

FIRST STEPS

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TO: Maternity Support Services/Infant Case Management Providers

FROM: Sherilynn Casey, Manager
Maternal and Infant Health

RE: **Maternity Support Services/ICM Billing Instructions**

Enclosed is a copy of the Maternity Support Services (MSS)/Infant Case Management (ICM) Billing Instructions, dated October 2003.

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**Department of Social and Health Services
Health and Recovery Services Administration
and
Department of Health
Office Maternal and Child Health**



**Maternity Support Services/
Infant Case Management**

**Billing Instructions
(WAC 388-533-0300)**

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About this publication

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Important Contacts

A provider may use HRSA's toll-free lines for questions regarding its program. However, HRSA's response is based solely on the information provided to HRSA's representative at the time of inquiry, and in no way exempts a provider from following the laws and rules that govern HRSA's programs. (WAC 388-502-0020(2)).

Provider Questions:

- Regarding provider's change of Coordinator, address, and/or telephone number, call the HRSA First Steps Clearinghouse Program Manager at 360.725.1666.
- Regarding policy or program oversight and changes in ownership for Maternity Support Services, call DOH, Office of Maternal and Child Health at 360.236.3505.
- Regarding policy or program oversight for Infant Case Management (ICM), call the HRSA ICM Program Manager at 360.725.1655.

Where do I call to ask about a provider application packet?

Call the Department of Health Office of Maternal and Child Health at:
360.236.3505

<http://www.doh.wa.gov/cfh/mch/default.htm>

Where do I send my claims?

Division of Program Support
PO Box 9248
Olympia WA 98507-9248

Electronic billing?

<http://maa.dshs.wa.gov/ecs>

How do I obtain copies of billing instructions or numbered memoranda?

Go to HRSA's website:
<http://maa.dshs.wa.gov>
(Click on **Provider Publications/
Fee Schedules**)

Where do I call if I have questions regarding...

Payments, denials, or general questions regarding claims processing, Healthy Options?

Provider Relations
800.562.3022

Private insurance or third-party liability, other than Healthy Options?

Coordination of Benefits Section
800.562.6136

Where can I download electronic copies of DSHS forms?

<http://www1.dshs.wa.gov/msa/forms/eforms.html>

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Definitions & Abbreviations

This section defines terms and abbreviations (includes acronyms) used throughout these billing instructions.

ADATSA/DASA Assessment Centers - ADATSA refers to the Alcohol and Drug Addiction Treatment and Support Act. DASA is the Division of Alcohol and Substance Abuse. Agencies contracted by DASA to provide chemical dependency assessment for ADATSA clients and pregnant women. Full plans for a continuum of drug and alcohol treatment services for pregnant women are also developed in ADATSA/DASA assessment centers.

Advocacy – For the purposes of this program, means actions taken to support the parent(s) in accessing needed services or goods and helping the parent(s) to develop skills to access services.

Applicant – A person who has applied for medical assistance.

Assurances Document – A signed agreement documenting that the provider understands and agrees to maintain certain required program elements; and to work toward integrating other specifically recommended practices. Also referred to as the “MSS/ICM Assurances” document.

Authorization requirement – A condition of coverage and reimbursement for specific services or equipment, when required by WAC or billing instructions.

Basic Health Messages – For the purposes of this program, means preventative health education messages designed to promote healthy pregnancies, healthy newborns, and healthy parenting during the first year of life.

Case Management – For the purposes of this program, means services to assist individuals who are eligible under the Medicaid state plan to gain access to needed medical, social, educational, and other services.

Chemical Dependency – A condition characterized by reliance on psychoactive chemicals. These chemicals include alcohol, marijuana, stimulants such as cocaine and methamphetamine, heroin, and/or other narcotics. Dependency characteristics include: loss of control over the amount and circumstances of use, symptoms of tolerance, physiologic and psychologic withdrawal when use is reduced or discontinued, and substantial impairment or endangerment of health, social and economic function.

Chemical Use - Chemical use means any ingestion of psychoactive chemicals or any pattern of psychoactive chemical use. Use patterns are characterized by continued use despite knowledge of having persistent or reoccurring social, occupational, psychological or physical problems that are caused by or exacerbated by use.

Childbirth Education Classes (CBE) - A series of educational sessions offered in a group setting and led by an approved instructor that prepare pregnant woman and her support person for an upcoming childbirth. A separate SSPS billing number is required to be a provider of these services. See HRSA's separate *Childbirth Education Billing Instructions*.

Childcare -

DASA – (Division of Alcohol and Substance Abuse) means the childcare for women attending DASA-funded outpatient alcohol or drug treatment services that may be provided through the treatment facility.

First Steps - Childcare funded through the First Steps Program for the care of children of pregnant or postpregnant women who are attending appointments for Medicaid-covered services, pregnant women on physician ordered bed rest and for visits to the NICU after delivery.

Child Protective Services (CPS) - The program within the Division of Child and Family Services authorized by statute (RCW 26.44) to receive and investigate referrals of child abuse, neglect, and exploitation.

Children's Coordinated Services (CCS) - The federal Title V program for children with special health care needs.

Children's Health Program - A state-funded full-scope health program for children 17 years of age and younger who are not eligible for a federal health program

Children with Special Health Care Needs (CSHCN) - Title V (federally funded) program for children with special health care needs.

Client - An individual who has been determined eligible to receive medical or health care services under any HRSA program.

