

The New SmartHealth Experience

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January 25, 2024

Agenda

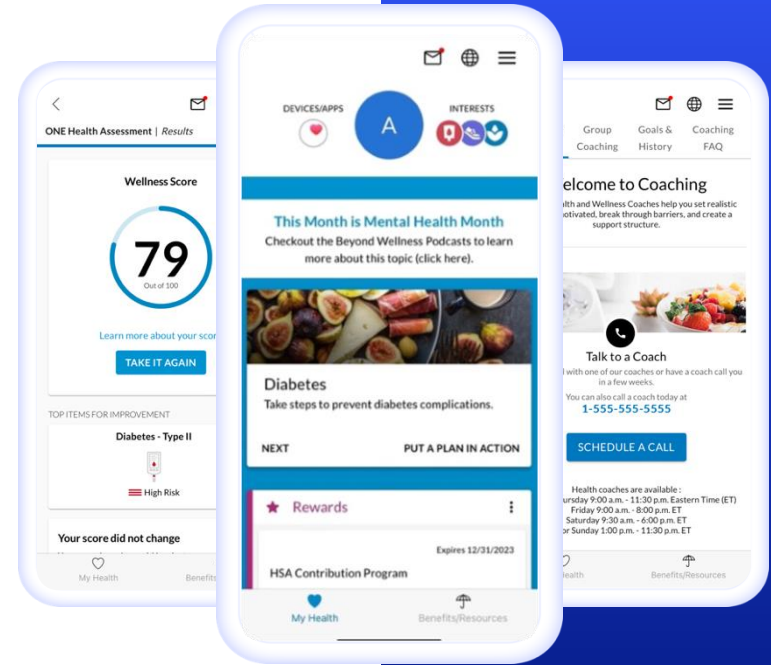
- ✓ What to expect in the new SmartHealth experience
 - Powered by WebMD
 - The 2024 SmartHealth Program
 - Getting started
- ✓ SmartHealth portal demo
 - Let's take a tour!

What to expect

WEBMD ONE

A Comprehensive Well-Being Experience

- Delivers a **holistic well-being experience**.
- Focuses on **driving behavior change** for sustainable outcomes.
- Drives **deeper connections** with segmentation and personalization.
- Champions **personal connections**.



