

FAQ: WA Experience Giveaway

The Washington Experience Giveaway is back for 2026! SmartHealth will hold three random drawings for gift cards to be used for a Washington adventure of your choice.

Who is eligible to win the gift cards?

PEBB and **SEBB** subscribers who are eligible to qualify for the SmartHealth \$125 wellness incentive are eligible to win the gift cards.

Note: Spouses and state-registered domestic partners who are on the subscriber's PEBB or SEBB medical plan, employees who waive PEBB or SEBB medical coverage, and retirees who defer coverage **are not eligible** for this drawing.

How many gift cards are available?

Twenty (20) \$500 gift cards are available. If you are selected, you can choose a gift card from one of the following businesses:

- Hotels.com
- Airbnb
- REI
- Washington State Parks store

How do I enter?

First, complete your **SmartHealth well-being assessment** for 2026. Then, **report completion** of the "Washington Experience Giveaway" **featured activity** in **SmartHealth** to be entered into the drawing.

All subscribers who complete their SmartHealth well-being assessment and the Washington Experience Giveaway activity by a given drawing date will be eligible to win that drawing and any that follow. The sooner you complete these steps, the more chances you have to win.

When are the deadlines?

The following are the deadlines to be entered into each drawing:

- Drawing 1: March 31, 2026
- Drawing 2: June 30, 2026
- Drawing 3: September 30, 2026

Please note that you only need to enter once to be eligible to win any of the drawings

How will the winners' names be selected?

WebMD (the SmartHealth vendor) will provide to the Health Care Authority a numbered list of all eligible subscribers who have completed the SmartHealth well-being assessment and the Washington Experience Giveaway activity by each deadline. A Washington Wellness program representative will use a random-number generator tool to select the winners.

How will the winners be contacted?

A representative from the Washington Wellness program will contact the randomly selected subscriber by phone and email within one week of each drawing. They will indicate the date in which the selected subscriber must respond. If you need to update your phone number or email address, log into **Benefits 24/7** to do so. (**Note:** UW, WSU, and Pierce County employees use Workday.)

If Washington Wellness is unable to reach the subscriber, the staff member will leave a message with the deadline by when the subscriber must call back to claim the gift card. Household members cannot claim the gift card for the subscriber.

If the subscriber returns the phone call by the deadline and verifies their identity, the Washington Wellness staff will provide information on how to claim the gift card.

What happens if I do not respond to the phone or email notice?

If a subscriber does not return the phone call by the deadline, another randomly selected eligible subscriber will be chosen and contacted. Washington Wellness staff will repeat this process until all winning subscribers can be reached and verified.

How do I get the gift card if I win?

Washington Wellness program staff will provide information to winners on how to claim the gift card.

Is anyone's name excluded from the drawings?

Yes. The following people will be excluded from the drawings:

- Health Care Authority Executive Leadership Team members and their spouses, state-registered domestic partners, and immediate family members.
- Anyone involved with the procurement, contracting, implementation, or operations of the SmartHealth wellness program and their spouses, state-registered domestic partners, and immediate family members.
- WebMD employees and their spouses, state-registered domestic partners, and immediate family members who are eligible PEBB or SEBB subscribers.

Can I exchange the gift card for something else (i.e., monetary value)?

No. There will be no compensation for declined or forfeited gift cards. Winners are prohibited from selling the gift cards.

Is the gift card amount considered taxable income?

Yes. The value of the gift card is considered taxable income.

Will SmartHealth cover travel expenses for the selected experience?

No. Transportation (including parking) and personal expenses are not covered by SmartHealth.

Will the winners' names be announced?

Once winning subscribers are reached and verified, the Health Care Authority will release limited information about them for promotional purposes.

**Gift cards were not purchased with state funds.*