Clinical Supervision – A formal process of professional support and learning that enables an individual to develop additional knowledge and competence in their professional discipline. Clinical supervision focuses on matters related to client safety and best practice for the identified professional discipline. Clinical supervision must be provided by someone from the same discipline with more experience and education.

Code of Federal Regulations (CFR) – Rules adopted by the federal government.

Community and Family Health (CFH) - The division within the state Department of Health whose mission is to improve the health and well-being of Washington residents, with a special focus on infants, children, youth, pregnant woman, and prospective parents.

Community Services Office (CSO) - An office of the department's Economic Services Administration (ESA) that administers social and health services at the community level.

Consultation – For purposes of this program, means the practice of conferring with other professionals to share knowledge and problem-solve with the intent of providing the best possible care to clients.

Core Provider Agreement - The basic contract between HRSA and an entity providing services to eligible clients. The Core Provider Agreement outlines and defines terms of participation in medical assistance programs.

Core Services – For the purposes of this program, means the services that provide the framework for interdisciplinary, client-centered Maternity Support Services and Infant Case Management. These services include: Client Risk Screening, Basic Health Messages, Basic Linkages, and Minimum Interventions.

Crisis Intervention – Provide short term intervention in an emergency situation.

DASA - See ADATSA

Department - The state Department of Social and Health Services [DSHS]. [WAC 388-500-0005]

Department of Health (DOH) – The agency whose mission is to protect and improve the health of people in Washington State.

Early and Periodic Screening, Diagnosis, and Treatment (EPSDT) – Means a program providing early and periodic screening, diagnosis and treatment to persons under twenty-one years of age who are eligible for Medicaid. [WAC 388-500-0005]

EPSDT Provider - (1) A physician, advanced registered nurse practitioner (ARNP), or public health nurse certified as a EPSDT provider; *or* (2) a dentist, dental hygienist, audiologist, optometrist or ophthalmologist who is an enrolled Medical Assistance provider and performs all or one component of the ESPDT screening.

Explanation of Benefits (EOB) - A coded message on the Medical Assistance Remittance and Status Report that gives detailed information about the claim associated with that report.

Federal Aid - Matching funds from the federal government received by the state for medical assistance programs.

First Steps - The 1989 Maternity Care Access Act, known as First Steps. This program provides maternity care for pregnant and post-pregnant women and health care for infants. The program is administered jointly by DSHS and DOH. First Steps maternity care consists of obstetrical care, case management, and support services such as community health nursing, nutrition, psychosocial visits, and childbirth education classes. Ancillary services include expedited eligibility determination, case finding, outreach, childcare, and transportation. Specialized substance abuse treatment services, offered through the Omnibus Drug Act, encompass residential and outpatient treatment and transitional housing.

First Steps Childcare – See “Childcare.”

First Steps Consultation Team - The state team consisting of both DSHS and DOH managers plus state staff representing infant case management, the First Steps Clearinghouse, and members of the interdisciplinary team: community health nurse, behavioral health specialist, nutritionist, and health educator. The First Steps Consultation team provides technical assistance to programs and professional disciplines; develops protocols and guidelines for service delivery; monitors data related to service delivery and program outcomes; and make site visits to MSS/ICM agencies for monitoring purposes.

Health and Recovery Services

Administration (HRSA) - The administration within DSHS authorized by the secretary to administer the acute care portion of Title XIX Medicaid, Title XXI State Children's Health Insurance Program (SCHIP), Title XVI Supplemental Security Income for the Aged, Blind, and Disabled (SSI), and the state-funded medical care programs, with the exception of certain nonmedical services for persons with chronic disabilities.

Home visit – For the purposes of this program, means services delivered in the client’s place of residence or other setting (as in the hospital), if the Maternity Support Services/Infant Case Management provider is not located on the hospital campus. If a visit is not possible, due to an unsafe place of residence or a potential problem with client confidentiality, an alternative site may be billed as a home visit.

Note: The reason for using an alternate site for visitation [instead of the home] must be documented in the client’s record.

Infant Case Management (ICM) – A program that provides enhanced case management service to eligible high-risk infants and their families. Eligibility for ICM may be established at the end of the maternity cycle and up to the baby’s first birthday.

Interagency Agreement – A written letter of agreement between two agencies for the exchange of referrals or service provision (e.g., a written agreement in letter format that agrees to an exchange of referrals or services for MSS/ICM clients).

Interdisciplinary Team – Members from different professions and occupations that work closely together and communicate

frequently to optimize care for the client (pregnant women and infant). Each team member contributes their knowledge, skill set, and experience to support and augment the contributions of their team members.

Linkages – Networking and/or collaboration between agencies in order to assure proper referral of clients and avoid duplication of services.

Local match - Nonfederal funds provided by local entities to match the federal Title XIX funds provided for a given program.

Managed care – A comprehensive system of medical and health care delivery including preventive, primary specialty, and ancillary health services. These services are provided through a managed care organization (MCO) or primary care case management (PCCM) provider. [WAC 388-538-050]

Maternal and Infant Health (MIH) - A section within the state Department of Health. MIH works collaboratively with DSHS to provide clinical consultation, oversight and monitoring of the MSS/ICM program.

Maternity Support Services (MSS) – Preventative health services for pregnant/postpregnant-women including: professional observation, assessment, education, intervention, and counseling. The services are provided by an interdisciplinary team consisting of at minimum, a community health nurse, a nutritionist, and a behavioral health specialist. Optional members of the team are community health workers working under the direction of a professional member of the team.

