

# Partnerships for Success (PFS) 2018 Grant

## Overview

The five-year Partnerships for Success (PFS) 2018 grant project aims to strengthen Community Prevention and Wellness Initiative (CPWI) coalitions in Washington State to expand and enhance their local Strategic Prevention Framework (SPF) efforts. The objectives of the PFS 2018 grant include:

- Reducing substance use rates among youth by continuing to build capacity in the state's prevention system and local communities through the CPWI model.
- Increasing the capacity of CPWI coalitions through training and technical assistance and enhancing the data infrastructure and reporting system to support ongoing evaluation studies.
- Implementing a prevention public education campaign to spread prevention messaging statewide.

The grant funding is applied for annually, and the final year of funding will end September 29, 2023.

Washington has identified underage drinking, marijuana, vaping, and opioid/prescription drug use as prevention priorities based on data from the State Epidemiological Outcome Workgroup and Washington State Prevention Enhancement (SPE) Policy Consortium's Substance Use Prevention and Mental Health Promotion Five-year Strategic Plan.

HCA builds capacity at the prevention provider level through trainings, including the Community Anti-drug Coalition of American (CADCA) "Boot Camp" training, the Substance Abuse Prevention Skills Training or SAPST, and the annual in-person Coalition Leadership Institute for coalition coordinators. These trainings provide coalition coordinators and leaders strategic planning and implementation skills, including cultural considerations in programming and addressing health disparities.

PFS funds provide continued support to existing statewide prevention media campaigns, including the "Rethinking College Drinking" and "Focus On" campaigns focused on providing health alternatives to drinking for college students and teens. Learn more at: <https://thesocialpresskit.com/not-a-moment-wasted> and <https://focusonyouwa.org/>

## Eligibility requirements

The PFS 2018 grant serves youth, families, and community members throughout Washington State. The State Epidemiological Outcomes Workgroup (SEOW) conducted data analysis to develop community risk profiles to identify high-need communities in each county to receive funding. The sites funded by this grant were selected through a Request for Proposal process, based on a demonstrated need for substance use disorder prevention services combined with the readiness to implement strategies to address this need. Fifty-eight high-need communities were eligible to apply. Combined with leveraged funding from the State Opioid Response (SOR) grant, DBHR is funding 23 community prevention coalitions with PFS funds. Agreements with those communities are current through September 29, 2022.

Each CPWI site implements at least 60% of evidence-based programs and other innovative or environmental strategies as outlined in their approved strategic plan, action plan, and budgets to implement culturally competent services according to community need, readiness, and capacity. All plans and implementation costs vary depending on location and numbers served per program. Combining all funding sources, CPWI coalitions are funded at \$130,000 per year.

## Authority

Federal Substance Abuse Mental Health Services Administration (SAMHSA), Catalog of Federal Domestic Assistance (CFDA) number is 93.243.



## Budget

The PFS 2018 grant was awarded at \$2,260,000 per year for five years. In 2021, HCA received an additional \$35,000 to support diversity, equity, and inclusion efforts in the implementation of the PFS grant.

## People served

We anticipate serving 25,930 people over the five-year grant period, contingent upon continuation of PFS funding for all coalitions. In the third year of funding, spanning SFY 2020 and 2021, 10,689 individuals were served through 171 programs, including 552 for community engagement/coalition development, 8,753 through environmental/media strategies, 33 in mentoring programs, 197 in parenting programs, and 512 in youth education programs. The PFS communities implement 99.6% evidence-based programs, including Guiding Good Choices, Positive Action, SPORT, and Second Step. PFS-funded population-level programs and activities such as media campaigns reached 1,638,836 people.

## Partners

Work continues through ongoing partnerships with all nine Educational Service Districts (ESDs), County human services departments, Community Based Organizations and Non-Profits, and all local school districts participating in CPWI.

## Oversight

### Internal:

- Division of Behavioral Health and Recovery

### External:

- Substance Abuse and Mental Health Services Administration/ Center for Substance Abuse Prevention

## For More information

Alicia Hughes, CBO and Grants Supervisor  
360-725-1687; [alicia.hughes@hca.wa.gov](mailto:alicia.hughes@hca.wa.gov)

[https://www.theathenaforum.org/community\\_prevention\\_and\\_wellness\\_initiative\\_cpwi](https://www.theathenaforum.org/community_prevention_and_wellness_initiative_cpwi)