Emily Brice, Co-Executive Director of Advocacy, Northwest Health Law Advocates Jim Freeburg, Patient Coalition of Washington Sam Hatzenbeler, Senior Policy Associate, Economic Opportunity Institute
3:05-3:20 (15 min)	Provider and carrier reflections (5 min each)	6	 Don Anderson, Jr., VP of Reimbursement, Providence Jeb Shepard, Director of Policy, Washington State Medical Association Jennifer Ziegler, Contract Lobbyist, Association of Washington Healthcare Plans
3:20-3:35 (15 min)	Business and labor reflections (5 min each)	7	 Zenovia Harris, CEO, Kent Chamber of Commerce Patrick Connor, CEO, WA National Federation of Independent Business Christina Johansen, Managing Director of Health Benefits Trust, SEIU 775
3:35-3:50 (15 min)	Public comment	8	Facilitated by Sue Birch
3:50-4:00 (10 min)	2025 preview and call to action	9	Sue Birch
4:00	Adjourn		Sue Birch

Tab 2



Health Care Cost Transparency Board Public Hearing on cost trends

December 12, 2024



Agenda

Time	Торіс
1:30-1:35	Roll call
1:35-1:45	Introduction
1:45-2:10	Performance against the benchmark
2:10-2:30	Board discussion
2:30-2:35	BREAK
2:35-3:05	WA consumer affordability
3:05-3:20	Provider and carrier reflections
3:20-3:35	Business and labor reflections
3:35-3:50	Public comment
3:50-4:00	2025 preview and call to action
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Cost Board directives

Establish health care cost growth **benchmark or target** for expenditure growth

Analyze total health care expenditures

Identify **trends** in health care cost growth

Identify **entities** that exceed the health care cost growth benchmark Provide **policy recommendations** to the Legislature to increase transparency and affordability



Introduction

Transparency is an important first step

- The Cost Board's work is built on Washington's foundational efforts
 - Expanding access to insurance coverage
 - Improve health care quality and value
 - Strengthening the delivery system
- As we assess cost trends stay focused on systemic interventions and policy options that can achieve these goals and improve affordability





Cost growth benchmark

The goal for the growth of spending on health care year over year. Performance against benchmark

Assessment of cost growth against the benchmark target. Cost driver analysis/cost experience

Assessment of key drivers of Primary care spend measurement

Measurement of expenditure on primary care in relation to overall health care expenditure. Hospital cost, profit, and price analysis

Hospital financial analysis to identify cost, price, and profit trends. Analytic support initiative

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Analysis of the drivers of WA health care cost growth by UW's Institute for Health Metrics and Evaluation (IHME). Consumer and affordability

The ability for consumers to afford their health care insurance.

Reviewing today

Washington State Health Care Authority

Today's assignment

Washington state's first ever review of performance against the benchmark

- First release is a learning opportunity, examining historical trends in context of current rising prices
- Hear from representatives including consumers, providers, carriers, business, and labor
- Build on the work of the Cost Board through the year, examining cost trends and themes, and focusing on broad interventions and policy options that can help improve affordability and transparency



Tab 3



2022 Performance Against the Benchmark: Executive Summary

In response to rising health care costs, Washington State's Legislature established the Health Care Cost Transparency Board (Cost Board) in 2020. As part of their efforts, the Cost Board set an annual statewide health care cost growth benchmark. The benchmark is a specific rate of spending growth that carriers and providers should aim to stay below to make health care more affordable for consumers. The Cost Board set the 2022 annual cost growth benchmark – the first growth benchmark - at 3.2%.

In 2022, the Cost Board collected total health care spending data for 2017–2019 from the largest health insurance carriers doing business in Washington State. The purpose of gathering this data was to establish a baseline for spending growth. Earlier this year, the Cost Board launched the 2024 data call and collected data for 2020–2022.

With this data, the Cost Board is now able to measure overall cost growth performance against the first annual benchmark. Moreover, the Cost Board is also able to report on health care cost increases by the state's largest carriers and providers.

This executive summary shares key takeaways in (a) comparing 2022 cost growth performance against the benchmark and (b) analyzing cost growth during the COVID-19 pandemic (2019-2022). The full benchmark report, which provides more detailed data findings from 2024 data call, will be available in early 2025.

Findings

A. Comparing 2022 cost growth performance against the benchmark

According to the data, **statewide or overall per-member spending exceeded the benchmark.** The permember total health care expenditure (THCE) grew year over year by 3.6 percent in 2022, slightly exceeding the 3.2 percent growth benchmark. Although the actual growth exceeded the benchmark, 2022 growth is the slowest since 2018 (excluding 2020 because of the COVID-19 pandemic).

Other findings from 2021–2022 include:

- The Medicare market's growth of 4.3 percent exceeded the 3.2 percent benchmark.
- Five out of 12 carriers exceeded the benchmark.
- Five out of the 28 large provider organizations exceeded the benchmark.

B. Analysis of cost growth during the pandemic (2019-2022)

To better understand the pandemic-related drop in health care utilization in 2020 and substantial recovery in 2021, we also compare 2022 spending to pre-pandemic levels. Findings include:

- Per-member THCE in 2022 was 7.9 percent higher than in 2019. Spending was propelled by faster growth in Commercial, Medicare, and Veterans Affairs market spending.
- The top contributors to spending growth were:
 - Prescription drug spending in Medicare and Commercial markets.
 - \circ Non-claims spending (specifically capitation/bundled payments) in the Medicare market.
 - \circ $\;$ Hospital outpatient spending in Medicare and Commercial markets.
- Per capita Medicaid spending decreased from 2019-2022 due to a decline in Other Claims (e.g., durable medical equipment, freestanding diagnostic facility services) that more than offset an uptick in prescription drug spending.
- Compared to 2017, per member spending statewide is higher by 21.8% in 2022.

Health Care Cost Growth Trends in Washington: Findings from the Health Care Cost Transparency Board's Data Call

December 12, 2024



Outline

- Background on total health care spending data & health care cost growth benchmark
- Highlights
- 2022 spending
 - Overall spending
 - Per-member spending cost growth vs. benchmark
 - > Statewide
 - > Markets
 - > Carriers
 - Providers
- Spending trends from 2019–2022
- Key takeaways