Maternity cycle – Eligibility period for Maternity Support Services which begins during pregnancy and continues to the end of the month in which the 60 days post pregnancy occurs.

Maximum allowable - The maximum dollar amount HRSA will reimburse a provider for a specific service, supply, or piece of equipment.

Medicaid - The state and federally funded Title XIX program under which medical care is provided to persons eligible for the:

- Categorically needy program;
- Medically needy program

Medical Identification (ID) card - The document DSHS uses to identify a client's eligibility for a medical program.

Medically Necessary - A term for describing requested service which is reasonably calculated to prevent, diagnose, correct, cure, alleviate or prevent the worsening of conditions in the client that endanger life, or cause suffering or pain, or result in an illness or infirmity, or threaten to cause or aggravate a handicap, or cause physical deformity or malfunction, and there is no other equally effective, more conservative or substantially less costly "course of treatment" available or suitable for the client requesting the service. For the purpose of this section, "course of treatment" may include mere observation or, where appropriate, no treatment at all.
[WAC 388-500-0005]

Minimum interventions – Defined levels of client assessment, education, intervention and outcome evaluation for specific risk factors found in client screening for MSS/ICM services, or identified during ongoing services.

Networking – Develop a series of linkages between formal and informal support systems for the purpose of creating an effective continuum of care.

Office Visit – Services are delivered in an office (or an alternate formal) setting at the agency or one of its off-campus sites (for example: WIC clinic, satellite office, clinic site, mobile office.).

Patient Identification Code (PIC) - An alphanumeric code assigned to each HRSA client consisting of:

- a) First and middle initials (or a dash (-) must be entered if the middle initial is not indicated).
- b) Six-digit birthdate, consisting of *numerals only* (MMDDYY).
- c) First five letters of the last name (and spaces if the name is fewer than five letters).
- d) Alpha or numeric character (tiebreaker).

Performance measure - An indicator used to measure the results of a focused intervention or initiative.

Postpregnancy period – The two months following a live birth, miscarriage, fetal death, or pregnancy termination.

Provider – Any person or organization that has a signed contract or Core Provider Agreement with DSHS to provide services to eligible clients.

Provider number – An identification number issued to providers who have a signed contract(s) with HRSA.

Psychoactive chemicals - Chemicals, including alcoholic beverages, controlled substances, prescription drugs, and over-the-counter (OTC) drugs, which affect mood and/or behavior. Nicotine and food are not considered psychoactive chemicals.

Referral – Providing information to clients that will assist them in receiving medical, social, educational, or other services.

Remittance and Status Report – A report produced by the Medicaid Management Information System (MMIS), HRSA’s claims processing system that provides detailed information concerning submitted claims and other financial transactions.

Revised Code of Washington (RCW) - Washington State laws
[<http://wsl.leg.wa.gov/wsladm/rcw.htm>].

Risk factors – Biopsychosocial factors that could lead to negative pregnancy or parenting outcomes. The MSS/ICM program design identifies specific risk factors and corresponding minimum interventions.

Service plan – The written plan of care that must be developed and maintained throughout the eligibility period for each client in the MSS/ICM programs.

Staff – For the purposes of this program, means the personnel employed by MSS/ICM providers.

Subcontractor - An individual or agency who has contracted with a primary MSS provider to provide services to MSS clients. This individual or agency must be informed of, and comply with, all regulations contained in the Core Provider Agreement and in the Assurances document as they pertain to service delivery to the MSS client. (These include the MSS Billing Instructions.)

Substance abuse – See Chemical Use

Supervision – A process that involves both monitoring and teaching. Supervision should begin prior to intervention and documented as to date, subject matter, follow-up plan, and parties involved.

Third Party - Any entity that is or may be liable to pay all or part of the medical cost of care of a federal Medicaid or state medical care client. [WAC 388-500-0005]

Title XIX - The portion of the federal Social Security Act that authorizes grants to states for medical assistance programs. Title XIX is also called Medicaid.
[WAC 388-500-0005]

Unit of service – Fifteen minutes of one-to-one service delivered face-to-face.

Usual and customary charge – The fee that the provider typically charges the general public for the product or service.
[WAC 388-500-0005]

Washington Administrative Code (WAC)
Codified rules of the state of Washington.
[<http://www1.leg.wa.gov/CodeReviser/>]

WIC (Women, Infant, and Children) - A special supplemental nutrition program for women, infants, and children.

About the Program

What is the purpose of the Maternity Support Services/Infant Case Management program?

The purpose of the Maternity Support Services (MSS)/Infant Case Management (ICM) program is to provide **enhanced support services** to eligible pregnant women through the maternity cycle and for eligible families through the month of the infant's first birthday. The purpose of the enhanced services is to improve birth outcomes and respond to clients' individual risks and needs.

This program is collaboratively managed by the Department of Health and the Department of Social and Health Services (DSHS) Health and Recovery Services Administration.

Program Design

The program is designed to provide interventions as early in a pregnancy as possible in an effort to promote a healthy pregnancy and positive birth and parenting outcomes. Measures of improvement in pregnancy and parenting outcomes include:

- Increased early access and ongoing utilization of prenatal and newborn care;
- A decrease in low birth weight babies; and
- A decline in Infant Mortality Rates.

Additional Goals of Program

Additional goals of the program are:

- To decrease health disparities;
- Reduce the number of unintended pregnancies;
- Reduce the number of repeat pregnancies within two years of deliver;
- Increase the initiation and duration of breastfeeding;
- Reduce tobacco use during pregnancy and pediatric exposure to second-hand smoke;
- Reduce the incidence of SIDS; and
- Increase self-sufficiency of the mother and family unit.

