

Webinar: Destigmatizing Wellness Communications

Tuesday, September 26, 2023

10:30 a.m. to 12 p.m.

Topic	Presenter
<p>Welcome and Introductions</p>	<p>Kristen Stoimenoff Washington Wellness Program Manager Washington State Health Care Authority</p>
<p>Evolution of Wellness Communications</p> <ul style="list-style-type: none"> • Historical overview of wellness communications • Current wellness communication trends and opportunities 	<p>Mandy LeBlanc Health Promotion Consultant Washington State Health Care Authority</p>
<p>Destigmatizing Tobacco Cessation Communications</p> <ul style="list-style-type: none"> • Impacts of stigmatizing language • Communications tips and practice 	<p>Katie Treend Comprehensive Cancer Control Program Coordinator Office of Healthy and Safe Communities Prevention and Community Health Washington State Department of Health</p>
<p>Evolving Communications Related to Diabetes</p> <ul style="list-style-type: none"> • Health literacy and diabetes prevention education • Diabetes communication tips 	<p>Beth Riphagen Senior Customer Success Manager, Jumbo Accounts Omada Health</p>
<p>Avoiding Weight Stigma in Wellness Communications</p> <ul style="list-style-type: none"> • Overview of collaboration with Washington State Department of Health • Weight stigma – what it is and how it shows up in wellness messaging • Identifying and reducing weight stigma in wellness messaging 	<p>Kristen Stoimenoff, HCA</p>
<p>Questions and Answers/Networking time</p>	<p>Washington Wellness Team Health Care Authority and Panelists</p>