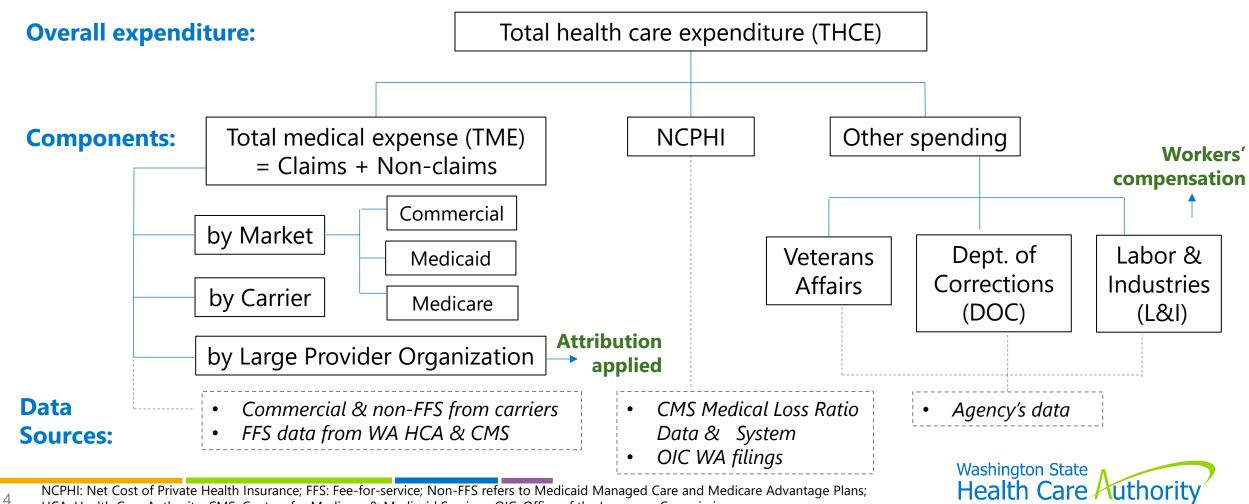


Cost Board data and analytic initiatives

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Cost growth benchmark	Performance against benchmark	Cost driver analysis/cost experience	Primary care spend measurement	Hospital cost, profit, and price analysis	Analytic support initiative	Consumer affordability
The goal for the growth of spending on health care year over year.	Assessment of cost growth against the growth benchma rk .	Assessment of key drivers of cost growth.	Expenditure on primary care in relation to overall health care expenditure	Hospital financial analysis to identify cost, price and profit trends.	Analysis of cost growth by UW's IHMEª/.	The ability for a consumer to afford their health care insurance.
<u>Data sources:</u> Based on WA's economic indicators	<u>Data sources:</u> WA Health Care Cost Transparency Board Data Calls	<u>Data sources:</u> Washington All Payer Claims Database (WA-APCD)	<u>Data sources:</u> WA-APCD	<u>Data sources:</u> Medicare hospital cost reports	<u>Data sources:</u> WA-APCD, public and private claims databases, public health data	<u>Data sources:</u> Survey data
Source: Health Care Au Notes: a/University of	uthority Washington's Institute f	or Health Metrics and E	valuation		Washing Healt	ton State Care Authority

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Health care cost data overview



HCA: Health Care Authority; CMS: Centers for Medicare & Medicaid Services; OIC: Office of the Insurance Commissioner For more details on data collection and submission, please see the Cost Board's Data Call Technical Manual.

2022: First year with health care cost growth benchmark

Calendar Year	Benchmark value
2022	3.2%
2023	3.2%
2024	3.0%
2025	3.0%
2026	2.8%

Per-member spending cost growth vs. benchmark:

- Statewide
- Markets
- Carriers
- Provider organizations



Source: Health Care Cost Transparency Board

Cost growth performance metrics

Aggregation level:	Performance is based on:		
Statewide	THCE PMPY growth rate		
Markets	TME PMPY growth rate		
Carriers	Confidence interval of age-sex risk-adjusted		
Large Provider Organizations	truncated TME PMPY growth rate		

Links explaining the following methods:

- Attribution
- > Truncation
- > Age-sex risk adjustment
- Confidence interval calculation

are in the appendix (pg 39).



Source: Health Care Cost Transparency Board

Highlights

- 2022 statewide per-member cost growth at 3.6% is slightly above the 3.2% growth benchmark and (excluding 2020) is the slowest growth since 2018.
 - Marketwise, only the Medicare market exceeded the benchmark.
 - 5 out of 12 carriers and only 5 out of the 28 large provider organizations exceeded the benchmark.
 - Spending for Veterans Affairs (VA) members also pushed growth
- But one-year analysis on 2022 year-over-year growth may not fully capture developments during the pandemic period....



Highlights

Per-member spending growth from 2019–2022 is driven by growth in:

- Commercial and Medicare markets
- VA spending
- Per capita spending growth from 2019–2022 led by these top contributors to growth:

Тор	Category	Market sources
1	Prescription drugs	Medicare, Commercial
2	Non-claims	Medicare
3	Hospital outpatient	Medicare, Commercial

Per-capita Medicaid spending decreased from 2019–2022 due to a decline in Other Claims that more than offset an uptick in prescription drug spending.

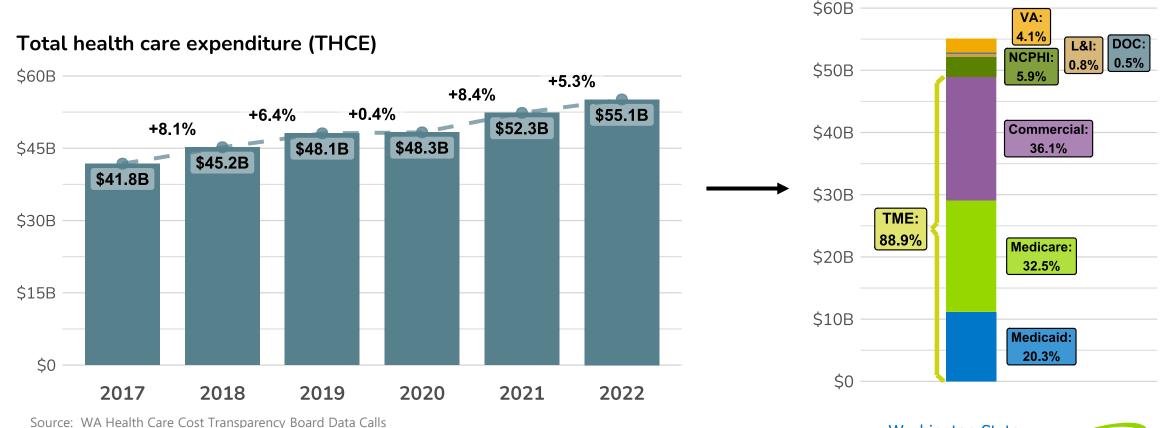


2022 overall health care spending



Total health care expenditure

Overall health care spending in WA reached \$55.1B in 2022.



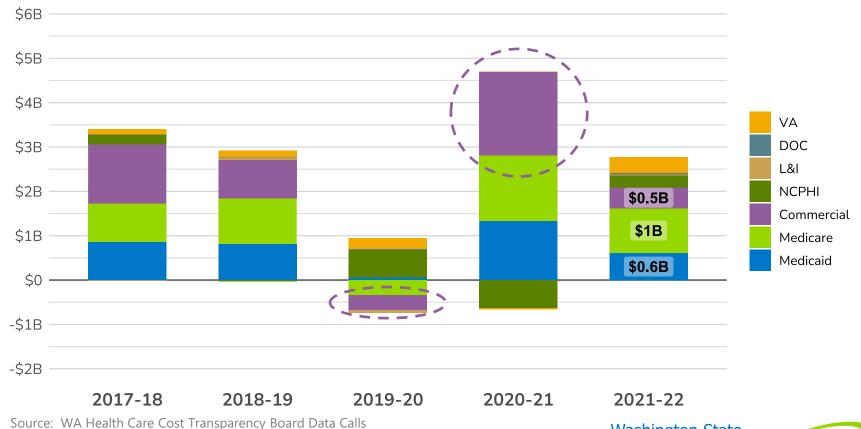
Washington State Health Care Authority

2022 Share

Change in total healthcare expenditure

A significant part of the \$2.8B increase in overall health care spending in 2022 comes from Medicare.

2021 increases in commercial more than offset the 2020 decline.



