



Provider Notice 13-37

Dear Provider:

Effective for dates of service on and after July 1, 2013, the Medicaid Program of the Health Care Authority (agency) will pay for prescription and over-the-counter smoking cessation products through pharmacies for pregnant clients receiving tobacco cessation counseling from the prescribing provider. The prescription must indicate that the client is pregnant, the estimated due date, and that the client is receiving smoking cessation counseling from the prescribing provider.

Pharmacists who have an active collaborative prescribing agreement with a physician may provide the smoking cessation counseling and prescribe smoking cessation products.

Note: Instructions on how to bill the agency for smoking cessation counseling will be published in the July 1, 2013, edition of the [Physician –Related Services/Healthcare Professional Services Medicaid Provider Guide](#).

For additional information on the agency's smoking cessation program, please see the [Prescription Drug Program Medicaid Provider Guide](#).

For limits on smoking cessation products, please see the [List of Drugs with Limitations](#).

Thank you.

BC/AL
Provider Publications Team
Medicaid Program
Health Care Authority

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