Freedom of Choice/Consent for Services

MSS/ICM clients have the right to choose their MSS/ICM provider, and (if not enrolled in a managed care plan), any other HRSA provider, as allowed under Section 1902(a)(23) of the Social Security Act.

- 1. Option to Receive Services**
Any pregnant Medicaid client has the *option* to receive MSS but *cannot be forced* to receive MSS/ICM services that the parent(s) and/or their infant might be eligible (Social Security Act - Section 1915(g)(1)).
- 2. Free Choice of MSS/ICM Providers**
Clients (fee-for-service and managed care) have free choice of which state approved agency they receive MSS/ICM. **You may not limit the client to providers in a given county or clinic, even if the client receives all other HRSA-covered services through that county or clinic.**
- 3. Free Choice of Other Providers**
Clients must have free choice of providers of other medical care. Clients enrolled in a managed care plan must use a provider in the managed care plans network for medical care.

Consent/Refusal: Document the client's consent or refusal to receive MSS/ICM services in the client's record.

Other Programs Available

Childbirth Education Classes

Childbirth education classes are a service that can be offered to all Medicaid eligible women. Instruction is in a group setting and may be completed over several sessions. Childbirth education is intended to help the client and her support person(s) to understand the changes the client is experiencing, what to anticipate prior to and during labor and delivery, and to help develop positive parenting skills. Refer to the [Childbirth Education Billing Instructions](#). The Childbirth Education Consultant can be reached by calling 360. 236.3552.

First Steps Childcare [Refer to WAC 388-533-1000]

A client may be screened and receive authorization for First Steps Childcare for a client's child(ren) during the client's pregnancy or postpregnancy period when the client pursues any of the following covered services for herself or her newborn child(ren):

- Childbirth education classes;
- Delivery/birth (during the mother's hospitalization);
- Dental care;
- Hospital procedures;
- Laboratory tests;
- Infant Case Management (ICM) visits;
- Maternity Support Services (MSS) visits, including nursing, behavioral health, nutrition, and Community Health worker visits; and
- Medical visits.

HRSA approval is required for First Steps Childcare for bedrest and when visiting a hospitalized newborn. Unlicensed childcare providers must obtain a DSHS background check before HRSA will make payment for childcare. Background checks must be completed prior to the provision of childcare.

For further information on the First Steps Childcare program, MSS/ICM providers should become familiar with the DSHS [First Steps Childcare Billing Instructions](#). To obtain a billing form or to view and/or download a copy of the First Steps Childcare Billing Instructions, go to: <http://maa.dshs.wa.gov> (click **Provider Publications/Fee Schedules**, and go to [First Steps Childcare Billing Instructions](#)).

First Steps Childcare state staff can be reached by calling: 888.889.7514.

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Maternity Support Services

What are Maternity Support Services?

Maternity Support Services are provided by members of the agency's interdisciplinary team: Community Health Nurse (CHN), Registered Dietitian (RD), Behavioral Health Specialist (BHS), and a Community Health Worker (CHW) (acting under the direction of a professional on the Interdisciplinary team). Refer to the First Steps Manual for detailed information regarding staffing qualifications.

The primary focus of Maternity Support Services is risk assessment, interventions, linkages and referrals. Professional interventions are based on risk factors that are known to impact pregnancy and parenting outcomes (including the Family Planning Performance Measure and the Tobacco Cessation During Pregnancy Performance Measure).

What are the provider requirements for MSS/ICM?

Services must be provided only by HRSA approved MSS/ICM providers. Representatives from DSHS HRSA and the Department of Health (DOH) recruit and approve providers using the following criteria:

- Services must be delivered in an area of geographic need as determined by DSHS/DOH program guidelines;
- Providers must:
 - ✓ Deliver both MSS and ICM services;
 - ✓ Provide services in both office and home visit settings; and
 - ✓ Assure program staffing requirements and delivery of services meet program policies.

HRSA considers services provided and billed by staff not qualified to provide those services as erroneous billings and will recoup any resulting overpayment.

- MSS/ICM providers must also:
 - ✓ Refer a client who may need chemical dependency assessment to a provider who is contracted with the Division of Alcohol and Substance Abuse (DASA); and
 - ✓ Screen for the eligible woman's need for childcare, discuss and encourage a safe/healthy childcare plan, and if needed, initiate the process for First Steps Childcare services (See page A.3).

What are the provider requirements for MSS/ICM? (Continued)

To be reimbursed by HRSA for MSS, a MSS/ICM provider must:

- Meet the requirements in chapter 388-502 WAC Administration of Medical Programs - Provider rules;
- Have a completed, approved MSS/ICM Assurances document, signed by an **officer** or employee qualified to sign on behalf of the provider, on file with HRSA;
- Meet the HRSA/DOH requirements for a qualified MSS interdisciplinary team as described in the Assurance document;
- Ensure that the staff meet the minimum qualifications for the MSS roles they perform;
- Comply with the clinical supervision/clinical consultation guidelines as required in the Assurances document;
- Notify the appropriate state discipline-specific consultant when a staff person joins or leaves a designated position;
- Ensure that all newly hired staff receive a First Steps Orientation as soon as possible, but not later than 60 days from the hire date;
- **Conduct case conferencing activities as specified in the provider requirements; and**
- **Submit claims as directed in these billing instructions.**

Note: HRSA will not pay for any First Steps services provided by student interns (nursing, behavioral health or dietitian).

