

Apple Health Ambassador Program: Monthly check-in

Keeping communities connected

January 4, 2024



Tools and resources

▶ Renew your coverage

- ▶ Clients will be notified roughly 60 days in advance of their coverage end date and should process their renewal timely.

▶ Renewing your Apple Health coverage fact sheet

- ▶ English: hca.wa.gov/assets/free-or-low-cost/19-053-renew-apple-health-coverage.pdf
- ▶ Top 15 languages: hca.wa.gov/free-or-low-cost-health-care/forms-and-publications?combine=19-053&field_free_document_type_value_1=All&field_free_topic_tid=All&sort_bef_combine=name_ASC

Tools and resources

▶ Social media

- ▶ We've released a social media toolkit translated into the top 15 languages. See toolkit and image downloads below:

▶ End of PHE Social Media toolkit

- ▶ hca.wa.gov/assets/free-or-low-cost/end-of-phe-social-media-toolkit.pdf

▶ Image downloads

- ▶ English: <https://wa-hca-svcmtg-social-media.s3.us-west-2.amazonaws.com/English.zip>
- ▶ Top 15 languages: <https://wa-hca-svcmtg-social-media.s3.us-west-2.amazonaws.com/Translations.zip>

Tools and resources

- ▶ HCA Post-PHE External Guide
 - ▶ hca.wa.gov/assets/free-or-low-cost/external-guide-to-ah-post-phe.pdf
- ▶ HCA reference guides
 - ▶ hca.wa.gov/health-care-services-supports/apple-health-medicaid-coverage/reference-guides
- ▶ HCA Community-Based Specialists
 - ▶ hca.wa.gov/hcacommunitystaff
- ▶ More PHE information: hca.wa.gov/phe.

Community event requests



- ▶ Want HCA to join your event in-person or virtually?
 - ▶ Contact HCA Apple Health Communications ahcommunications@hca.wa.gov

Share your story!



Gloria

Family receives routine care visits with no financial stress.



Jazmin



Jazmin tells her story about how CHIP health coverage has kept her daughter happy and healthy.

Visit hca.wa.gov/voices-apple-health for more information.

GovDelivery

Subscribe and stay connected!

Subscription Topics

- Apple Health (Medicaid) programs and eligibility
 - General information and updates 
 - COFA Islander programs 

▶ Visit: public.govdelivery.com/accounts/WAHCA/subscriber/new

Follow us on social media!

Follow us on social media!



Washington State
Health Care Authority

You can now follow HCA on Instagram
@wa_health_care

Thank You

Your hard work and consistent engagement, has helped keep our friends, families, and community members connected to coverage throughout this confusing time.

The webpage will remain available and you are always welcome to reach out via email if you have questions.





Questions

- ▶ **Ambassador program contact:**
 - ▶ AHEligCovid19@hca.wa.gov