Change in total health care expenditure

Washington State Health Care Authority

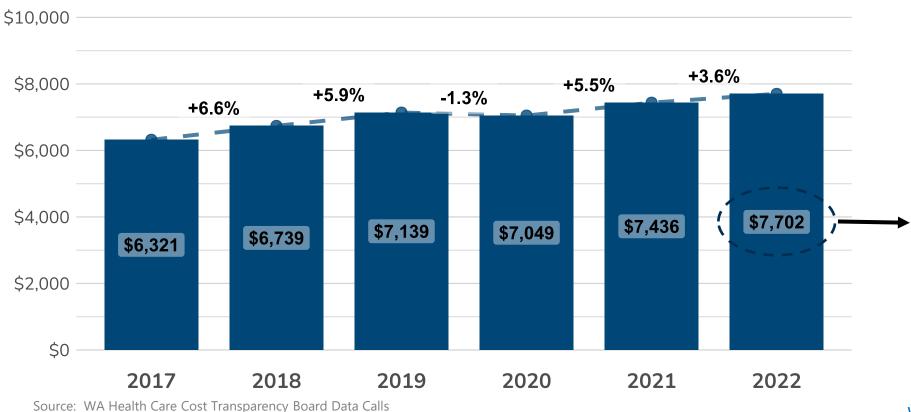
2022 performance comparison against the benchmark



Statewide per-member spending

Total health care expenditure (THCE)

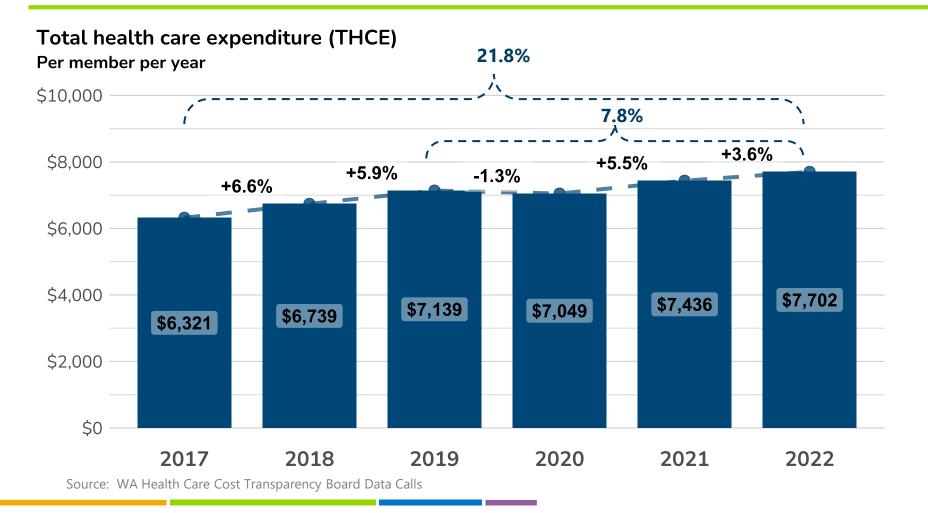
Per member per year



- Overall, permember spending increased by 3.6%, reaching \$7,702 in 2022
- Equivalent to ¼ of a minimum wage earner's annual 2022 income in WA.



Statewide per-member spending



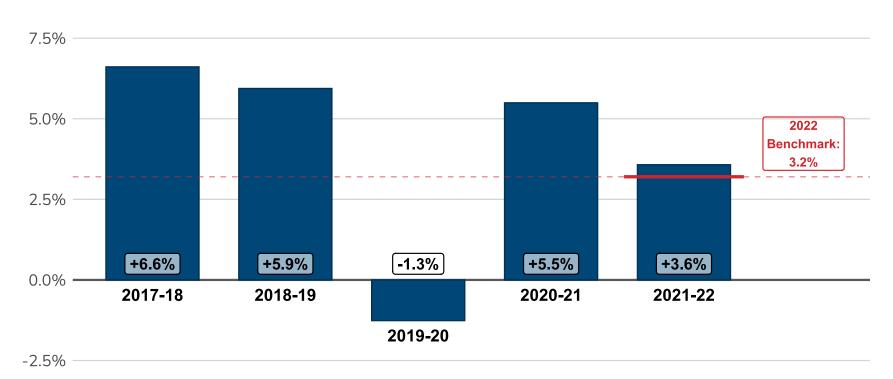
- Growth from 2019-2022 is 7.8%
- Growth from 2017-2022 is 21.8%

Washington State Health Care Authority

Statewide per-member spending growth

Total health care expenditure growth per member

The overall 3.6% per-capita spending growth in 2022 slightly exceeded the 3.2% growth benchmark.



Year-over-year growth

Source: WA Health Care Cost Transparency Board Data Calls

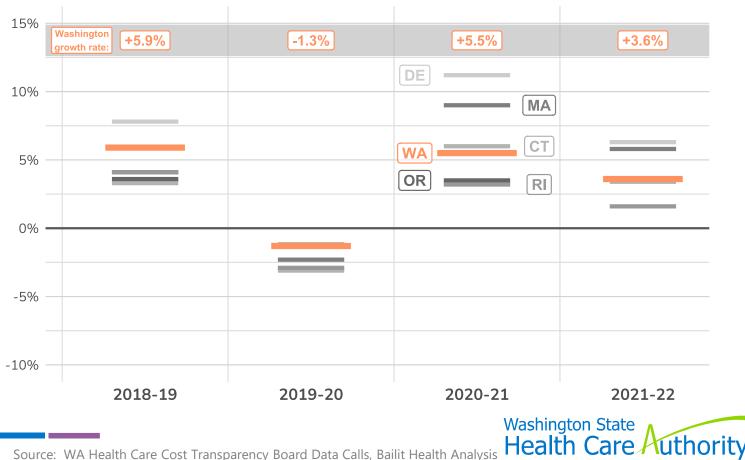


Overall growth across states

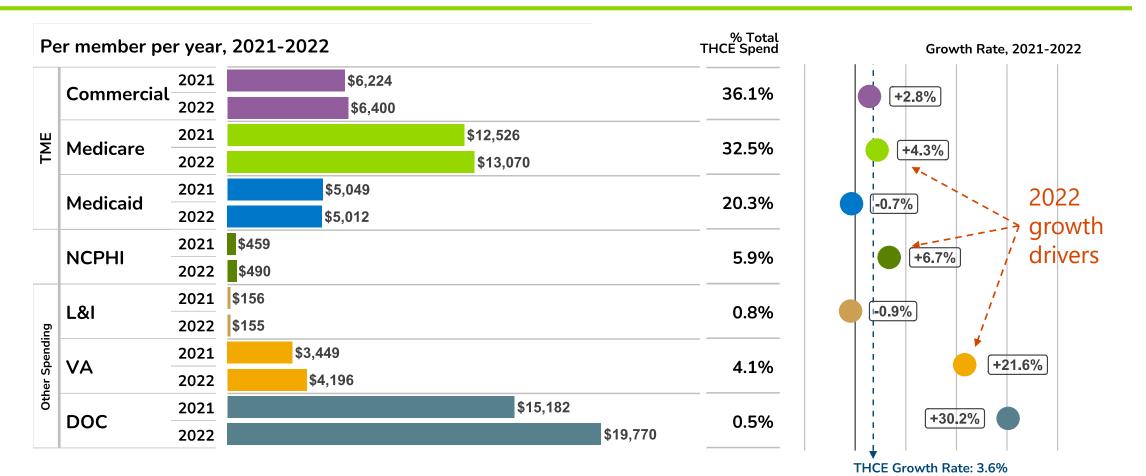
Compared to other states, WA's annual growth is close to the median rate from 2018 to 2022