When billing for First Steps nutrition services, program staff must meet the following requirements.

- **Currently registered with the [Commission on Dietetic Registration](#).**
- **Washington State Certified Dietitian**
 - ✓ **Registered Dietitians (RDs) who began working in MSS on and after January 25, 2007 are required to be a Washington State certified dietitian by July 1, 2007.**
 - ✓ **All RDs working in MSS prior to January 25, 2007 are required to be a Washington State certified dietitian by March 1, 2008.**

Who is eligible for MSS?

To be eligible for MSS, a client must:

- Be pregnant or within 60 days postpregnancy; and
- Present a DSHS Medical ID card with one of the following identifiers:

Medical Program Identifier	Medical Program
CNP	Categorically Needy Program
CNP Children's Health	Categorically Needy Program - Children's Health
CNP – CHIP	Categorically Needy Program - Children's Health Insurance Program
CNP-Emergency Medical Only	Categorically Needy Program- Emergency Medical Only

Note: If the client is pregnant but her card does not list one of the above medical program identifiers, please refer her to the local Community Services Office (CSO) to be evaluated for a possible change in her medical assistance program that would enable her to receive full scope maternity care.

Are clients enrolled in an HRSA managed care plan eligible for MSS?

Yes! Clients who are enrolled in an HRSA managed care plan are eligible for MSS outside their plan. HRSA reimburses for MSS/ICM through its fee-for-service system. Coverage and billing guidelines found in these billing instructions apply to managed care clients. **Bill HRSA directly.** Clients who are enrolled in an HRSA managed care plan will have an “HMO” identifier in the HMO column on their DSHS Medical ID cards.

How long is a woman eligible for MSS?

Medicaid eligible women may receive MSS during pregnancy and through the postpregnancy period (the last day of the month from the 60th day after the pregnancy ends). **Services will be offered during the maternity cycle as long as there is a need for identified core services and minimum interventions.**

What is covered for MSS?

HRSA covers the following for MSS:

- Community Health Nurse visits;
- Registered Dietitian visits;
- Behavioral Health Specialist visits; and
- Community Health Worker visits.

HRSA will reimburse MSS/ICM providers on a fee-for-service basis for the above services only when the services are:

- Documented in the client's chart;
- Provided in a face-to-face encounter;
- Delivered by a qualified staff person acting within their area of expertise; and
- Only when used for the purposes of the MSS program to:
 - ✓ Provide risk screening (see page B.6);
 - ✓ Deliver basic health messages;
 - ✓ Provide interventions based on identified risk factors;
 - ✓ Provide referral and linkages to other services;
 - ✓ Provide family planning screening; or
 - ✓ Provide tobacco cessation during pregnancy performance measure requirements.

Place of Service Codes (POS) for MSS services

The provider, in collaboration with the client, determines whether the services are delivered in the home or in the agency's office or clinic.

HRSA pays for an MSS visit when the services are provided in:

- An agency's office or clinic; or
- The client's residence; or
- In the case of an unsafe place of residence or a potential problem with client confidentiality, an alternate site that is not the client's residence may be used.

Retroactive to dates of service on and after February 5, 2007, tribal health facilities may also use the POS codes 07 and 08 to bill fee-for-service MSS visits.

Place of Service Code	Use for
07	Tribal 638 free standing facility
08	Tribal 638 provider based facility
11	Office (Agency's office or clinic)
12	Home (Client's place of residence)

MSS Performance Measures

Unintended Pregnancy Family Planning Performance Measure

All MSS/ICM agencies are required to complete the MSS Family Planning Performance Measure with each client. MSS providers must include in their interventions family planning education so that each woman can decide if and when to use birth control and which method would work the best for her. The completion of the performance measure documentation must be completed in the postpregnancy period.

MSS providers must bill the family planning performance measure procedure only once per client, per pregnancy and are to bill post pregnancy.

Tobacco Cessation During Pregnancy Performance Measure

All MSS/ICM agencies are required to complete the MSS Tobacco Cessation during Pregnancy Performance Measure with each client.

MSS providers must include ongoing assessment **and education** regarding tobacco cessation and second hand smoke exposure reduction. Documentation must ensure that the client is asked about tobacco usage and/or exposure to secondhand smoke, and is offered an appropriate and individualized intervention; and

MSS Providers must bill the tobacco cessation performance measure procedure, **only once per client, per pregnancy, in the postpregnancy period.**

Maternity Support Services Client Screening Tool

MSS qualified staff must provide risk screening using one or more forms listed below:

- Prenatal New Client;
- Postpartum New Client;
- Postpartum Returning Client; and
- Infant Initial Screening

Completed screening tools must be kept in the client's chart. You may download the forms at <http://maa.dshs.wa.gov/firststeps/Provider%20Page/First%20Steps%20Documentation/Documentation.index.htm>.

Billing for MSS

- Bill HRSA using the **client's** Patient Identification Code (PIC) found on the DSHS Medical ID Card.
- Only the time spent providing MSS services is billable. The time the client's visit **begins and ends** must be recorded and documented in the client's chart.
- An initial face-to-face visit may be billed to HRSA without a signed consent form if the client refuses further services, as long as this refusal is documented in the chart. **Only bill for services provided to the pregnant/post pregnant woman.**
- Travel expenses, charting time/documentation, phone calls and mileage **have been factored** into the reimbursement rate for MSS.
- If the **client** becomes pregnant again within 12 months from the previous pregnancy, enter the new "Due Date" in field 19 on the 1500 Claim Form for new MSS services. This "resets" the claims processing clock for the new pregnancy.

