

# Rural Health Care Is at Risk — Nationally and In Washington

- Rural providers face many overlapping, complex challenges
  - Greater year-over-year variability in utilization and revenue
  - Provider recruitment and retention/workforce
  - Sicker, aging populations
  - Fewer resources to invest in practice transformation necessary for value-based payment (VBP)
  - ► Health Information Technology, physical infrastructure, and workforce training

#### A common theme ...

The current rural care delivery system is not working, is not sustainable, and requires fundamental transformation.



#### Rural Health Reach

Hospital and health systems

Critical Access Hospitals

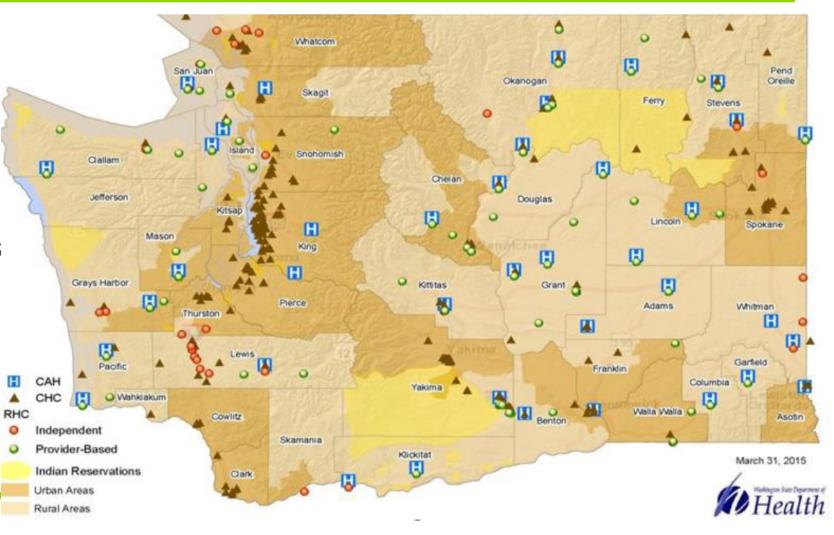
➤ Sole Community Hospitals

► Traditional Hospitals

Primary and outpatient care only

► RHCs

Federally qualified health systems



## Washington's Rural Payment Landscape

#### Rural provider payments

➤ Traditionally, fee-for-service, cost-based payments, where payments are reconciled to actual cost, or both

#### • Health plan mix

- ► Medicare and Medicaid 70% in some areas
  - Closer to 60% in urban areas
- Medicaid patients most likely uninsured prior to ACA
- ► High Medicaid and less commercial may be due to less resources to travel to urban areas

#### Utilization patterns

- ► Most Medicaid MCO members in rural areas are seeking inpatient care/surgery in urban areas (63%)
- Medicaid MCO members have lower utilization rates than urban, but higher overall costs (due to unit price differences)



### Rural Hospital Snapshot

General Profile\*

	39 Critical Access Hospitals				
				2 Sole Community	4 Traditional
	Small	Medium	Large	2 30le Community	T Haditional
Average Gross Revenue	\$20 million	\$45 million	\$151 million	\$360 million	\$292 million
Average Inpatient Revenue	\$4 million	\$11 million	\$42 million	\$99 million	\$97 million
<b>Average</b> Licensed Acute Care Beds	16	17	22	67	50
Average Hospital Admissions	169	371	1,391	3,626	3,148
Average Daily Census	1.2	2.95	11.55	34.0	27.0
Trauma Level	IV - V	IV - V	IV – V	III	III - IV
Case Mix Index	0.64	0.64	0.76	0.80	0.68



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# Sustaining and Tailoring Care in Rural Communities



- New payment arrangements to help sustain access to care, stabilize rural hospitals and health systems in all rural communities, incentivize efficiencies, address workforce and support innovative care models and partnerships
- Implementation customizable to meet each hospital and communities needs
- Align with transformation resources and Medicare

Improving Washingtonians' health and preserving access to care by realigning financial incentives for CAHs and rural hospitals



#### National State and Medicare Rural Transformation Initiatives

- Maryland All-Payer Model
  - ▶ Limit annual all-payer, per capita, total hospital cost growth to 3.58%
  - Includes a care redesign program
- Pennsylvania Rural Health Model
  - Prospectively sets global budget for each participating rural hospital (based primarily on hospitals' historical net revenue for inpatient and outpatient hospital-based)
  - Rural Hospital Transformation Center oversees transformation
- Vermont All-Payer ACO Model
  - ▶ Limit the annualized per capita health care expenditure growth for all major payers to 3.5%
  - Focus on achieving health outcomes and quality of care (substance use disorder, suicides, chronic conditions, and access to care)

https://innovation.cms.gov/initiatives/index.html#views=models



# Value-Based Payment Models

Payment	Unit Cost	Labs and X-ray	Length of Stay	Hospital Readmissions	All services
Discounted charges	√				
Per-diem payments	$\checkmark$	$\checkmark$			
Per case payments (DRGs)	√	√	√		
Bundled payments	$\checkmark$	$\checkmark$	$\checkmark$		
Global Payment	$\checkmark$	$\checkmark$	√	$\checkmark$	
Population based payment (per member per month)	√	√	√	√	√