Total health care expenditure per member per year growth Washington and five other benchmark states

from Other States' Data Calls



Breakdown of 2022 per-member THCE

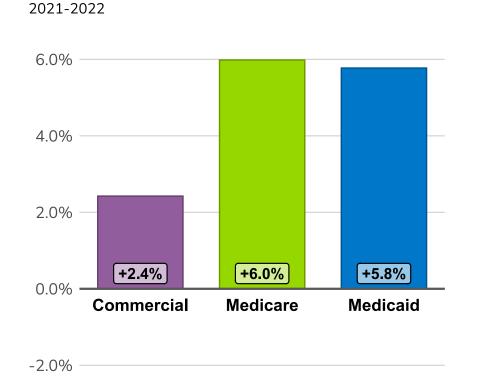


Washington State

Health Care Authority

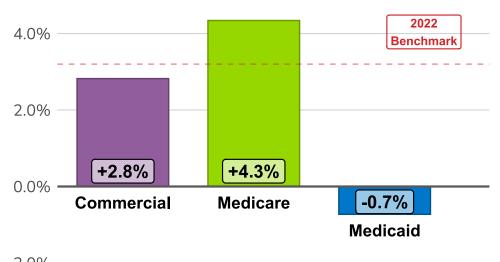
Source: WA Health Care Cost Transparency Board Data Calls

Marketwise, only the Medicare market exceeded the 2022 benchmark



Total medical expense growth

Total medical expense growth per member 2021-2022

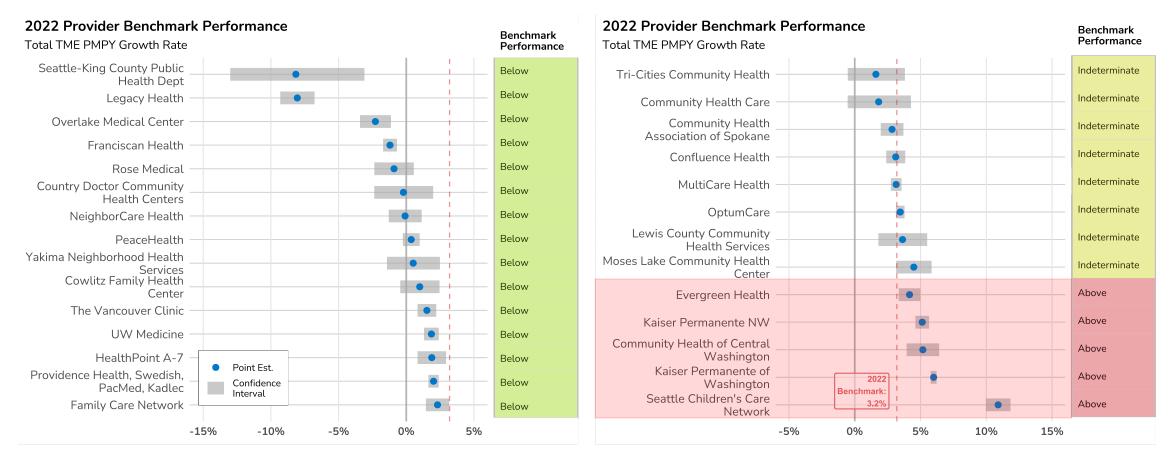


-2.0%



Source: WA Health Care Cost Transparency Board Data Calls

5 out of 28 provider organizations exceeded the benchmark

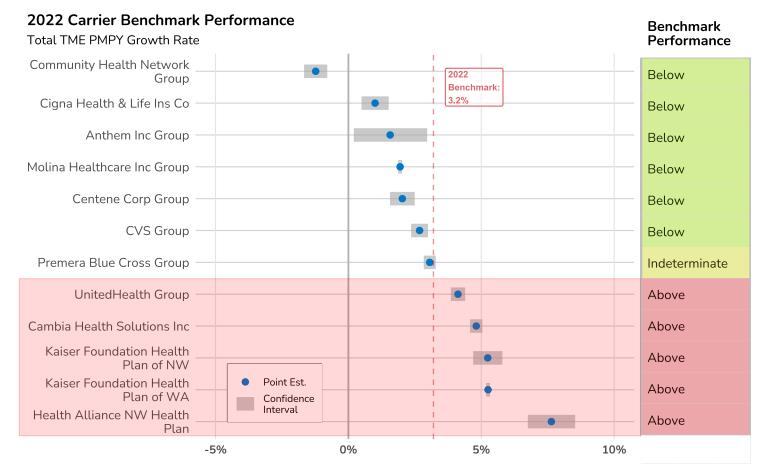


Source: WA Health Care Cost Transparency Board Data Calls; Confidence interval is from HCA staff estimates



Notes: a/ Only includes large provider organizations that meet 10k covered lives threshold. b/ TME numbers are truncated and age-sex risk-adjusted. See appendix for link on methods used.

5 out of 12 carriers exceeded the benchmark



Source: WA Health Care Cost Transparency Board Data Calls; Confidence interval is from HCA staff estimates

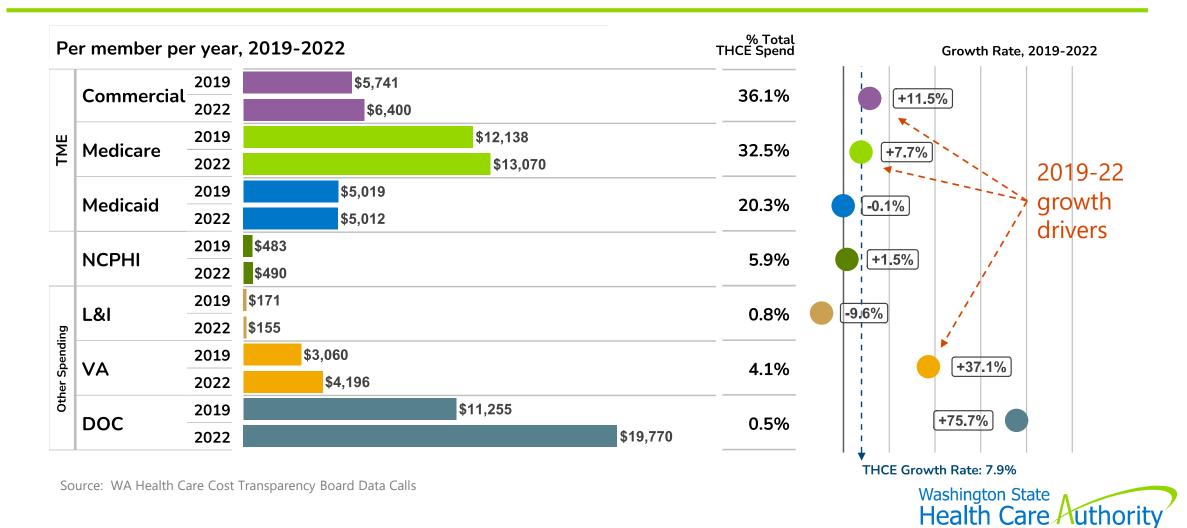


Notes: a/ Only includes large provider organizations that meet 10k covered lives threshold. b/ TME numbers are truncated and age-sex risk-adjusted. See appendix for link on methods used.