Minimum and Maximum Number of Visits

- Community health nursing visits, dietitian visits, behavioral visits, and community health worker visits are subject to the following limitations per client:
 - **One unit of service equals 15 minutes.** Providers must bill in units.
 - **If two or more MSS providers meet with a client at the same time, only 1 discipline can bill for each 15 minute unit. For example, if a registered nurse and registered dietitian visit a client together for 45 minutes, a maximum of three units is billable for this visit (not 6 units).**
 - ✓ A minimum of **1 unit** must be provided per day when billing for a visit;
 - ✓ A maximum of 6 units may be billed per day for any combination of office and/or home visits; and
 - ✓ A maximum of 60 units from all disciplines combined may be billed for office and/or home visits over the maternity cycle (pregnancy through two months postpregnancy).

Note: HRSA will not pay for any First Steps services provided by student interns (nursing, behavioral health or dietitian).

MSS/ICM Services Coverage Table

Procedure Code	Diagnosis Code	Modifier	Brief Description	Policy/ Comments
Maternity Support Services				
T1002	V22.2	HD	RN services, up to 15 minutes	1 unit = 15 minutes during a MSS Community Health Nursing Visit
S9470	V22.2	HD	Nutritional Counseling, dietitian visit	1 unit = 15 minutes during a MSS Dietitian Visit
96152	V22.2	HD	Behavioral Health Specialist	1 unit = 15 minutes during a MSS Behavioral Health Visit
T1019	V22.2	HD	Personal care services (Community Health Worker)	1 unit = 15 minutes Use for dates of service prior to 9/1/2007.
T1027	V22.2	HD	Family training and counseling for child development (Community Health Worker)	1 unit = 15 minutes during a MSS Community Health Worker Visit Use for dates of service 9/1/2007 or after.
Family Planning Performance Measure				
T1023	V22.2	HD	Program intake assessment	Family Planning Performance Measure may be billed only once per client, per pregnancy (bill postpregnancy).
Tobacco Cessation During Pregnancy Performance Measure				
S9075	V22.2	HD	Smoking Cessation Education	MSS Tobacco Cessation Performance Measure may be billed only once per client, per pregnancy (bill postpregnancy).
Infant Case Management				
T1017	V20.1	HD	Targeted Case Management	1 unit = 15 minutes during a ICM visit

Billing Reminder: Travel expenses, charting time/documentation, phone calls and mileage are factored into the reimbursement rate for MSS/ICM.

Fee Schedule

You may view HRSA's **Maternity Support Services/Infant Case Management Fee Schedule** online at:

<http://maa.dshs.wa.gov/RBRVS/Index.html>

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Infant Case Management

What is Infant Case Management (ICM)?

The Infant Case Management (ICM) program is the part of MSS/ICM services for high-risk infants and their families. The goal of ICM is to improve the parent(s) self-sufficiency in gaining access to needed medical, social, educational, and other services (SSA 1915[g]).

At the end of the maternity cycle, MSS staff assess family needs as they relate to the infant. Families meeting the criteria for Infant Case Management (ICM) will be offered services that focus on referrals, linkages and client advocacy. **Families who did not receive MSS may be eligible for ICM services.**

What are the provider requirements for ICM?

Services under this program are provided only by HRSA approved MSS/ICM providers. Representatives from the DSHS HRSA and DOH the recruit and approve MSS/ICM providers using the following criteria:

- Services must be delivered in an area of geographic need as determined by DSHS/DOH program guidelines;
- Providers must:
 - ✓ Deliver both MSS and ICM services;
 - ✓ Provide services in both office and home visit settings; and
 - ✓ Assure program staffing requirements and delivery of services meet program policies.

HRSA considers services provided and billed by staff not qualified to provide those services as erroneous billings and will recoup any resulting overpayment.

To be reimbursed by HRSA for MSS/ICM, a provider must:

- Meet the requirements in chapter 388-502 WAC, Administration of Medical Programs – Providers rules;
- Have a completed, approved MSS/ICM Assurances document, signed by **an officer** or employee qualified to sign on behalf of the provider, on file with HRSA;
- Ensure the MSS/ICM provider meet the minimum qualifications for the ICM roles they perform;
- Comply with the clinical supervision/clinical consultation guidelines as required in the Assurances document;
- Notify the appropriate state discipline-specific consultant when a staff person joins or leaves a designated position;
- Ensure that all newly hired staff receive an orientation to First Steps as soon as possible, but not later than 60 days from the hire date; and
- Submit billings as described in these instructions.

Who is eligible for ICM?

To be eligible for ICM, the parent/infant must:

- Present the infant’s DSHS Medical ID card with one of the following identifiers:

Medical Program Identifier	Medical Program
CNP	Categorically Needy Program
CNP Children’s Health	Categorically Needy Program - Children’s Health
CNP – CHIP	Categorically Needy Program - Children’s Health Insurance Program
CNP-Emergency Medical Only	Categorically Needy Program- Emergency Medical Only

- Need assistance in accessing/providing care for themselves or their family; and
- Meet at least one of the criteria listed on the ICM Intake form [DSHS 13-658]. To downloadable the form, go to <http://www1.dshs.wa.gov/msa/forms/eforms.html>.

Are clients enrolled in an HRSA managed care plan eligible for ICM?

