



# *Symposium 2017*



#HWSymposium

# Healthier Washington Symposium

## A Commitment to Value

It is with great enthusiasm that we welcome you to the 2017 Healthier Washington Symposium. Today will present an opportunity for dialogue among providers, purchasers, payers, tribes, community organizations, governments and various other partners to discuss innovative strategies toward and in support of value-based care and payment.

Establishing common ground and discussing the challenges and opportunities to advance value-based strategies are essential to the successful health system transformation. Through your continued engagement, support and acceleration, the Healthier Washington initiative has realized several notable milestones and successes around accelerating value-based strategies. Let's keep that momentum going by taking tangible actions toward delivering high-quality, whole person care in Washington.

Transformation is difficult work, but it's essential as we move forward into a future that achieves the Triple Aim:

***better health, better care,  
and smarter spending.***

## *Join our feedback network!*

Send an email to **HealthierWA@hca.wa.gov** to be added to our email list.

Visit us at **www.hca.wa.gov/hw**.

# Transformation is difficult, but not impossible

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8:30 – 9:10 a.m.

**Bill Robertson**, CEO, MultiCare Health System and chair of Health Innovation Leadership Network

**Alison Carl White**, Executive Director, Better Health Together

**John Wiesman**, Secretary of Health, Washington State Department of Health

Healthier Washington's health transformation efforts have largely focused on how we get from our current state, which largely pays for services delivered, to one that is held accountable for the health of the entire population. During the morning's welcome remarks, we'll set the stage for a day-long conversation about our individual and collective commitments to value.

## Purchaser conference recap

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9:10 – 9:30 a.m.

**Karen Wren**, Benefits Manager, Point B

**Dr. Dan Lessler**, Chief Medical Officer, Washington State Health Care Authority

This session is an opportunity to recap takeaways from yesterday's Purchaser Conference and build upon those themes to envision a roadmap to value. Where have we been and where are we going? What defines value? What can we commit to today? Tomorrow? Next week? Next year?

## Our commitment to value

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9:30 – 10:15 a.m.

**Health Innovation Leadership Network Members**

The Health Innovation Leadership Network (HILN) is a group of strategic leaders convened by Healthier Washington to help the state make advancements in delivery and payment, and population health. This panel will discuss how HILN members have been working together to advance the efforts of Healthier Washington by adopting and spreading value-based models, focusing on equity, and collaborating on ways to advance consumer engagement and literacy.

## Medicaid's role in driving delivery system reform

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12:30 – 1 p.m.

**Eliot Fishman**, Senior Director of Health Policy, Families USA

## The path forward

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3 – 3:45 p.m.

**Alison Carl White**, facilitator

**Michael Itti**, Executive Director, Commission on Asian Pacific American Affairs

**Karen Merrikin**, Principal, KJM Consulting

**Jack Thompson**, Principal Lecturer Emeritus, UW School of Public Health

**Emily Transue, MD**, Associate Medical Director, Washington State Health Care Authority

Our commitments to value must be realistic and achievable. This session features a panel discussion from leaders across sectors reflecting on the day's conversations. Based on what we heard today, where do we go next?

## Closing remarks

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3:45 – 3:50 p.m.

**Bill Robertson**, HILN

**Alison Carl White**, Better Health Together

We have asked our guests to consider what commitments they can make toward a health system that rewards value over volume, and we know you can't do it alone.

## The Prosperity Proposition

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3:50 – 4:10 p.m.

**Governor Jay Inslee**

Health system transformation takes a combination of policy, payment, and culture change. The work we do today has reverberations across Washington and the nation; but more important, it has an exponential effect on the people we serve. By paying for value, integrating physical and behavioral health, and striving for accessible and affordable care, the leaders in this room play a critical role in ensuring people receive the high-quality care they need to prosper.