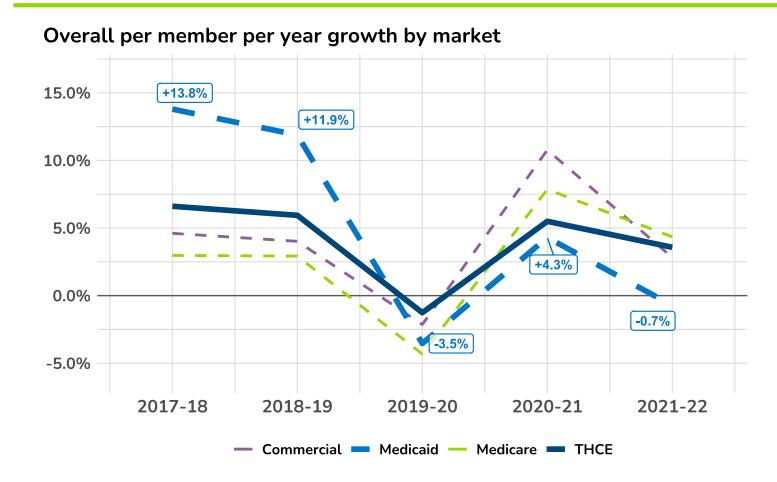
Spending patterns, 2019–2022



Breakdown of per-member THCE, 2019–2022



Market growth shifted during the pandemic



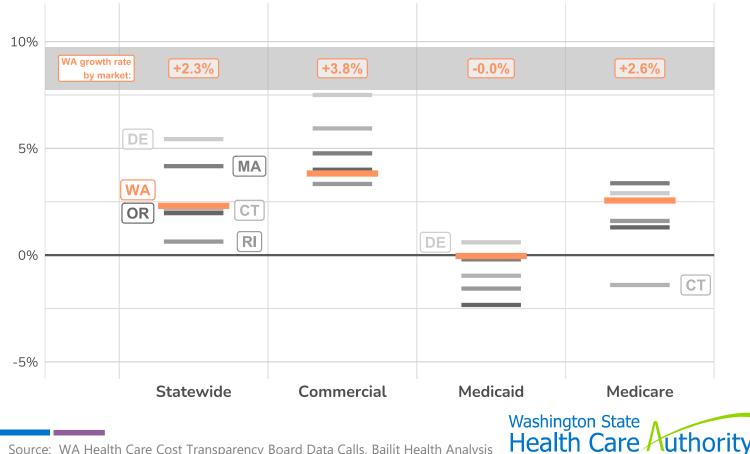
- Medicaid's growth is no longer above other markets.
- Commercial growth outpaced all other markets.



Average growth across states, by market

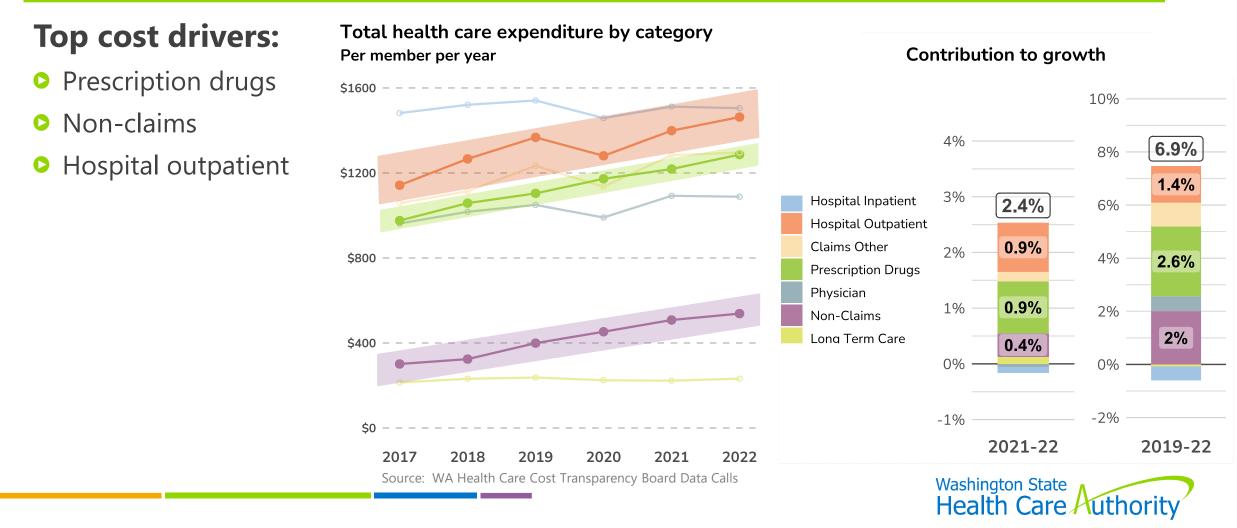
 Like other states, Commercial market registered the fastest growth during the pandemic.

Average total medical expense per member per year growth rate, 2019-2022 Washington and five other benchmark states

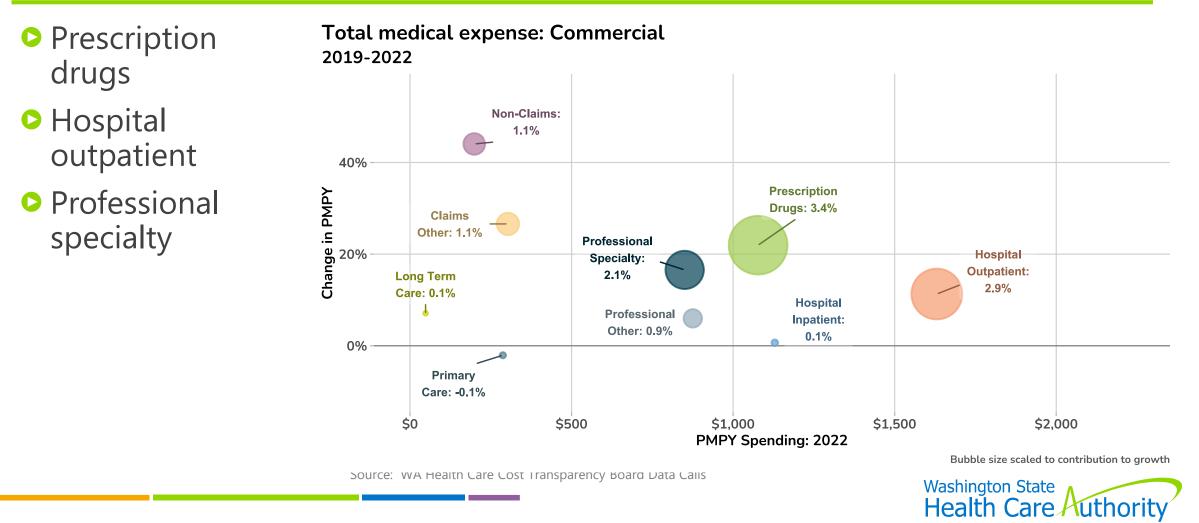


Source: WA Health Care Cost Transparency Board Data Calls, Bailit Health Analysis from Other States' Data Calls

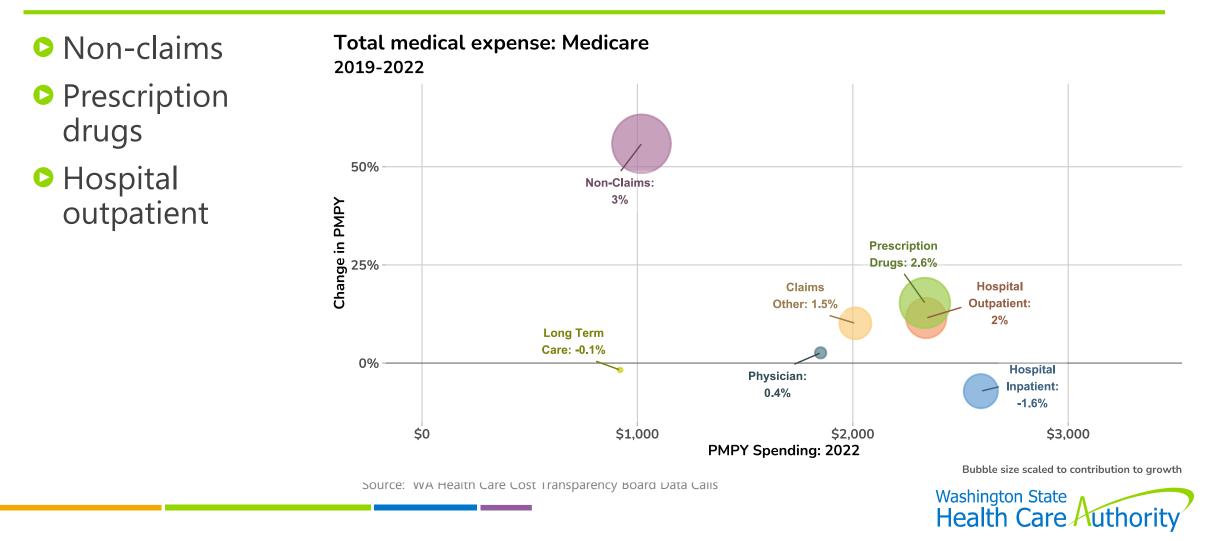
Contribution to overall per-member spend growth, by service category