The 2024 Smart[Health Program

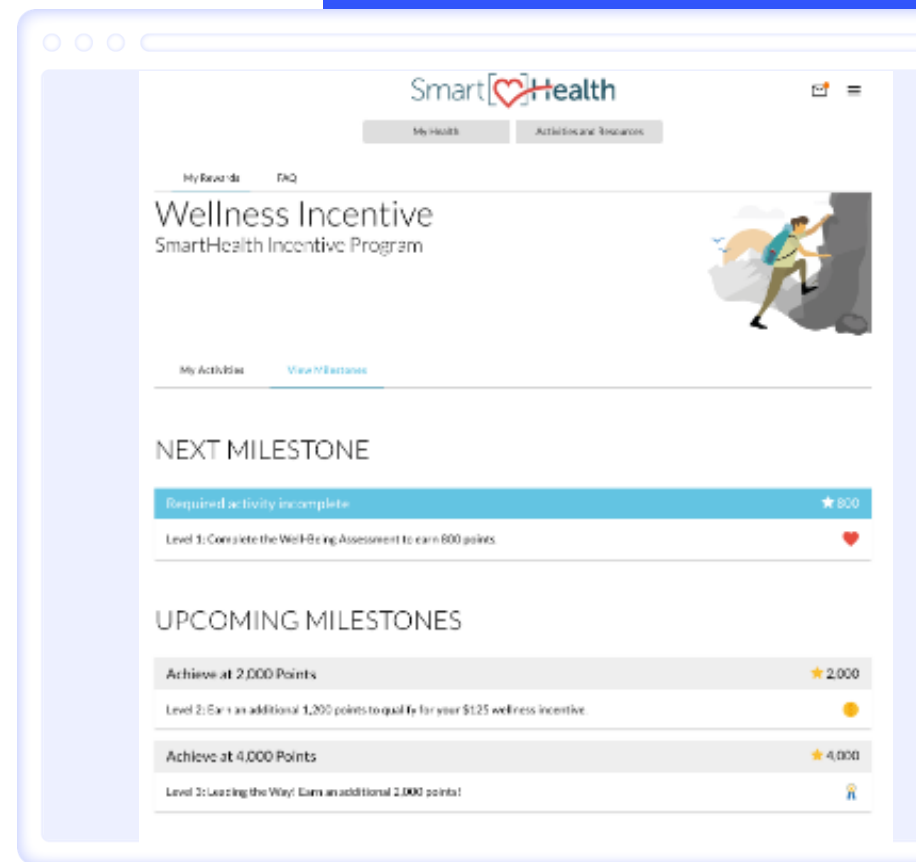
smarthealth.hca.wa.gov

- New features and resources to support your overall well-being:
 - Well-being Assessment
 - Activities
 - Featured Activities
 - Benefits Activities
 - Core Activities
 - Device and App Connections
 - Health Trackers
 - Daily Habits
 - Personal Health Record
 - Challenges
 - Community
 - Podcasts
 - On-demand videos
 - Articles, recipes, and more!

Wellness Incentive

Qualify for a \$125 wellness incentive for 2025!

- By participating, you can qualify for a \$125 reduction off your medical insurance deductible (or a \$125 deposit to your health savings account, if enrolled) next year.
- Complete the Well-being assessment (800 points)
- Complete activities of your choice (1200 points) to earn a total of 2,000 points by November 30, 2024.



The screenshot displays the SmartHealth Incentive Program dashboard. At the top, the SmartHealth logo is visible, along with navigation links for 'My Health' and 'Activities & Rewards'. Below the logo, there are links for 'My Rewards' and 'FAQ'. The main heading is 'Wellness Incentive SmartHealth Incentive Program', accompanied by an illustration of a person climbing a rock. Below this, there are tabs for 'My Activities' and 'View My Progress'. The 'NEXT MILESTONE' section shows a progress bar for 'Required activity incomplete' at 500 points, with a sub-item 'Level 1: Complete the Well-Being Assessment to earn 800 points'. The 'UPCOMING MILESTONES' section lists three goals: 'Achieve at 2,000 Points' (2,000 points), 'Level 2: Earn an additional 1,200 points to qualify for your \$125 wellness incentive' (1,200 points), and 'Achieve at 4,000 Points' (4,000 points). The final milestone is 'Level 3: Keeping the Way! Earn an additional 2,000 points!' (2,000 points).

Eligibility

- Subscribers and their spouse or state-registered domestic partner enrolled in a PEBB or SEBB medical plan can participate in SmartHealth.
- Employees who have waived medical coverage, non-Medicare retirees, COBRA, and Unpaid Leave subscribers may also be eligible access to use SmartHealth.
- Wellness incentive:
 - Only the eligible subscriber can qualify for the \$125 incentive.