## Global Payment

- Fixed reimbursement over a fixed period of time and for a specified population
- Each provider able to create a unique plan to meet mandated budgets
- Many factors must be considered
  - Predictable, stable, and sufficient payments
  - Effective timing and payment structure
  - Ability to adjust for factors outside a hospital's control
  - Appropriate quality measures
  - Health care provider/service types included
  - Payers' willingness to participate
  - Access to claims and quality metric data
  - Stabilize negative revenue



### Washington-Specific Considerations

- Must reinforce, build upon, and accelerate existing transformation efforts, e.g., provide incentives for ACH participation
- Medicaid & Medicare participation is essential
- Must appeal to rural hospitals and health systems interested in a "new system"
- Stable revenue base necessary to support transformation, e.g., investment in social determinants, data and health IT infrastructure, new partnerships, new workforce strategies, and a new way of thinking



# Why Washington? Why now?

- Access to care in rural communities in peril for a long time new, comprehensive payment solution necessary to drive sustainable change
- SIM requirement and builds on/accelerates existing DOH rural transformation work with SIM and Medicaid Transformation, and partnerships with DOH and DSHS
- Medicare very interested in partnering with WA to accelerate transformation efforts
- Necessary to achieve HCA's VBP goals in hardest-to-reach areas (Goal: 90% state-financed health care; 50% commercial-financed health care with VBP arrangements by 2021)
- Growing state and national interest in rural issues link with technical assistance available now, and possible funding opportunities later
- Rural hospitals and health systems interested in new payment models to support innovations and sustain care in their communities (48 letters of support — including 2 ACHs — received spring 2018)



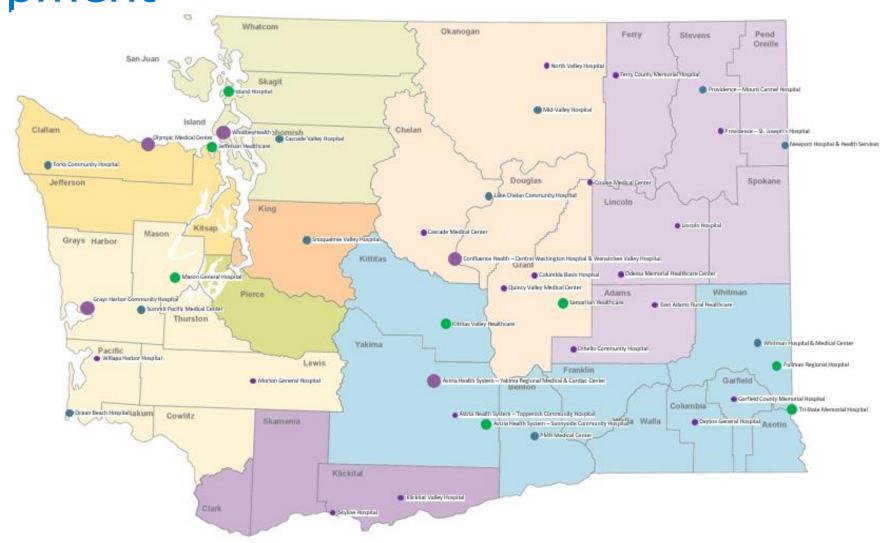
Rural Hospitals Interested in Rural Multi-Payer Model Development

#### Hospital Size 2016 Total Revenue

- < \$25 million</p>
- < \$50 million</p>
- < \$100 million</p>
- < \$350 million</p>

#### **ACH Region**

- Better Health Together
- Cascade Pacific Action Alliance
- Greater Columbia ACH
- HealthierHere
- North Central ACH
- North Sound ACH
- Olympic Community of Health
- Pierce County ACH
- Southwest ACH (SWACH)



# Next Steps

#### Modeling and proposal

- -Develop draft proposal
- -Draft financial modeling
- -Set quality performance expectation
- -Create alignment framework (syncing up with Medicaid Transformation & VBP models)
- -Engage Legislature

#### CMS Concept paper and public comment

- -Draft concept paper for CMMI discussion
- -Gather public comment and review
- -Create modeling tools
- -Conduct small group working sessions and 1:1 meetings
- -Hold larger working session

### Early agreements on basics and signaling to CMS

- -Update concept paper
- -Reach stakeholders to gain early support
- -Negotiate CMMI





### Questions?

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