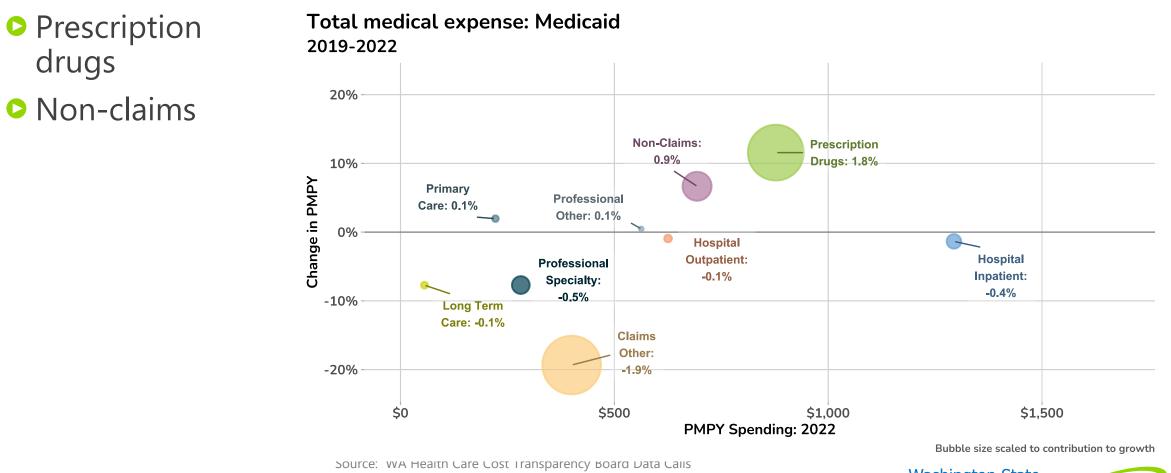
Top contributors to Commercial growth



Top contributors to Medicare growth



Top contributors to Medicaid growth





Key takeaways

- 2022 statewide growth is slightly above 3.2% growth benchmark and excluding 2020, the slowest growth since 2018.
 - Marketwise, only the Medicare market exceeded the benchmark.
 - 5 out of 12 carriers and only 5 out of the 28 large provider organizations exceeded the benchmark.
 - Spending for VA members also pushed growth
- But one-year analysis on 2022 year-over-year growth may not fully capture developments during the pandemic period.
- Per member spending growth from 2019-2022 is driven by growth in:
 - Commercial and Medicare markets
 - VA spending



Key takeaways

Per capita spending growth from 2019-2022 was led by the following top contributors to growth:

Тор	Category	Market Sources
1	Prescription Drugs	Medicare, Commercial
2	Non-Claims	Medicare
3	Hospital Outpatient	Medicare, Commercial

- Per capita Medicaid spending decreased from 2019-2022 due to a decline in Other Claims that more than offset an uptick in prescription drug spending.
- Statewide, 2022 per member spending is 21.8% higher compared to its level in 2017.



Questions?

Contact:

- <u>HCACostBoardData@hca.wa.gov</u> (for data-related questions)
- <u>HCAHCCTBoard@hca.wa.gov</u> (for all other questions).



Appendix



Appendix – acronym definitions

- Centers for Medicare & Medicaid Services (CMS)
- Fee-for-service (FFS)
- Net cost of private health insurance (NCPHI): Measures the costs to Washington residents associated with the administration of private health insurance (including Medicare Advantage and Medicaid Managed Care). It is defined as the difference between health premiums earned and benefits incurred, and consists of carriers' costs of paying bills, advertising, sales commission and other administrative costs, premium taxes and profits (or contributions to reserves) or losses. NCPHI is reported as a component of total health care expenditures at the state level.

• Office of the Insurance Commissioner (OIC)

- **Per-member per-year (PMPY):** Total spending in a year divided by the total number of members for that year.
- Total health care expenditures (THCE): The total medical expense incurred by Washington residents for all health care services for all payers reporting to HCA, plus the carriers' NCPHI.
- Total medical expense (TME): The sum of the allowed amount of total claims and total nonclaims spending paid to providers incurred by Washington residents for all health care services. TME is reported at multiple levels: State, market, payer, and large provider entity level.



Appendix – acronym definitions continued

U.S. Department of Veterans Affairs (VA): VA medical spending is published by the Veterans Health Administration National Center for Analysis and Statistics. This spending includes expenditures for medical services, medical administration, facility maintenance, educational support, research support, and other overhead items.

Our Content of Cont

Washington State Health Care Authority (HCA)

- Washington State Department of Corrections (DOC): DOC submits medically necessary health and mental health care spending given to incarcerated individuals in its facilities through the Washington DOC Health Plan.
- Washington State Department of Labor and Industries (L&I): L&I submits medical claims spending spent on worker's compensation benefits.

Washington State All Payer Claims Database (WA-APCD)



Appendix – service category definitions

- Hospital outpatient: Includes all hospital types and payments made for hospital-licensed satellite clinics, emergency room services not resulting in admittance, and observation services.
- Hospital inpatient: Includes all room and board and ancillary payments for all hospital types and payments for emergency room services when the member is admitted to the hospital.
- Retail prescription: Includes claims paid to retail pharmacies for prescription drugs, biological products, or vaccines.
- Non-claims: Includes incentives, capitation, risk settlements, direct payments, or other nonclaims-based payments.
- Claims other: Includes durable medical equipment, freestanding diagnostic facility services, hearing aid services, and optical services.
- Long-term care: Includes skilled nursing facility services, home health service, custodial nursing facility services, and home- and community-based services including personal care.



Appendix – service category definitions, continued

- Professional, other providers: Includes but is not limited to licensed podiatrists, nurse practitioners, physician assistants, physical therapists, occupational therapists, speech therapists, psychologists, licensed clinical social workers, counselors, dieticians, dentists, chiropractors, and any fees that do not fit other categories, including facilities fees of community health center services and freestanding ambulatory surgical center services.
- Professional, specialty providers: Includes services provided by a doctor of medicine or osteopathy in clinical areas other than family practice, geriatrics, internal medicine, and pediatrics.
- Professional, primary care: Includes care management; care planning; counseling; domiciliary, rest home, or custodial care; FQHC visits; health risk and screenings; home health services; immunization administrations; and office visits and preventive medicine visits. Determined by taxonomy and/or services types.
- Note: Due to Medicare fee-for-service (FFS) reporting capability, grouping of physicians along with Cost Board categories Primary Care & Specialty Professional.



Appendix – notes on data

• The following are excluded in the data:

- Policies offering limited benefits, such as accident, disability, Medicare supplemental insurance, vision or dental stand-alone policies
- Health care paid through charity care or by customer cast payment
- Certain non-claims publicly funded behavioral health services
- Anthem 2017 data
- Humana 2017 data
- Humana Medicare data
- Custodial nursing facility services, home- and community-based services, and intermediate care facilities and services for person with developmental disabilities paid by Washington State Department of Social and Health Services (DSHS). This includes DSHS's Aging and Long-Term Support Administration (ALTSA) spending.



