

Webinar: Closing the Engagement Gap – Practices for Increasing Program Participation
Wednesday, September 14, 2022

3 – 4 p.m.

Optional networking session from 4 – 4:30 p.m.

Agenda	Presenters
<p>Welcome and Introductions</p>	<p>Pam Walker Health Promotion Consultant Washington State Health Care Authority</p>
<p>Best Practices for Increasing Wellness Program Participation</p> <ul style="list-style-type: none"> • Committed and aligned leadership • Collecting meaningful data • Collaboration and partnerships • Strategic communication plan 	<p>Pam Walker</p> <p>Mandy LeBlanc Health Promotion Consultant Washington State Health Care Authority</p>
<p>Physical Activity Example</p> <ul style="list-style-type: none"> • “Move Your Way” campaign overview • Integrating best practices for increasing participation 	<p>Allie Henderson HR Wellness Consultant Cambia Health Solutions</p>
<p>Questions</p>	<p>Pam Walker</p>
<p>Networking</p>	<p>Kristen Stoimenoff Washington Wellness Program Manager Washington State Health Care Authority</p> <p>Rachel Jauken Wellness Coordinator Washington State Department of Fish and Wildlife</p>