

Health Innovation Leadership Network Quarterly Meeting | April 10, 2015

Summary

The first quarterly meeting of the Health Innovation Leadership Network (HILN) was held at Cambia Grove in Seattle. During this initial meeting, members introduced themselves and shared why they had accepted a membership spot on HILN.

Attendees described their current roles and how they might contribute to accelerating the HW vision. Many expressed a commitment to address health disparities stemming from cultural, social, economic or geographic causes.

As members shared compelling reasons for participating in HILN, common themes emerged:

- Ensure collaboration across health care, public health and community sectors in order to make sustainable and lasting change,
- Focus and engage at the community level and keep the stories of individual people in mind,
- Recognize that achieving Healthier Washington goals requires addressing a range of social and health issues for diverse populations (such as at-risk children, frail elderly, innovations in rural health services delivery, improving access for oral health, mental health).

"It's necessary to address true access for care, whether it's someone with expensive conditions or people who need a little health care but can't afford deductibles or premiums."

"We are in the middle of an amazing change management project. If successful, health care will be fundamentally different."

• Maintain transparency and deliver communications that tell real stories (stories should show what we will do *with* clients, not what we will do *to* them).

After HCA's Laura Zaichkin provided an overview presentation on the Healthier Washington initiative and a status report, HILN members broke into small groups and discussed the following questions (followed by a sampling of responses):

What do you need from this group or group members to successfully fill the HILN accelerator role?

- Opportunities to interact with other group members for small group work
- Willingness to be candid
- Critical success factors and a vision of the end game
- Defined savings and how they will be identified and captured

- Grounded examples of successes/challenges/barriers
- Commitment to design a system that takes into account income disparities, race, class, gender, citizen/immigrant
- A better understanding of the perspectives of other sectors
- Break down state silos, make sure there is a common message
- Clarification on goals, structure and timeline on broad Healthier Washington initiative and specific programmatic initiatives
- Information about progress and examples of work going on around the state

What suggestions do you have to maximize the potential of the HILN to achieve the Triple Aim?

- Socialize the work in a consumer-relevant framework to include stories, community input
- Create accelerator committees on social determinants of health and equity
- Create opportunities for both formal and informal networking and collaboration for HILN members, especially those that reach across sectors
- Equip HILN members to spread the word (Ambassadors Toolbox)
- Create learning collaborative, structured way to share and learn from each other
- Have members share their successes
- Task the group to gather momentum around key issues (example: Youth = education, dental, access disparities)

What three venues will you share this information in and gather information from over the next six weeks?

- Local philanthropic community
- Housing and homeless providers
- Colleagues in other states working on similar issues
- Early learning partners as available
- Advocacy networks
- Hospital district team
- My organization's leadership

What additional one to three things will you commit to do before the next meeting to help accelerate the Healthier Washington work?

- Discuss customer journey mapping
- Propose a pilot to integrate oral health in an accountable community of health
- Get educated
- Meet with local leaders to gain ideas
- Network with colleagues
- Expand on collaboration contacts made today
- Move ahead, not dig my heels in

While the gathering included many perspectives, the group was unified in recognizing the need for change and an understanding that more could be accomplished by working together. As one participant commented, "This is the right work, not easy work, but the right work."