Appendix – notes on data, continued

Prescription drug rebates

- Statewide and market analyses are net of pharmacy rebates. These rebates include both medical and prescription drug rebates and are netted out of the prescription drug category. While medical rebates are related to hospital spending, accurately separating those from other pharmacy rebates is often difficult.
- Carrier/provider level reporting is gross of pharmacy rebates.

FFS data

Statewide and market analyses include Medicare and Medicaid FFS data while carrier and large provider reporting excludes Medicare and Medicaid FFS data.



Appendix – notes on data, continued

- There were revisions for 2017–2019 data due to data resubmissions from few carriers and revisions of NCPHI data.
- Member months data from DOC includes prison population and Rent-a-bed program population. The latter is limited to members with claims as existing data systems make it challenging to get information on those without claims.
- Federal Employee Health Benefit Plan (FEP) that have benefits split between two carriers are included only in the statewide and Commercial market spending. Split FEP was removed from provider/carrier benchmarking.
- L&I member months are estimates and rounded off at the 100,000th level.
- Methodologies (i.e., risk adjustment, standard deviation pooling, and confidence interval calculation) used in large provider organization and carrier reporting are documented in:
 - Attribution (pages A3-A4 of the Cost Board's <u>Data Call Technical Manual</u>)
 - Truncation (pages A11-A15 of the Cost Board's <u>Data Call Technical Manual</u>)
 - <u>Cost growth calculations demographic risk adjustment, pooled variance, and confidence interval</u> (provider organizations)
 - <u>Cost growth calculations demographic risk adjustment, pooled variance, and confidence interval</u> (carriers)







Board discussion

2022 performance against the benchmark Facilitated by Sue Birch



Health Care Cost Transparency Board meeting

We are currently on a short break



Tab 5



The Rising Cost of Care: Washington's Health Care Affordability Survey

Health Care Cost Transparency Board December 12, 2024



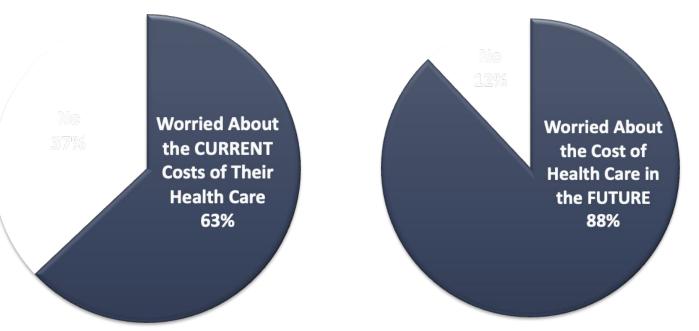
Washington State Health Care Affordability Survey

- Goal: better understand consumer health care challenges in WA
- Follow-up to 2022 <u>Altarum survey</u>
- Partnered with United States of Care and Digital Research, Inc.
- 1,006 survey respondents



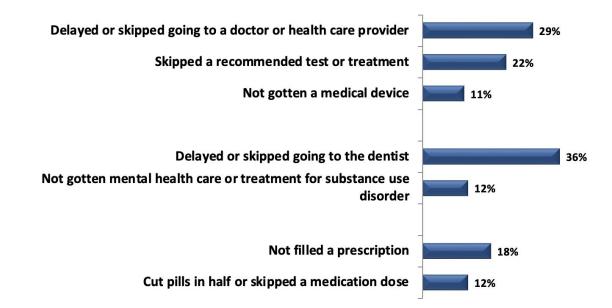
Key Findings

High concern about health care costs



Cost led many to defer or delay treatment

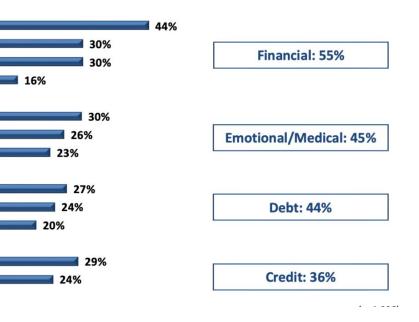
57% of respondents avoided seeking medical treatment or changed their use of prescription medications due to cost **in the last year**.



Disparities in steps taken to manage health costs

Percentage who have experienced impact	Total	Caucasian	Hispanic/ Latino	African American	AA/NH/ PI*
TOTAL EXPERIENCING IMPACTS	57%	57%	75%	75%	44%
Delayed or skipped going to the dentist	36%	37%	42%	50%	24%
Delayed or skipped going to a doctor or health care provider	29%	28%	38%	39%	22%
Skipped a recommended test or treatment	22%	24%	31%	21%	15%
Not filled a prescription	18%	19%	19%	21%	10%
Cut pills in half or skipped a medication dose	12%	13%	16%	24%	3%
Not gotten behavioral health, substance use treatment	12%	13%	28%	15%	4%
Not gotten a medical device	11%	11%	15%	17%	7%

Hardships as a result of health costs



Reduce discretionary spending (e.g., going on vacations, eating out) Struggle to pay for basic necessities (e.g., food, heat, housing) Use up all or most of your savings Withdraw money from a retirement or college fund

Lose sleep because of worry

6%

Prioritize between medical needs (choosing one medicine over another) Feel afraid to change jobs because you'd lose your health insurance

> Go on a payment plan with a hospital or provider Took on debt (credit card, second mortgage, personal loan) Get a loan or gift from family or friends

> > Have a lower credit score Get contacted by a collection agency or creditor Get taken to court for a medical debt

Prevalence of medical debt

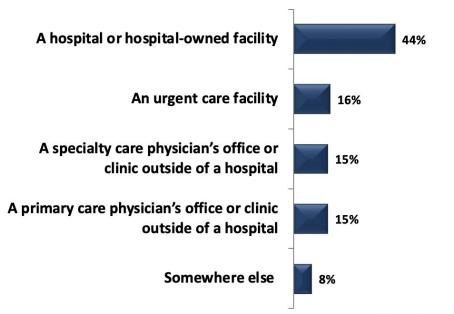
- Three in ten Washingtonians live in a household with medical debt
- **63%** could not pay or would struggle to pay an unexpected medical bill
- 44% of small business owners had medical debt (compared to 29% of non-small business owners)
- **41%** of people with disabilities also reported higher prevalence (compared to 26% of non-disabled)



Primary source of medical debt

Primary Source of Medical Debt

(% selecting source as contributing the largest share to their medical debt)



Experience with facilities fees



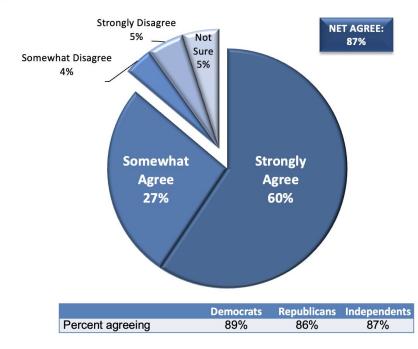
DEFINITION PROVIDED TO PARTICIPANTS:

Hospital facility fees are sometimes charged when patients receive care in an office that's owned by a hospital system. This includes buildings on the hospital campus like emergency rooms, as well as doctors' offices and clinics outside the hospital campus. Facility fees are charged in addition to the cost of medical care the patient received and are intended to cover administrative and operational costs for the hospital. Depending on their insurance coverage or deductible, some patients may need to pay this fee out of their own pockets. **3** out of **4** had recent difficulty understanding, using, affording, or accessing care through insurance

Percentage of households experiencing difficulty in past two years	Total		
OTAL EXPERIENCING ANY DIFFICULTY (Understanding, Using, Affording, Accessing)			
JNDERSTANDING	54%		
Difficulty understanding what health insurance covers and pays for	43%		
Difficulty understanding what providers are in insurance network	35%		
Difficulty understanding/choosing health insurance plans/options	32%		
JSAGE	52%		
Difficulty having insurance cover a medical service, prescription	41%		
Difficulty finding a provider that takes specific insurance	33%		
AFFORDING	52%		
Difficulty using health insurance for prescription medications because the out-of-pocket costs for medicines are too high	34%		
Difficulty using health insurance for medical services because the out-of-pocket costs for those services are too high	34%		
Difficulty affording the monthly premiums of health insurance	29%		
CCESSING			
Difficulty finding health care providers in a timely manner	44%		
Difficulty accessing mental or behavioral health care providers	27%		

Support for Action to Lower Health Costs

Agreement that: *"Elected leaders and government officials in* <u>Washington state</u> should take action to reduce health care costs"



Participants Speak

"If you could change one thing about the health care system in Washington, what would it be?"