# Symposium Agenda

7:30 – 8:30 a.m.	Registration and networking
8:30 – 9:10 a.m.	Plenary session: Transformation is difficult, but not impossible
9:10 – 9:30 a.m.	Plenary session: Purchaser conference recap
9:30 – 10:15 a.m.	Panel discussion: Our commitment to value
10:15 – 10:30 a.m.	Break
10:30 a.m. – Noon	Facilitated breakout sessions
<b>Northwest Ballroom 1</b> <div></div> The “Collabetition” Equation: Spreading value-based payment models across Washington state	<b>Cascade 10</b> <div></div> Health equity
<b>Northwest Ballroom 2</b> <div></div> Why shared decision making is crucial to a transformed system	<b>Cascade 11</b> <div></div> Consumer engagement and health literacy
<b>Northwest Ballroom 3</b> <div></div> The role of social determinants of health in health transformation	<b>Cascade 12</b> <div></div> Social impact investment and financing approaches
Noon – 1 p.m.	Plenary session: Medicaid’s role in driving delivery system reform
1 – 1:15 p.m.	Break
1:15 – 2:45 p.m.	Facilitated breakout sessions
<b>Northwest Ballroom 1</b> <div></div> Adopting best practices for a value-based delivery system	<b>Cascade 10</b> <div></div> Health equity
<b>Northwest Ballroom 2</b> <div></div> Why shared decision making is crucial to a transformed system	<b>Cascade 11</b> <div></div> Consumer engagement and health literacy
<b>Northwest Ballroom 3</b> <div></div> The role of social determinants of health in health transformation	<b>Cascade 12</b> <div></div> Social impact investment and financing approaches
2:45 – 3 p.m.	Break
3 – 3:45 p.m.	Panel discussion: The path forward
3:45 – 3:50 p.m.	Closing remarks
3:50 – 4:10 p.m.	The Prosperity Proposition

## Breakout Sessions

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### The “Collabetition” Equation: Spreading value-based payment models across Washington state

**Karen Merrikin**

KJM consulting, facilitator

**Zak Ramadan-Jradi, MD, MBA**

MultiCare Connected Care

**Tim Lieb**

Regence

**Caroline Whalen**

King County

This session aims to identify specific areas where payers and providers may be willing to more formally collaborate and where we want to continue to promote and foster competition to advance quality and value. Interactive panel followed by a group discussion and activity to identify how payers and providers can collaborate with each other and with their colleagues. Some of you are actively involved in collaborative partnerships with one another. We want to take that collaboration to the next level, and we can't do that without your active participation and input.

### The role of social determinants of health in health transformation

**Allen Cheadle**

Kaiser Permanente Washington  
Research Institute

**Jack Thompson**

UW School of Public Health

A discussion around key determinants of health in Washington State, including potential strategies for addressing them.

### Social impact investment and financing approaches

**Deanna Davis**

Applied Insight, facilitator

**Jake Segal**

Social Finance

**Alisha Fehrenbacher**

Pierce County ACH

**Kat Ferguson-Mahan Latet**

Community Health Plan of  
Washington

**Hillary Preston**

Harvard Kennedy School

A guided discussion about identifying similarities, differences, and alignment opportunities related to value-based purchasing and social impact investments. What steps can we take to apply social impact investment strategies, including practical next steps within Accountable Communities of Health and the Medicaid Transformation Demonstration?

# Breakout Sessions

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## Consumer engagement and health literacy

**Amy Blondin**  
HCA, facilitator

**Liz Baxter**  
North Sound ACH

**Jorge Arturo Rivera**  
Molina Healthcare

**Merissa Clyde**  
SEIU 775 Benefits Group

**Sybill Hyppolite**  
SEIU Healthcare 1199NW

**Pattie Marshall**  
DSHS

A robust discussion on tactics and strategies to engage consumers and advance health literacy.

## Why shared decision making is crucial for a transformed system

**Emily Transue, MD**  
HCA, facilitator

**Danica Boyle**  
UW Accountable Care Network

**Randal Moseley, MD**  
Confluence Health

**Sharon Gilmore**  
Coverys

**Matt Handley, MD**  
Kaiser Permanente of Washington

**Phil Colmenares, MD**  
Premera Blue Cross

**Kate Mundell**  
Multicare

Shared decision making and the use of certified patient decision aids can support value-based payment strategies. This session explores how health systems around the state are implementing shared decision making and what is needed to continue to move this work forward.

## Health equity

**Michael Itti**  
Commission on Asian Pacific American Affairs

**Nora Coronado**  
UW Center for Health Equity, Diversity and Inclusion

**Sheila Capestany**  
King County

Participants will draw upon their lived experiences, reflect on causes of health inequities, and discuss what needs to change on a systemic level to lessen inequities.

## Adopting best practices for a value-based delivery system

**Susie Dade**  
Washington Health Alliance, facilitator

**Kerry Schaefer**  
King County

**Leah Hole-Marshall**  
Department of Labor and Industries

**Ginny Weir**  
The Bree Collaborative

**Caitlin Safford**  
Amerigroup

**Rick Ludwig**  
Providence Health & Services

Evidence-based practices are a key to the success of value-based payment in Washington State. Purchasers, payers, and providers are identifying and disseminating best practices and evidence-based tools and resources to deliver high-quality care. This session explores opportunities to improve the quality of frontline decision making through evidence-based tools and resources.

# Thank you

— Presenting sponsor —



## Sponsors



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