Yes! Clients who are enrolled in an HRSA managed care plan are eligible for ICM outside their plan. HRSA reimburses for MSS/ICM through its fee-for-service system. Coverage and billing guidelines found in these billing instructions apply to managed care clients. **Bill HRSA directly.** Clients who are enrolled in an HRSA managed care plan will have an “HMO” identifier in the HMO column on their DSHS Medical ID cards.

How long is a client eligible for ICM?

Services may continue until the end of the month in which the infant’s first birthday occurs. This applies to eligible families who demonstrate a need for assistance in accessing/providing care for the parent(s) and infant and there is an active plan for care.

What if the woman becomes pregnant while receiving ICM?

If a woman becomes pregnant again while receiving ICM, ICM services are closed. Begin Maternity Support Services for the new pregnancy and bill using MSS procedure codes. See page E.1, field 19 for 1500 Claim Form instructions.

Can ICM continue if the infant is placed outside the home?

If the infant does not live with either biological parent, the provider must terminate or deactivate services. If the infant is returned to either biological parent before his/her first birthday, the provider may **reassess** for ICM eligibility.

Example A:

A child is placed outside the home in foster care, Children’s Administration (CA) provides Targeted Case Management (TCM) and is the legal custodian of the child. **This child is no longer eligible for ICM.**

Example B:

For a CPS child who is still in their biological parents' home and no other Title XIX case management is being provided (like Early Intervention Program (EIP) services) then ICM could be delivered to the family in the home without the concern of duplicate billing.

If more than one Title XIX funded service is involved with an ICM family, then HRSA would duplicate services. ICM would be closed in order to prevent duplicate payments.

Example C:

Grandparents have legal custody of the infant. Is this billable to ICM? No, the infant must be living with a biological parent.

What services are covered under ICM?

HRSA reimburses approved MSS/ICM providers on a fee-for-service basis for case management under the ICM program including:

- Assessing risk and need;
- Reviewing and updating the infant and parent(s) plan for care;
- Referring and linking the client to other agencies; and
- Advocating for the client with other agencies.

The case management activities listed above are covered under the ICM program only when:

- Documented in the client's record;
- Performed by a qualified staff person acting within his or her area of expertise; and
- Performed according to program design as described in the MSS/ICM Assurances.

Billing for ICM

- Only the time spent providing ICM services is billable. The time the client's visit **begins** and **ends** must be recorded and documented in the client's chart.
- Bill HRSA for ICM services using the baby's PIC as listed on the baby's DSHS Medical ID card. Do not use the mother's PIC.
- ICM is considered family-based intervention. Therefore, the infant [and family] are only allowed one Title XIX Targeted Case Manager.

Billing for ICM (Continued)

- Travel expenses, charting time/documentation, phone calls and mileage **have been factored** into the reimbursement rate for ICM.
- ICM is provided for parent/infant meeting eligibility criteria. (Services can be provided from the end of the maternity cycle to the infant's first birthday.) The following limitations per client apply:
 - ✓ One unit of service equals 15 minutes;
 - ✓ A maximum of 6 units may be billed per month; and
 - ✓ A maximum of 40 units may be billed during the 10 months following the maternity cycle.

Providers must bill in units.

Place of Service Codes for ICM services

HRSA pays for an ICM visit when the services are provided in:

- An agency's office or clinic; or
- The infant's home (client's residence); or
- In the case of an unsafe place of residence or a potential problem with client confidentiality, an alternate site not the client's residence may be used.

Retroactive to dates of service on and after February 5, 2007, tribal health facilities may also use the following POS codes to bill fee-for-service ICM visits.

Place of Service Code	Use for
07	Tribal 638 free standing facility
08	Tribal 638 provider based facility
11	Office (Agency's office or clinic)
12	Home (Client's place of residence)

Infant Care Management Coverage Table

Effective for dates of service on and after July 1, 2005:

Procedure Code	Diagnosis Code	Modifier	Brief Description	Policy/Comments
Infant Case Management				
T1017	V20.1	HD	Targeted Case Management, each 15 minutes	1 unit = 15 minutes

Billing

What is the time limit for billing?

[Refer to WAC 388-502-0150]

HRSA requires providers to submit an initial claim, be assigned an internal control number (ICN), and adjust all claims in a timely manner. HRSA has two timeliness standards: 1) for initial claims; and 2) for resubmitted claims.

- The provider must submit claims as described in HRSA's billing instructions.
- HRSA requires providers to obtain an ICN for an **initial claim** within 365 days from any of the following:
 - ✓ The date the provider furnishes the service to the eligible client;
 - ✓ The date a final fair hearing decision is entered that impacts the particular claim;
 - ✓ The date a court orders HRSA to cover the services; or
 - ✓ The date DSHS certifies a client eligible under delayed¹ certification criteria.
- HRSA may grant exceptions to the 365 day time limit for **initial claims** when billing delays are caused by either of the following:
 - ✓ DSHS certification of a client for a retroactive² period; or
 - ✓ The provider proves to HRSA's satisfaction that there are other extenuating circumstances.

Note: If HRSA has recouped a plan's premium, causing the provider to bill HRSA, the time limit is 365 days from the date of recoupment by the plan.

¹ **Delayed Certification** - According to WAC 388-500-0005, delayed certification means department approval of a person's eligibility for a covered service made after the established application processing time limits. If, due to delayed certification, the client becomes eligible for a covered service that has already been provided, **the provider must not bill**, demand, collect, or accept payment from the client or anyone on the client's behalf for the service; and **must promptly refund** the total payment received from the client or anyone acting on the client's behalf and then bill HRSA for the service.