Male Age 35-39 Rural White/Caucasian Strong Republican No disability

"I would change the overall affordability because it is almost impossible for the average family to pay for doctor visits, copays and prescriptions where I live."

Female Age 65+ Suburban Black/African American Moderate Democrat No disability

"The high cost of doctor and dental visits and the high cost if prescription drugs. If these United States of America can afford to spend billions of dollars to help other countries then why in the hell can't they make it easier for people like me to get free dental, prescription drugs and hospital visits. When you're on a budget like me it's either I pay my rent or be homeless or pay for a high prescription that I can't afford and be in pain all the time. Soooo pain it is."

Male Age 25–29 Suburban Hispanic/Latino Strong Republican Disability in household

"Lower cost and improving insurance quality is one thing I would change because people really need good benefits to get anything done health wise these days but it's hard to get that without spending an arm and leg."

Female Age 40-44 Suburban AA/NH/PI Leans about equally to Democrat or Republican No disability

"Consumers first, bottom line second. Make it less of a machine or factory style processing units and more about care of health." Female Age 65+ Rural Race/ethnicity unstated Strong Republican Disability in household

"Lower medical costs and medications. Because there are too many hands in the pie. Big businesses are more concerned with making money as opposed to helping their patients get well."

Discussion

Areas for Future Study

HCCTB can build on this research with its upcoming underinsurance survey, including:

- Longitudinal surveillance
- Conduct survey using mixed methods (phone, mail, online)
- Conduct survey in languages other than English
- Higher sample size or oversampling to permit disaggregation of data for subgroups (e.g., American Indian/Alaska Native, Middle Eastern/North African, Asian American, Native Hawaiian, Pacific Islander)

Discussion

- How could the HCCTB build on the data from this survey?
- How should we understand these affordability challenges in tandem with the cost trends benchmark?
- What factors are keeping Washington from acting to manage health care costs?

Learn more at <u>www.fairhealthprices.org</u>

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Appendix

Survey Methodology

- Survey was conducted online by Digital Research, Inc. between June 13 and June 27, 2024. A total of 1,006 participants completed the 15-minute survey.
- Total results have a margin of sampling error of +/- 3 percentage points at the 95% confidence level; subgroups will have a higher margin of error.
- Final data were statistically weighted to ensure the survey's sample reflected the demographics of the state's population. This weighting had minimal impact on the results.
- Results cannot be disaggregated for some subgroups (such as American Indian/Alaska Native, Middle Eastern/North African, and disaggregated Asian American/Native Hawaiian/Pacific Islander) due to small sample size.

Traverse Burnett, Digital Research, Inc. (<u>traverse.burnett@digitalresearch.com</u>)

Profile of Participating Washingtonians

Gender	
Male	49
Female	49
Non-binary/Prefer not to say	29

%

%

Race/Ethnicity	
White or Caucasian	78%
Asian American/Native Hawaiian/ Pacific Islander (AA/NH/PI)	13%
Hispanic or Latino	6%
Black or African American	5%
American Indian	3%
Alaskan native	1%
Middle Eastern or North African	<0.5%
Some other way	<0.5%
Prefer to not say	<0.5%

County	
King County	27%
Pierce County	12%
Spokane County	9%
Snohomish County	8%
Clark County	7%
Thurston County	6%
Kitsap County	4%
Yakima County	4%
Benton County	4%
Whatcom County	3%
Grays Harbor County	1%
Lewis County	1%
Skagit County	1%
Grant County	1%
Kittitas County	1%
Clallam County	1%
Cowlitz County	1%
Chelan County	1%

	County (Cont	.)	1	Age	
6	Walla Walla County	1%	18 to 24		
6	Island County	1%	25 to 29		
	Douglas County	1%	30 to 34		
	Whitman County	1%	35 to 39		
i l	Stevens County	1%	40 to 44		
	Franklin County	1%	45 to 49		
	Columbia County	1%	50 to 54		
,	Pacific County	1%	55 to 59		
			00 4- 04		

Counties represented by less than 1% of participants are not shown.

11%
9%
10%
10%
9%
7%
8%
7%
8%
21%
47 yrs.

44.04

Area	1
Rural	13%
Suburban	54%
Urban	31%
Not sure	2%

Profile of Participating Washingtonians

Some high school or less4%Employed full-time42%Under \$15,0009%DisabilityHigh school graduate or GED25%Employed part-time10%\$15,000 - \$19,9995%Participant has a disabilitySome college, vocational school, or an Associate's degree31%Unemployed and looking for work7%\$20,000 - \$24,9995%Other household member household member household member household member household has a	
Some college, vocational school, 31% Unemployed and looking for work vork 7% \$20,000 - \$29,999 5% Other household member his ability busehold hous a looking for the school of the schoo	sa 19%
or an Associate's degree work \$25,000 - \$29,999 5% disability be one in heusehold has a	
or an Associate's degree work \$25,000 - \$29,999 5% No one is household has a	
	54%
Bachelor's degree 24% Stay-at-home / unpaid caregiver 4% \$30,000 - \$34,999 5% disability	0470
Postgraduate work or an 16% Student 3% \$35,000 - \$39,999 4% Not sure	3%
advanced degree Retired 22%	uronee.
Political Party Disabled, unable to work 9% \$45,000 - \$40,000	
Strong Republican 14% Something else 1% seo ooo sed ooo 7%	38%
Moderate Republican 18% Prefer not to say 1% SE5 000 SE0 000 2%	28%
Independent 22% Likelihood to Vote Sec. 000 Sec. 000 7% Apple Health/Medicaid	25%
Health insurance marketplac	9%
Parent's health plan	5%
Strong Democrat 23% Very likely 17% \$100,000 - \$149,999 14% Veterans Administration (VA	5%
None of the above 2% Small Business Owner in \$150,000 - \$199,999 6% Health, TriCare, CHAMPUS	
Not sure 3% Household \$200,000 or more 4% A union	2%
Yes 12% Not sure 2% A health care sharing ministr	<.5%
No 87% Prefer not to say 3% Indian Health Service	<.5%

1%

Unsure

Through another source

2%



Provider and carrier reflections

Don Anderson, Jr., VP of Reimbursement, Providence

Jeb Shepard, Director of Policy, Washington State Medical Association

Jennifer Ziegler, Contract Lobbyist, Association of Washington Healthcare Plans





Business and labor reflections

Zenovia Harris, CEO, Kent Chamber of Commerce

Patrick Connor, CEO, WA National Federation of Independent Business

Christina Johansen, Managing Director of Health Benefits Trust, SEIU 775





Public comment





Closing statements and adjournment

Sue Birch, HCCTB Chair and Director, Health Care Authority

