



The Activated Health Record: Information Paths between Doctors & Patients

November 18, 2008

AccessMyHealth.org: Our Roots

SSB 5064:
2005 law led to recommendations for Health IT in Evergreen State

HCA + HIIAB funded by 2ESSB 5930 will:

- Implement roadmap
- fund consumer-managed HRB pilots
- Produce EMR adoption recommendations

Health Information Exchange / Health Record Bank recommendations and action

Three Committees:

Technical Design

- Privacy & Security

Policy & Governance

- Finance

AccessMyHealth.org

July 2008 – June 2009:
\$1.8 million in grants for three regional pilot projects

January 2009 – June 2009 & beyond:
AccessMyHealth.org + Pilot Projects

Activating patients to keep & use online PHRs

Gather / Educate / Engage / Survey:

- Unbiased Resource
- Magnet for Patients & Doctors
- Privacy Policy Recommendations

<http://www.accessmyhealth.org/demonstration.php>



Health Record Banks: Three Pilot Projects

- **Inland Northwest Health Services**
Spokane with Google Health
- **Community Choice Healthcare Network**
Cashmere with Microsoft HealthVault
- **St. Joseph Hospital Foundation & Critical**
Junctures Institute
Bellingham with Microsoft HealthVault

Beyond Technology – A Role for Patients

- ☑ Help shape a healthcare environment where patients (or their parents) have a copy of their health record that is portable, accessible, and comprehensive
- ☑ Give doctors and patients the ability to share and compare information
- ☑ Give patients access to the tools and information they need to improve their health
- ☑ Help reduce the unnecessary hassle and cost of duplicative medical tests
- ☑ Make health information sharing more efficient and secure



Bridging Two Kingdoms of Information

- Kingdom #1: Electronic Medical Records (EMRs) for Doctors
 - Doctors' legal business records that serve clinical, revenue, and liability needs
 - Healthcare entities share patients' health information as governed by HIPAA (treatment, payment, operations)
 - Connecting EMRs (interoperability) has been costly, slow, and technically complex



Bridging Two Kingdoms of Information

- Kingdom #2: Personal Health Records (PHRs) for Patients
 - Patient's record, usually created / re-entered by them
 - Creates greater ability to share health information with those in and outside of healthcare (family, caregivers, new doctors, ERs, etc.)
 - They traditionally have been “stranded investments”



Best of both worlds?

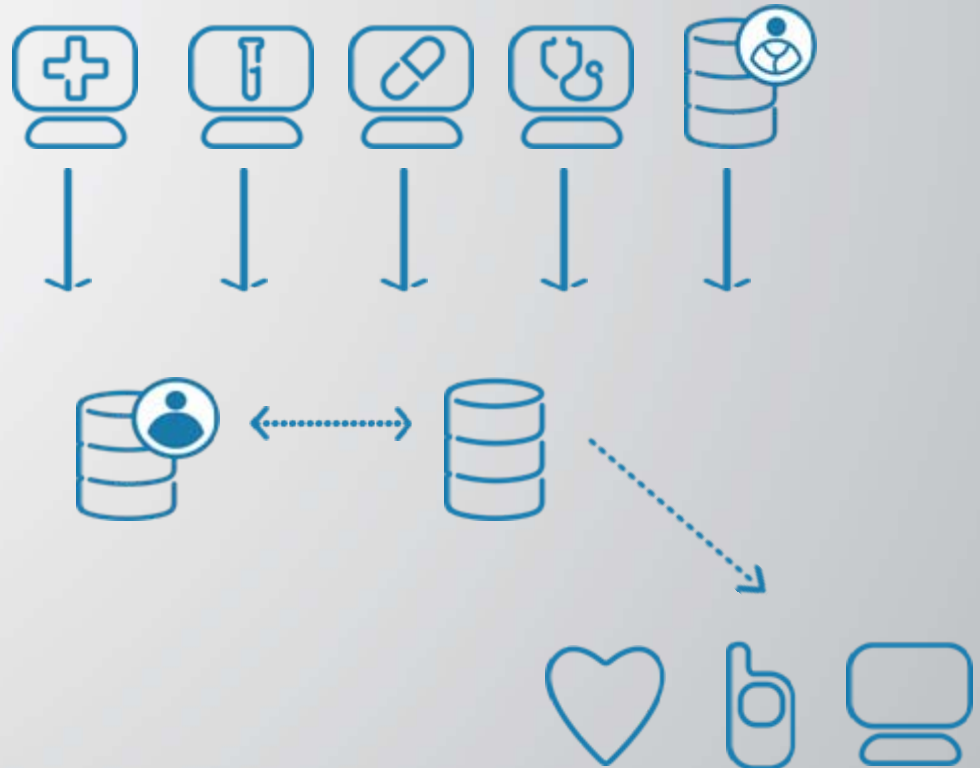
Interaction between the two kingdoms

Will Allow:

1. Ability to compile health information from multiple sources (e.g. hospitals, labs, Rx & doctors)

2. Once transmitted, the copy of information is released entirely by patient authorization

3. Availability of core health data to be “plugged into” the growing variety of online health tools





Potential of Networked PHRs / Health Record Banks

- Activated health records lead to activated patients
 - Give them the information and tools they need to act
 - Clarify their role on the care team
- Empower patients and doctors to share and compare information
 - Reduce time spent during each office visit to collect information from patient
 - Gathering clinical info becomes a shared responsibility
- Build a more complete medical record for each patient
 - Portable, accessible, comprehensive

Privacy & security are critical

- Balance between secure and accessible
- Good policies are as important as good technology
 - Authentication and access
- Transparency matters!
 - Consumers must be safe and feel safe to participate
 - Audit trails
- Current consumer protection laws aren't proactive or specific enough to protect sensitive personal health information
 - HIPAA does not cover Personal Health Records unless offered by a covered entity
 - Rules and penalties specific to this new industry are needed

Why Three Pilots?

There is much to learn

- **Technology**

- New and emerging platforms as user interface solution
 - Standards development

- **Consumer education and participation**

- Social marketing to awake demand & shift expectations
 - Which consumers will want which functions in an HRB?

- **Policy**

- Who will protect consumers in this space and how?

To learn more: www.AccessMyHealth.org

- Give us your thoughts by taking a survey
- Sign up to receive project updates
- Read more about the upcoming demonstration projects
- Check out our privacy conversation and education pages

Access My Health | Convened by the Washington State Health Care Authority

About Us
Get Involved
Privacy
Information & Resources
For Doctors
Policy

Take Online Health Survey
Take Online Health Privacy Survey

AccessMyHealth.org is a partnership of Washingtonians—patients, doctors and others—that is exploring ways to improve patients' access to their personal health information. Join us and get involved!

AccessMyHealth.org is not a personalized online health record, but helps consumers and patients safely explore available e-health opportunities—like participating in one of the Health Record Bank pilots that are now underway!

The AccessMyHealth.org partnership, convened by the Washington State Health Care Authority, is supporting the concept of online personalized health records to help patients gather and store their health information to share with their doctors, family members and others. When patients have more information, they can partner more effectively with their doctors and take greater ownership of their health and healthcare.

We need your input and feedback to make this project's success. Whether it's by taking one of our online surveys, joining our conversation on privacy and confidentiality, or emailing us your thoughts and ideas—we want to hear from you.

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