

Partnerships For Success (PFS) 2018 grant

Overview

Local services: The five-year Partnerships for Success (PFS) 2018 grant project strengthens the Community Prevention and Wellness Initiative (CPWI) coalitions in Washington State by expanding and enhancing their local Strategic Prevention Framework (SPF) efforts. The objectives of the PFS 2018 grant include:

- Reducing substance use rates among youth by continuing to build capacity in the state’s prevention system and local communities through the CPWI model.
- Increasing the capacity of CPWI coalitions through training and technical assistance and enhancing the data infrastructure and reporting system to support ongoing evaluation studies.
- Implementing a prevention public education campaign to spread prevention messaging statewide.

The grant funding is applied for annually, and the final year of funding will end September 29, 2023.

State level organization: Washington has identified underage drinking, cannabis use, vaping, and opioid/prescription drug use as prevention priorities based on data from the State Epidemiological Outcome Workgroup and Washington State Prevention Enhancement (SPE) Policy Consortium’s Substance Use Prevention and Mental Health Promotion Five-year Strategic Plan.

Training and technical assistance: HCA builds capacity at the prevention provider level through trainings, including the Community Anti-drug Coalition of American (CADCA) “Boot Camp” training, the Substance Abuse Prevention Skills Training or SAPST, and the annual in-person Coalition Leadership Institute for coalition coordinators. These trainings provide coalition coordinators and leaders strategic planning and implementation skills, including cultural

considerations in programming and addressing health disparities.

Statewide media: PFS funds provide continued support to existing statewide prevention media campaigns, including the “Rethinking College Drinking” and “Focus On” campaigns focused on providing health alternatives to drinking for college students and teens. Learn more at: <https://thesocialpresskit.com/not-a-moment-wasted> and <https://focusonyouwa.org/>

Eligibility requirements

The PFS 2018 grant serves youth, families, and community members throughout Washington State. The State Epidemiological Outcomes Workgroup (SEOW) conducted data analysis to develop community risk profiles to identify high-need communities in each county to receive funding. The sites funded by this grant were selected through a Request for Proposal process, based on a demonstrated need for substance use disorder prevention services combined with the readiness to implement strategies to address this need. Fifty-eight high-need communities were eligible to apply. Combined with leveraged funding from the State Opioid Response (SOR) grant, DBHR is funding 22 community prevention coalitions with PFS funds. Agreements with those communities are current through June 30th, 2023.

Each CPWI site implements at least 60% of evidence-based programs and other innovative or environmental strategies as outlined in their approved strategic plan, action plan, and budgets to implement culturally competent services according to community need, readiness, and capacity. All plans and implementation costs vary depending on location and numbers served per program. Combining all funding sources, CPWI coalitions are funded at \$130,000 per year.

In addition, each CPWI coalition receives a Student Assistance Professional to work in the school district where the coalition is located. These key individuals work to identify early signs of problem behavior and intervene or refer to treatment supports.

Authority

Federal Substance Abuse Mental Health Services Administration (SAMHSA), Catalog of Federal Domestic Assistance (CFDA) number is 93.243.

Budget

The PFS 2018 grant was awarded at \$2,260,000 per year for five years. In 2021, HCA received an additional \$35,000 to support diversity, equity, and inclusion efforts in the implementation of the PFS grant.

People served

Local services: We anticipate serving a total of 25,930 unduplicated people over the five-year grant period. In the fourth year of funding, an estimated 118,660 unduplicated and aggregate individuals were served through 214 programs, including 1,422 through community engagement/coalition development, 116,317 through environmental/media strategies, 106 in mentoring programs, and 791 in parenting programs and youth education programs. The PFS funded community strategies consist of over 90% evidence-based programs, and include examples such as Guiding Good Choices, Positive Action, PAX Good Behavior Game, and Second Step.

Communities: The following is a list of communities receiving PFS funding through the CPWI coalition program, as well as the school district (SD) catchment area.

- Aberdeen – Aberdeen SD
- Benton City – Kiona/Benton SD
- Central Vancouver – Vancouver SD, Fort Vancouver HS
- Centralia – Centralia SD
- Cheney/Airway Heights – Cheney SD
- Cowiche/Tieton – Highland SD
- Ellensburg – Ellensburg SD
- Goldendale – Goldendale SD
- Lone, Metaline, Metaline Falls – Selkirk SD
- Kennewick – Kennewick SD
- Longview – Longview SD
- Mt. Baker/Kendall – Mount Baker SD
- Mount Vernon – Mount Vernon SD
- Newport – Newport SD
- Northeast Spokane – Spokane SD, Rogers HS

- Port Townsend – Port Townsend SD
- Quincy – Quincy SD
- Sedro-Woolley – Sedro-Woolley SD
- Shadle Park – Spokane SD, Shadle Park HS
- South Bend – South Bend SD
- South Whidbey Island – South Whidbey SD
- Wellpinit – Wellpinit SD

State media: PFS-funded population-level programs and activities such as media campaigns reached 1,063,894 people.

Partners

Work continues through ongoing partnerships with all nine Educational Service Districts (ESDs), county human services departments, community based organizations and nonprofits, and all local school districts participating in CPWI.

Oversight

Internal:

- HCA's Division of Behavioral Health and Recovery

External:

- Substance Abuse and Mental Health Services Administration/ Center for Substance Abuse Prevention

For more information

Alicia Hughes, Development and Strategic Initiatives Supervisor

360-7242-6403 or alicia.hughes@hca.wa.gov

[Visit the CPWI webpage](#)