

“A Commitment to Value”

Day One: Purchaser Conference



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8 to 9 a.m.	Breakfast and Networking
9 to 9:15 a.m.	Welcome Remarks Lou McDermott, Acting Director, Health Care Authority
9:15 to 10 a.m.	The First Step Towards Value Daniel Lessler, MD, Chief Medical Officer, Health Care Authority Laura Kate Zaichkin, Acting Chief Policy Officer, Health Care Authority
10 to 10:45 a.m.	Opening Plenary: What Purchasing for Value Has Done for Employers Sally Welborne, former SVP of Benefits, Walmart
10:45 to 11 a.m.	Break
11 to 12 p.m.	Provider & Payer Perspective: Why We Need and Want Purchasers to Require Value Cynthia Dold, Director of Strategic Planning & Clinical Integration, UW Medicine Accountable Care Network John Espinola, MD, MBA, Executive Vice President, Healthcare Services, Premera Blue Cross Julie Sylvester, Vice President, Business Development, Virginia Mason Michael Arnis, Accountable Care Program Account Manager, Health Care Authority
12:15 to 12:45 p.m.	Lunch & Table Discussions
12:45 to 1:30 p.m.	Paying for Results! Jeff White, Director, Global Healthcare and Well Being, The Boeing Company David Iseminger, Acting PEBB Director, HCA
1:30 to 2 p.m.	The Small Employer Experience Karen Wren, Benefits Manager, Point B
2 to 2:15 p.m.	Break
2:15 to 3 p.m.	Taking Steps Toward VBP David Lansky, Ph.D., CEO, Pacific Business Group on Health Susie Dade, Deputy Director, Washington Health Alliance
3 to 4 p.m.	Closing remarks Bill Robertson, CEO, MultiCare Health System Laura Kate Zaichkin