Eligibility Established After Date of Service but Within the Same Month - If the client becomes eligible for a covered service that has already been provided because the client applied to the department for medical services later in the same month the service was provided (and is made eligible from the first day of the month), **the provider must not bill**, demand, collect, or accept payment from the client or anyone acting on the client's behalf for the service; and **must promptly refund** the total payment received from the client or anyone acting on the client's behalf and then bill HRSA for the service.

² **Retroactive Certification** - According to WAC 388-500-0005, retroactive period means the three calendar months before the month of application (month in which client applied). If, due to retroactive certification, the client becomes eligible for a covered service that has already been provided, **the provider must not bill**, demand, collect, or accept payment from the client or anyone acting on the client's behalf for any unpaid charges for the service; and **may refund** any payment already received from the client or anyone acting on the client's behalf, and after refunding the payment, the provider may bill HRSA for the service.

- Providers may resubmit, modify, or adjust any timely initial claim, except prescription drug claims, for a period of 36 months from the date of service. Prescription drug claims must be resubmitted, modified, or adjusted within 15 months from the date of service.

Note: HRSA does not accept any claim for resubmission, modification, or adjustment after the allotted time period listed above.

- The allotted time periods do not apply to overpayments that the provider must refund to DSHS. After the allotted time periods, a provider may not refund overpayments to HRSA by claim adjustment. The provider must refund overpayments to HRSA by a negotiable financial instrument such as a bank check.
- The provider, or any agent of the provider, must not bill a client or a client's estate when:
 - ✓ The provider fails to meet these listed requirements; and
 - ✓ HRSA does not pay the claim.

What fee must I bill HRSA?

Bill HRSA your usual and customary fee.

What records must be kept?

[Refer to WAC 388-502-0020]

Providers must:

Make charts and records available to DSHS, its contractors [such as the Department of Health], and the US Department of Health and Human Services, upon their request, **for at least six years from the date of service** or more if required by federal or state law or regulation.

Specific to Maternity Support Services/ICM:

- When there is more than one provider serving a client or if the provider has subcontractors, a central file containing all information on the client related to MSS/ICM must be kept by the primary MSS/ICM agency.
- Providers must keep legible, accurate, and complete charts and records to justify the services provided to each client, including, but not limited to:
 - ✓ Patient's name and date of birth [record PIC, see definition on page 5];
 - ✓ Dates of service(s);

What records must be kept?

Specific to Maternity Support Services/ICM: (Continued)

- ✓ Name and title of person performing the service;
 - ✓ Plan of treatment and/or care, and outcome; and
 - ✓ Place of service.
- Providers must assure that the person who gave the order, provided the care, or performed the observation, examination, assessment, treatment or other service to which the entry pertains authenticates charts.
 - Written documentation in the client's file is required that addresses all areas listed under *Freedom of Choice/Consent* and *Confidentiality and Release of Information* (see page A.2).
 - Copy of the following:
 - ✓ Infant Case Management (ICM) Intake form [DSHS 13-658], if appropriate.
 - ✓ MSS Risk Factor Screening Tool [DSHS 13-723];
 - ✓ Family Planning Performance Measure; and
 - ✓ Tobacco Cessation Performance Measure.

Note: During the transition period, standardized charting forms are being developed which all providers are expected to implement. The first of the forms being piloted is the MSS Risk Factor Screening Tool [DSHS 13-723] (see page B.7). A separate packet related to documentation and charting is under development. During the transition period, agencies can continue to use current forms along with the screening tool. Any documentation format must relate to the provision of the services described in the Provider Application Packet under Core Services and be able to substantiate services being billed and their impact on the client's needs/concerns described in the Service Plan.

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Completing the 1500 Claim Form

Attention!

- On November 1, 2006, HRSA now accepts the new 1500 Claim Form (version 08/05).
- As of April 1, 2007, HRSA will no longer accept the old HCFA-1500 claim form.

Note: HRSA encourages providers to make use of electronic billing options.
For information about electronic billing, refer to the *Important Contacts* section.

Refer to HRSA's current *General Information Booklet* for instructions on completing the 1500 Claim Form. You may download this booklet from HRSA's website at:
<http://maa.dshs.wa.gov/download/Billing%20Instructions%20Web%20Pages/General%20Information.html>

The following 1500 claim form instructions relate to **MSS/ICM Billing Instructions**. Click the link above to view general 1500 Claim Form instructions.

For questions regarding claims information, call HRSA toll-free:

800.562.3022

1500 Claim Form Field Descriptions

Field No.	Name	Field Required	Entry
19.	Reserved for Local Use		Enter the estimated due date for clients who become pregnant again before ICM ends. This is necessary in order to "Reset" the clock for the new pregnancy in the claims system.
22.	Medicaid Resubmission	When applicable.	If this billing is being submitted beyond the 365-day billing time limit, enter the ICN that verifies that your claim was originally submitted within the time limit. (The ICN number is the <i>claim number</i> listed on the Remittance and Status Report.) Print in field 19 "SEE BOX 22."

Field No.	Name	Field Required	Entry
24B.	Place of Service	Yes	<p>These are the only appropriate code(s) for this billing instruction:</p> <p>Code Number To Be Used For</p> <p>07 Tribal 638 free standing facility</p> <p>08 Tribal 638 provider based facility</p> <p>11 Office</p> <p>12 Client's residence (home visit)</p>
24G.	Days or Units	Yes	One date of service per billed line. Multiple units will be billed regularly using the 15-minute codes.