Getting started

Smart [Heart] Health



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Last Name *

Birthdate (mm/dd/yyyy) *

Email Address *

Verify Email Address *

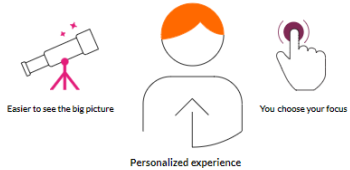
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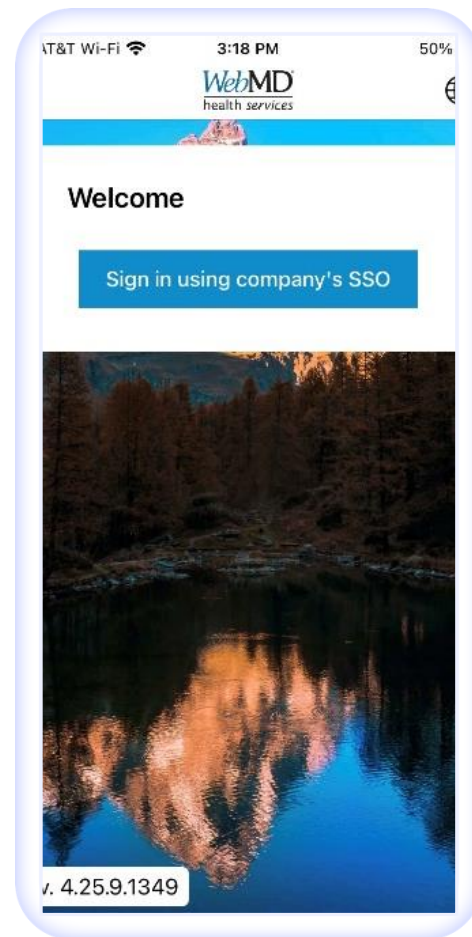
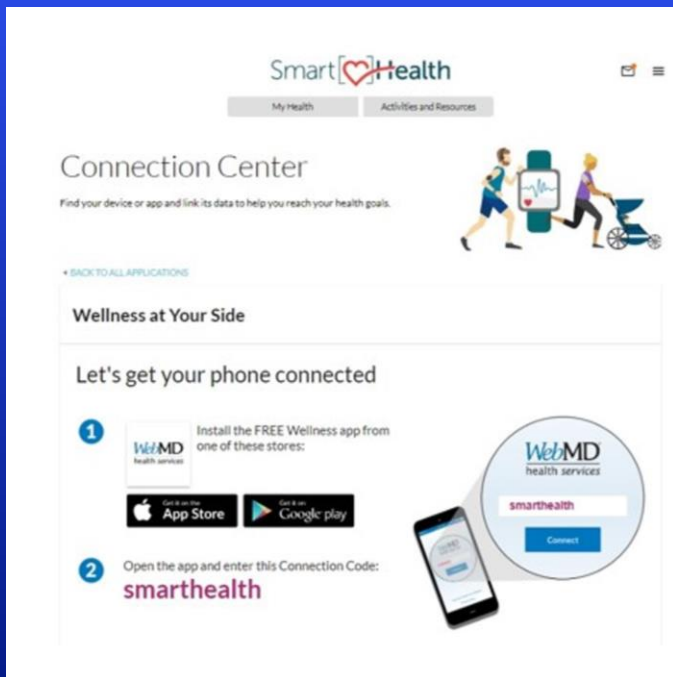


Wellness at Your Side app

The screenshot shows the SmartHealth website's 'Connection Center'. At the top, the SmartHealth logo is displayed with a heart icon. Below the logo are two tabs: 'My health' and 'Activities and Resources'. The main heading is 'Connection Center' with the subtext 'Find your device or app and link its data to help you reach your health goals.' To the right of this text is an illustration of a man running, a woman pushing a stroller, and a large green pill with a heart and pulse line. Below the heading is a link that says 'BACK TO ALL APPLICATIONS'. The main content area is titled 'Wellness at Your Side' and contains the instruction 'Let's get your phone connected'. Step 1: 'Install the FREE Wellness app from one of these stores:' with icons for the App Store and Google Play. Step 2: 'Open the app and enter this Connection Code: smarthealth'. To the right of the steps is a circular graphic with the WebMD logo and a 'smarthealth' connection code field with a 'Connect' button. A smartphone is shown displaying the app interface.

The screenshot shows the app's connection screen. At the top, the time is 10:20 and there are signal and Wi-Fi icons. The background is a scenic image of a mountain peak. The main heading is 'Connect to your wellness provider'. Below this is a section titled 'Connection Code' with a horizontal line for input. Underneath, the text reads 'The connection code is provided by your employer or health plan provider.' At the bottom of this section is a large grey 'Continue' button. The bottom of the screen shows a dark image of a sunset or sunrise reflected in water.

Wellness at Your Side app



SmartHealth portal demo

Need SmartHealth Support?



HCA SMARTHEALTH WEBPAGE

- PEBB members
 - <https://www.hca.wa.gov/employee-retiree-benefits/smarthealth-pebb>
- SEBB members
 - <https://www.hca.wa.gov/employee-retiree-benefits/smarthealth-sebb>



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- Call 1-800-947-9541
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SECURE ACCESS WASHINGTON (SAW)

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