

# PN25 Behavioral Health Strategic Plan Youth and Young Adults Discussion Group Meeting Notes

Tuesday, June 18, 2024  
4 p.m.- 5:30 p.m. Pacific Time



Attendees ..... 2  
Discussion Group Summary ..... 2

# PN25 Behavioral Health Strategic Plan Advisory Group Meeting Notes

*June 18, 2024*

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## Attendees

- 2 youth and young adult participants attended

## Discussion Group Summary

- HMA reviewed that these meetings meet monthly, along with 2 other workgroups, and shared that in today's meeting the facilitators hoped to get the group's feedback on:
  - Development of the vision
  - Draft materials for the strategic plan
  - Physical Branding materials
- The Full Value Agreement was also shared by HMA
- HMA also presented the "Vision for the Future" discussion and reviewed the 6 principles:
  - Informed by young people and families
  - No wrong door
  - Offers services to meet everyone's needs
  - Culturally and linguistically responsive
  - Changes in response to new info
  - Invests in prevention and well-being
- HMA later introduced the aspect of physical branding, including text and logo discussion, and encouraged the groups feedback including:
  - Encouraging campus community outreach
  - Identify Nonprofit program outreach
    - Some students feeling potentially drained/burnt out
  - Seek potential in-person opportunities for discussion without having to be in a meeting
  - Prioritize women of color for specific outreach
  - High schools – i.e., prevention club
    - ACTION: Kelly Duong to outreach to club and follow up with Megan (HMA)
  - Potential outreach opportunity identified: Peer Pathways Conference in August 2024
  - Sticker were strongly encouraged as a form of branding and free "swag"

- Example provided: [Accessories - STAY WEAR](#)
- The group liked: Thrive, bright colors, monarch
- ACTION: HMA will send description talking points for outreach