

# FAQ: Seahawks tickets giveaway

**SmartHealth will hold three random drawings for tickets\* to a 2024-2025 Seattle Seahawks home game.**

## Who is eligible to win the tickets?

**PEBB** and **SEBB** subscribers who are eligible to qualify for the SmartHealth \$125 wellness incentive are eligible to win the tickets.

**Note:** Spouses and state-registered domestic partners who are on the subscriber's PEBB or SEBB medical plan, employees who waive PEBB or SEBB medical coverage, and retirees who defer coverage **are not eligible** for this drawing.

## How many tickets are available?

Six (6) pairs of tickets are available.

Three separate drawings will be held. For each drawing, two PEBB or SEBB eligible subscribers will each win a gift certificate good for a pair of tickets to a home game at Lumen Field in Seattle during the 2024-2025 season.

## How do I enter?

First, complete your **SmartHealth well-being assessment**. Then, go to the **Seahawks Ticket Giveaway featured activity** and **report completion** to be entered into the drawing.

All subscribers who complete their SmartHealth well-being assessment and the Seahawks Ticket Giveaway activity by a given drawing date will be eligible to win during that drawing. The sooner you complete these steps, the more chances you have to win.

## When are the deadlines?

The following are the deadlines to be entered into each drawing:

- Drawing 1: August 23, 2024
- Drawing 2: September 6, 2024
- Drawing 3: September 20, 2024

## How will the winners' names be selected?

WebMD (the SmartHealth vendor) will provide to the Health Care Authority a numbered list of all eligible subscribers who have completed the SmartHealth well-being assessment and the SmartHealth Ticket Giveaway activity by each deadline. A Washington Wellness program representative will use a random-number generator tool to select the winners.

## **How will the winners be contacted?**

A representative from the Washington Wellness program will contact the randomly selected subscriber by phone and email between August 30 and September 30.

If Washington Wellness is unable to reach the subscriber, the staff member will leave a message with the deadline by when the subscriber must call back to claim the tickets. Household members cannot claim the tickets for the subscriber.

If the subscriber returns the phone call by the deadline and verifies their identity, the Washington Wellness staff will provide information on how to claim the tickets.

## **What happens if I do not respond to the phone or email notice?**

If a subscriber does not return the phone call by the deadline, another randomly selected eligible subscriber will be chosen and contacted. Washington Wellness staff will repeat this process until all winning subscribers can be reached and verified.

## **How do I get the tickets if I win?**

Washington Wellness program staff will provide information to winners on how to claim the tickets. A Health Care Authority representative will put the winner in touch with the Seahawks Community Engagement Manager to schedule their game date.

The winner and Seahawks Community Engagement Manager will work together to identify a mutually agreeable game date.

## **Is anyone's name excluded from the drawings?**

Yes. The following people will be excluded from the drawings:

- Health Care Authority Executive Leadership Team members and their spouses, state-registered domestic partners, and immediate family members.
- Anyone involved with the procurement, contracting, implementation, or operations of the SmartHealth wellness program and their spouses, state-registered domestic partners, and immediate family members.
- WebMD employees and their spouses, state-registered domestic partners, and immediate family members who are eligible PEBB or SEBB subscribers.

## **Can I exchange the tickets for something else (i.e., monetary value)?**

No. There will be no compensation for declined or forfeited tickets. Ticket winners are prohibited from selling tickets.

## **Is the ticket amount considered taxable income?**

Yes. The value of the tickets is considered taxable income.

## **Will SmartHealth cover travel expenses to get to the game?**

No. Transportation (including parking) and personal expenses are not covered by SmartHealth.

## **Will the winners' names be announced?**

Once winning subscribers are reached and verified, the Health Care Authority will release limited information about them for promotional purposes.

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*\*Tickets were not purchased with state funds.*

The Health Care Authority would like to thank the Seattle Seahawks for their contribution toward this giveaway and supporting the state's wellness program.